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HENRY FIELD

SEED & NURSERY CO.
SHENANDOAH, IOWA

MAY 1937

CATALOG OF HONEST BARGAINS

THE NEW SCARLET CLUSTER. Greatest Tomato of all time. Beats them all for slicing or canning. See page 19. **Pkt. of 25 seeds, 20c; 1/2 oz. 60c; 1 oz. \$1.00, postpaid.**

FIELD'S 4TH OF JULY MELON. Brand new. Earliest melon I've ever seen. Ripe in 59 days from planting at Shenandoah. See page 20. **Pkt. of 50 seeds 20c, postpaid.**

INTRODUCTORY OFFER

1 PKT. ALL THREE
New Wonder Vegetables

Only

50c

Postpaid

THE DROUTH-RESISTANT HOPI LIMA. Most dependable yielder that grows. It likes hot, dry summers. See page 7. **Triple size pkt. (3 oz.) 20c; 1/2 lb. 35c; 1 lb. 50c, postpaid.**

HENRY FIELD SEED & NURSERY CO., SHENANDOAH, IOWA

THE NEW EARLY
"CHIEF"
RED RASPBERRY
12 for 45c; 25 for 85c;
100 for \$2.95.

A BETTER ORCHARD WITH

MY "BEST BERRY" COLLECTION

SO POPULAR LAST
YEAR THAT I'M OF-
FERING THIS BAR-
GAIN COLLECTION OF
FIVE BERRIES AGAIN.
THIS YEAR YOU GET
20 BERRIES FOR ONLY
\$1.00.

8 Chief, red raspberry.
6 Quillan, black raspberry.
6 Eldorado blackberry.

20 for **\$1.00**
Postpaid



The New
Disease-Resistant
QUILLAN

BLACK RASPBERRY

12 for 85c; 25 for \$1.60 Postpaid.



THE NEW MISSOURI GIANT BLACKBERRY

Heaviest yielder
and the biggest ber-
ries I ever saw. Big
round berries in clus-
ters that are easy to
pick. Very hardy,
too.

25c Each; **6** for **\$1.00**
Postpaid.



"ALL AMERICAN" APPLE OFFER

Apple trees pay big
dividends. Plant lots
of them.

2 Delicious
2 Jonathan
1 Grimes
1 Winesap
1 Wealthy

7 Big 2 to 3 Ft. Trees

only, **\$2.00**
Postpaid



My "Dandy" STRAWBERRY BED

A whole strawberry patch for \$1.00! A bargain
you can't beat. Lots of berries and mighty
good ones, too.

50 Senator Dunlap.
25 Mastodon Everbearer.
25 New Dorsett.

100 Plants for \$1.00 Postpaid.

100
plants
\$1.00

Postpaid

3 Collections for

\$2.49
Postpaid

FIELD'S HARDY FRUITS



CACO—THE GRAPE FOR RED JELL
Good Eating 6-2 yr. Plants
\$1.00 Postpaid

MY FAMILY CHERRY OFFER

2 Early Richmond
2 Montmorency
1 Black Tartarian

ALL 5
\$1.75 Postpaid

2 yr. old 2½ ft. trees

(With 2 collections, I'll send you FREE, one Hansen Bush Cherry.)

2 Collections, \$3.50 Postpaid.

HENRY'S HOME GRAPE OFFER

6 Concords—Black
2 Fredonia—New
Early Black
1 Niagara—White
1 Caco—Red

10
2 yr. old
Grapes
\$1.00
Postpaid

Henry's Hardy Hawkeye Peach

The hardiest peach yet. Bears heavy crop every year despite cold, heat. Real flavor too. The peach for Iowa.

50c Each; 5 for \$2.00 Postpaid.

THE NEW BELLMAR

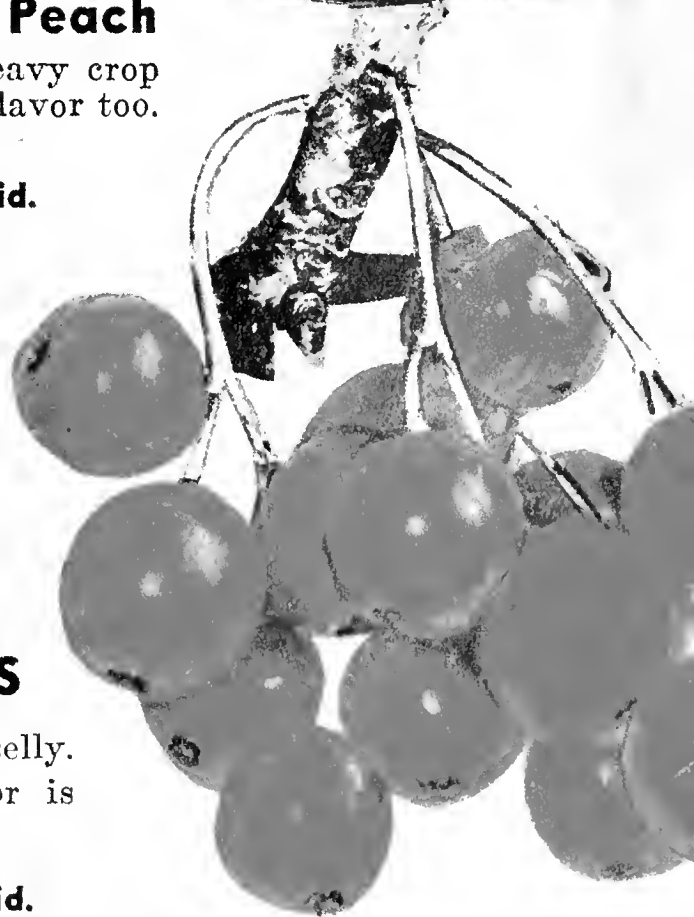
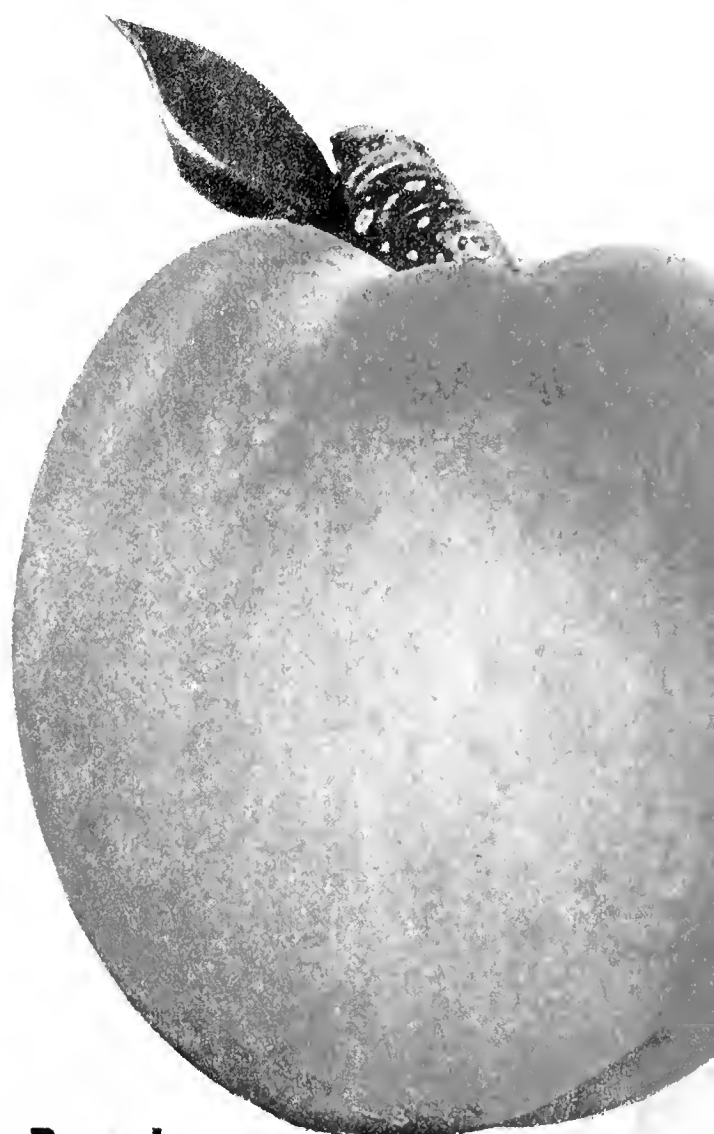
Absolutely the best yielding berry I ever grew. Long, sweet berries and such a lot of them. Don't miss planting it.

75 for \$1.00 Postpaid.

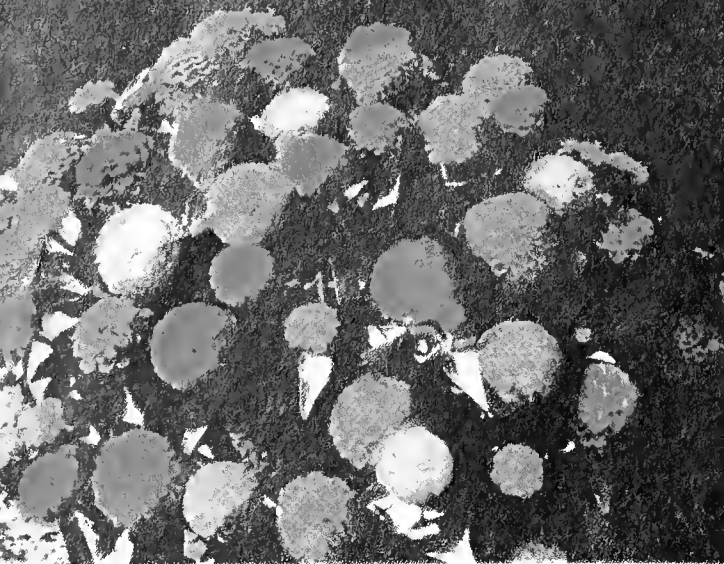
CHERRY CURRANTS

Here's the real currant for jelly. It's extra large and the flavor is rich.

25c Each; 5 for \$1.00 Postpaid.



THREE BRAND NEW FLOWER INTRODUCTIONS



1252 DWARF MEXICAN ZINNIA.
Small; compact plants literally
smothered with bright showy double
flowers of every color imaginable.
See page 26. **Pkt. 15c; 2 for 25c.**



**1140 MORNING GLORY — ROSE
MARIE.** Here's a new one you must
have. Large, double flowers. Dis-
tinct shade of clear, rosy pink. See
page 26. **Pkt. 15c; 2 for 25c.**



**1091 DAHLIA—DWARF BEDDING
HYBRIDS.** Blooms first year from
seed. Lovely colors. Fine for beds,
borders or pot plants. See page 23.
Pkt. 15c; 2 for 25c.

Special Offer

1 Pkt. of All Three 35c Postpaid

MY 1937 DOLLAR GARDEN SEED COLLECTION

20 DIFFERENT LEADING VARIETIES

ONLY \$1.00 POSTPAID



NOTE: This is a real quality collection of the finest, tested
varieties of leading vegetables, I know. Only volume sales of
thousands of these makes this price possible. Do not confuse
with cheap, small packet, bargain collections.

The Finest Collection I've Ever Had ALL LEADING VARIETIES

Only the best varieties and all extra size packets. A giant
dollar's worth if there ever was one. **H. F.**

1 oz.	Early Red Radish	10c
1 oz.	Icicle Radish	15c
1 oz.	Lettuce, Early Curled	15c
1 oz.	Carrot, Denver's Half Long	10c
1 oz.	Beet, Early Round Red	15c
3 oz.	Bean, Stringless Green Pod	10c
3 oz.	Bean, Golden Wax	10c
1 oz.	Pole Bean, Missouri Wonder	5c
3 oz.	Peas, Early Alaska	10c
3 oz.	Corn, Golden Bantam	10c
1 pkt.	Watermelon, Stone Mountain	5c
1 pkt.	Muskmelon, Field's Daisy	5c
1 pkt.	Tomato, New Stone	5c
1 pkt.	Cabbage, Early Jersey Wakefield	5c
1 pkt.	Parsnips, Hollow Crown	5c
1 pkt.	Spinach, Thick Leaf	5c
1 pkt.	Onion, Yellow Globe	5c
1 pkt.	Swiss Chard, Tall Green	5c
1 pkt.	Cucumber, Pickling	5c
1 pkt.	Turnip, Extra Early	5c

\$1.60

\$1.60

VALUE POSTPAID FOR ONLY

**FREE WITH EACH
COLLECTION—**

1 pkt. Zinnias
1 pkt. Poppies
1 pkt. Pansies

\$1.00

A COMPLETE HENRY FIELD GARDEN FOR ONLY \$1.00



A PAGE OF GOOD THINGS FREE!

FREE

I've always sent along a little something extra with your order, because it's my way to say "Thank you—Come again." This year I want you to order early and pick out your own gift.

I appreciate all your orders, big and small but I appreciate them more if you order early. The free gifts on this page are to make it worth your while TO GET YOUR ORDERS IN EARLY, before our spring rush. I can give you better service and appreciate your kindness in helping me out this way. Try to order during the first two weeks of March if you possibly can.—H. F.

FREE

**With Garden and Flower Seed Orders
Free with a \$1.00 Garden Seed
Order**

1. 3 New True Blue Gladiolus bulbs or
2. 3 Lovely Climbing Maderia Vine Bulbs, or,
3. 1 pkt. of the beautiful new Golden Aurora Aster (first honestly yellow Aster), or
4. 1 pkt. of the fine New Dwarf Double Harmony Marigolds

**Free with a \$2.00 Garden Seed
Order**

1. ½ doz. lovely "True Blue" Gladiolus, or
2. ½ doz. beautiful Maderia Vine bulbs, or
3. 1 pkt. each of the New Golden Aurora Aster and new Dwarf Marigold or 2 pkts. of either variety or
4. 6 bulbs of the new variegated Tuberose (Just introduced from South America)

With a \$4.00 order:

1. Multiply any of the \$1.00 orders by 4, or
2. 1 doz. of the rare variegated Tuberose.

FREE: With the offers above, the CONGLOMERATION PACKET FREE if you ask for it.

CONGLOMERATION PACKET—FREE

**FOR THE CHILDREN'S GARDEN
FREE with Garden Seed Gifts
Above If You Ask for It.**

Every child naturally wants to dig in the dirt and have a garden. It would take a hundred packets of seed to supply everything a boy or girl would like to plant. So we have rolled the hundred packets into one—made one big mixture of 100 different kinds of seed. They get lots of fun out of sorting out the seed or planting it mixed and they'll learn a lot, too.

FREE—With Nursery Orders

**Send Your Order Early and Choose
Your Free Gift**

With Your \$2.00 Nursery Order

I will send you free one of the most beautiful and popular lily bulbs—A Regal. Will bloom this summer.

With Your \$3.00 Nursery Order

You may choose between a Red Russian Fire Lily bulb or a Red Spirea (Anthony Waterer).

With Your \$5.00 Nursery Order

I will send you one of the new Choice Red Butterfly Bushes, Ile de France or any of the above gifts. (Also see premiums below.)

With Your \$10.00 Nursery Order

You may choose any one of the above premiums and besides I'll send you a pink or a red Paul's Scarlet Climbing Rose.



**FREE
3 Bladed
SCOUT KNIFE
With Chain
and Compass**
Large mirror-polish
blade, can opener, screw driver,
bottle opener and chain and
compass. A mighty fine knife
for any man or boy. **FREE:**
With every \$5.00 Garden Seed
or Nursery order. Get your
neighbors to order with you
and get the knife. If ordered
alone, \$1.00 each, postpaid.



**FREE
Double
SCOTTIE
COMPACT**
A nice compact the seed house
girls picked out. Has loose
powder compartment, cake
rouge, and reversible mirror.
Raised golden Scottie on cover.
FREE: With every \$5.00 garden
seed or nursery order. If or-
dered alone, \$1.00 each, post-
paid.

\$50⁰⁰ in Prizes

MY NURSERY GUARANTEE

I guarantee my nursery stock to reach you in live-growing condition. If for any reason it is not satisfactory, notify me within 5 days of receipt and I will replace it at once. After that, up to October 1st, we take only half the blame and replace at half price anything unsatisfactory through any fault of the stock.

I'm going to pay \$1.00 each for the 50 best letters and pictures about your garden. In your spare time, write me a letter about your gardening experiences, the seeds you used, the success you had and send a snapshot or two of yourself in your garden or the garden stuff alone. Don't be fussy. Don't use fancy paper—it isn't necessary. And don't make it too long.

I'm interested in all your gardens and I'm looking for some good pictures for Seed Sense another year and I'm willing to pay for them. Contest closes Oct. 15, 1937, and your letters must be in by that time.

Henry Field

FREE

**This
handy,
strong, wood-handled
Trowel**

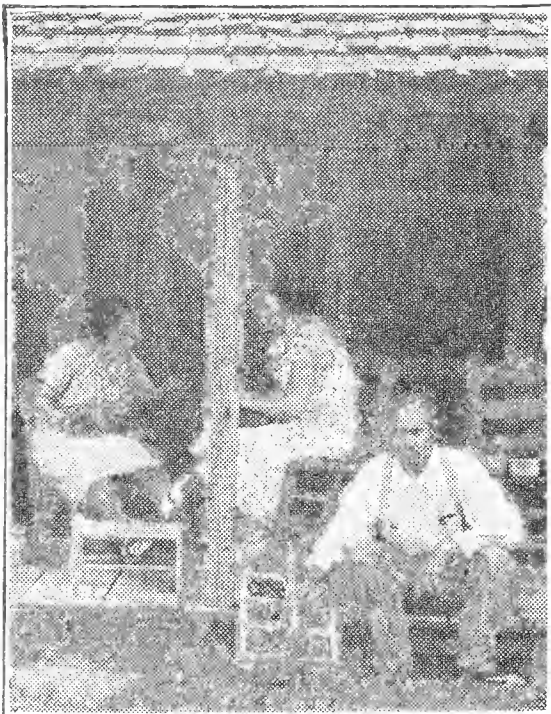
with every order for Bug Dust for \$1.50 or more. Also Free with any \$1.50 orders from Pages 56 and 57. If ordered alone, 35c each, postpaid.



My Own Page — "FOR JUST VISITIN'"



Mrs. Field and I. Look about the same as we always have. You can tell we're well fed and feeling fine. This picture will have to do this year for the family. Just the "old folks" left at home these days.



Strawberry picking time in Missouri. Mrs. Field and Lettie (my youngest) are stemming strawberries for preserves. (Mrs. Field has a dandy recipe—if you write, I'll be glad to send it to you.) Yes, that's me on the step. These happen to be "New Gems" so they make mighty good eating.



Ruth's two children—"Big Boy" (his real name is Lucien and he's 16 months old) and Henrietta, age 3 years. Believe me, they're some pair.

I ALWAYS save this one page for sort of a letter to you all. Not a letter either, really, but just a good old-fashioned visit after the catalog is all done.

We've had a busy year here at the seedhouse—so busy we had to puff to keep up with you folkses' orders—but we did and we'll keep on "keeping up," too. I make it an ironclad rule to get your orders out just as promptly as humanly possible.

And the orders all seemed bigger than usual, too. That's the way I like them. It means you're planting bigger gardens, have more stuff canned and in the cellar and—well, it's a good step toward real "feet on the ground" prosperity.

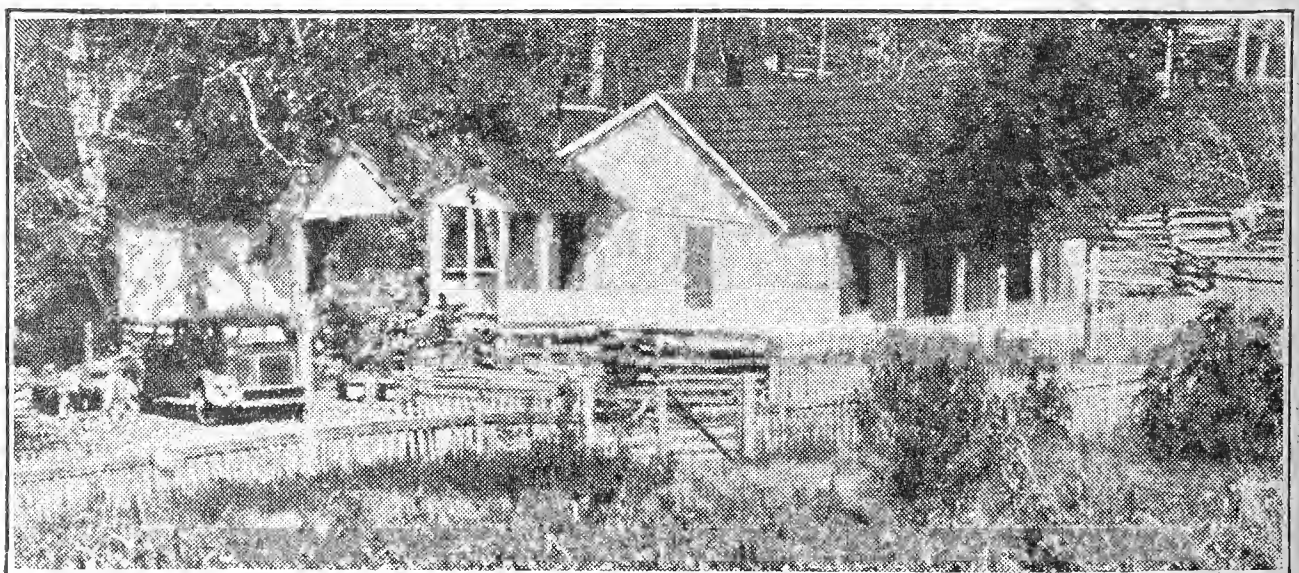
And you folks getting your friends and neighbors to order from me, too, has given me a big boost. I thank you for it. When you recommend my seeds and nursery stock to a neighbor, I appreciate it, and promise to live up to your recommendations.

My wife says, even if I didn't make a dime, I'd keep right on at this business just for the friends I make and the letters they write. And I believe I would. Write me a letter, even if it isn't a long fancy one. I like to hear what you're doing, planting and all about it. You know, I was a gardener a long time before I started to sell seeds and am a gardener yet and don't enjoy anything better than planting gardens and, next best, reading letters about them.

Guess that's why I enjoy my home down in the Ozarks so much. Have a little bit of everything planted there and go down whenever I can get away to "keep it growing." That's down where Ruth and Kermit live and that's where most of the pictures I've stuck on this page were taken. Sorry I couldn't get a new picture of all my family together, but they are spread so far and wide, now—just us old folks and John Henry and Lettie are left at home.

Well, this doesn't have much to do with the seed catalog, but this page isn't for business anyway. There's a lot more to this world than just dollars and cents. Just as well get a little fun and enjoyment out of it as you go along.

Most of my enjoyment in life has come from helping you with your gardens and planting and I ask nothing better than to keep on doing it. Always glad to give any advice I can and I hope to keep on supplying you with the seeds and plants you need for another 50 years. That's my ambition in life. Anyway, send in your orders. I know I can please you. And be sure and come see us all, one of these days. Yours, H. F.



Here's my Missouri home that you hear me talk about over the radio. Real solid comfort, believe me. Come on down and I'll show you how good Henry Field's nursery stock and garden seeds really are!

Henry Field Seed and Nursery Company, Shenandoah, Iowa

HENRY FIELD'S GARDEN SEEDS

CHOICE—RELIABLE—HONEST—PLANT THE BEST

The Seedsman's Conscience

Why I Can Say "Your Money's Worth or Your Money Back"

Someone has said that "the trial ground is the seedsman's conscience. It stares him in the face all summer long with his mistakes or praises him for his carefulness." For years, I have kept up the most extensive and thorough trial grounds in the middle west. I don't know of another seedsman in this part of the country that puts in near the time and space I have in testing and growing stocks which he sells. That's why I am so positive of what I tell you and so certain I'm right about it.

50,000 Trial Plantings

During my time I have made well over 50,000 trial plantings. Now, if you don't think that's a lot of planting, try counting the things you plant in your own garden. But I figure it's time well spent, because I actually check up on every packet I sell.

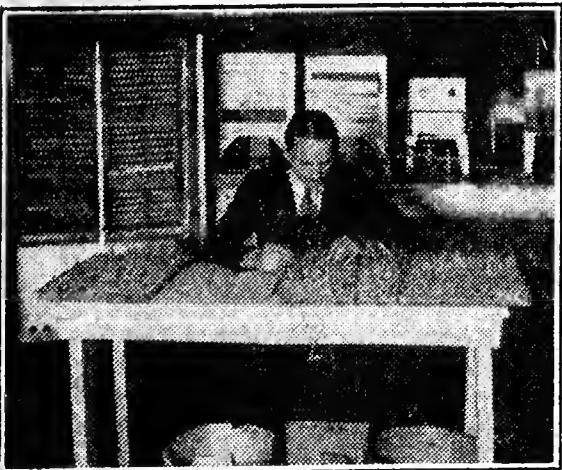
Double Check on Every Seed

All fall and winter we have seed testers working to their capacity, too. We test every lot of seed that goes in or out of the house and keep enough of that test sample to put in the trial grounds besides. In that way, you see I get a double check on everything. That's why I feel any seed that doesn't pass the germinator test of course must not get any farther but goes to the dump right now.

There's a Lot in the Eating

The samples that survive the germinator go to the trial grounds outside, but believe me, that's a lot harder. Here it's checked for germination, variety, type, quality, uniformity and, finally, eatability on the table. Also, a lot of the more important ones are given the same tests in my private garden at my cabin, down in Missouri.

When I say that a thing is good enough to put in my catalog, I'm willing to back it up with this guarantee "Your money's worth or your money back."



A corner of the Germinating Room where every seed is tested before it is sold. My seeds **HAVE** to be good.



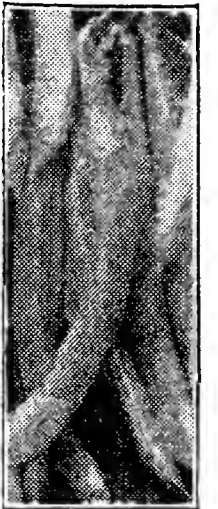
Believe I have a little of everything in my Missouri garden. Stuff does well there, too. Yes, that's my cabin in the back-ground.

BEANS

Grew a little bit of everything in my Missouri garden again this year but of course grew most of the "bread and butter" vegetables—beans, peas, etc.

I believe every family should plant at least five or six pounds of beans. (See my special 3 pound prices.) I always have a good supply of seed beans handy. Whenever any of the early or mid-season things run out, I fill in the spaces with beans.

A pound will plant two rows 50 feet long. Start your plantings as soon as severe frosts are over and plant every two weeks until the middle of July. You will have fresh, crisp beans all season. Beans like a rich, warm soil.



Stringless Green Pod. A "Must Have."

BUSH BEANS

Green Podded Varieties

107 BURPEE'S STRINGLESS GREEN POD. The ideal family bean and the "measuring stick" to which all varieties are compared. Very early, meaty and tender. No strings, whatever. If I could have only one kind, it would be this one. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.

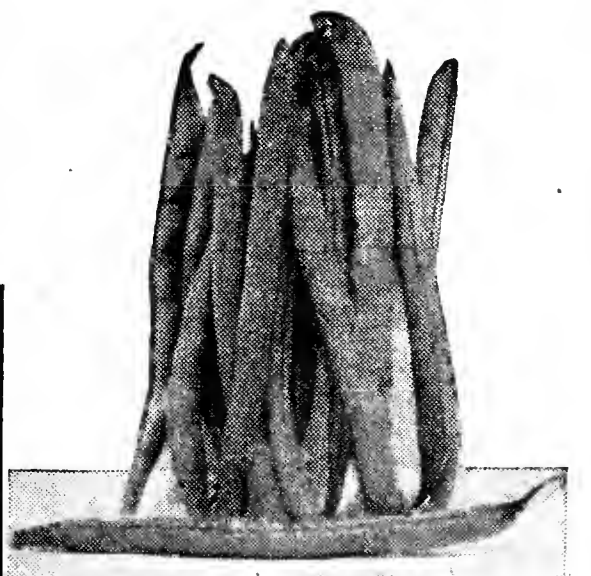
112 ROUND POD VALENTINE. An old favorite. Regarded by many for years as the standard green pod sort. Very hardy. Stands handling and shipping well. Long, round and nearly straight. I like this one, too. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 30c; 3 lbs. 80c.

109 FIELD'S FIRST EARLY. This one originated in Tennessee. I got it from there three years ago. It is early, a good yielder, stringless, and for flavor you can't beat it. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.

144 BOUNTIFUL. You folks here in the corn belt ought to grow more of this one. Its home is in the south and they plant lots of it there. I have had it for years and like it better all the time. Never had a failure. Big, green, showy pods. Of good quality and a fine yielder. Cannery like it and it is fine for market. Bountiful is the right name. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 35c; 3 lbs. 80c.

119 STRINGLESS BLACK VALENTINE. Another new one. A little late but it stands hot weather nicely and deserves to be better known. The pods are round, long and stringless. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.

106 TENDER GREEN. Here is a new one. Extremely early. Strong, vigorous plants with long dark green pods practically straight and without a sign of a string. It is making worlds of friends and I am almost ready to say it is the finest of all green pod beans today. Haven't heard a single word against it. **Price:** Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.



TENDER GREEN—Early and vigorous. My favorite.

BUSH BEANS—Continued

YELLOW PODDED BUSH BEANS

117 NEW IMP. STRINGLESS YELLOW POD. Here is an improvement that is bigger and better than the old strain in every way. The pods are large, round and tender. Absolutely stringless and of the finest flavor. It is about the earliest bean I know. Vines are hardy and vigorous and very productive. The pods grow in clusters. I claim that it is the best wax bean on the market today. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 35c; 3 lbs. 80c.**

114 CHALLENGE BLACK WAX. Early and stringless. The pods are round, almost straight, 6 or 7 inches long, a beautiful, clear yellow color. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

116 RUSTPROOF GOLDEN WAX. Everybody likes this one. It is early and has a heavy flat pod. The vines grow erect, holding them well off the ground. Keeps them from rust and rot. It never has strings. We are very partial to it. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

120 SURE CROP STRINGLESS. Most beautiful of all wax beans. They taste as good as they look, too. A favorite canning sort. Disease and drought resistant. Never fails to bear a fine crop. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

113 ROUND POD KIDNEY WAX. (Brittle Wax.) Suggests the name because it is always brittle and never has strings. Pencil shaped pods are

New Stringless
Yellow Pod.

**ALL MY
GARDEN SEEDS
ARE
POSTPAID
TO YOU!**

about 7 inches long. You can't beat it for either market gardening or home garden planting. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

105 PENCIL POD BLACK WAX. I consider this one of the best of the early wax varieties. The pods are round, slender, pointed, absolutely stringless, a light yellow. Very tender. It has been a market gardener's favorite for years. It is very productive. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

FIELD BEANS

The old stand-bys for winter use

102 WHITE WONDER. Standard soup or navy bean. Heavy yielder. Long uniform bean. The pods are carried well off the ground above the moisture. Growers use sacks of these to put up in the attic for next winter. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 25c; 3 lbs. 60c.**

104 GREAT NORTHERN. (Montana White.) A little larger than the navy bean but eats every bit as well and is lots easier to pick over. A good yielder and early. **Price: Triple size pkt. (3 oz.) 9c; ½ lb. 15c; 1 lb. 25c; 3 lbs. 50c.**

128 RED KIDNEY. As easy to grow as the others. Good yielder of large, dark red, dry beans. Just the thing for baking or soup. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 30c; 3 lbs. 80c.**

YOUR BUG TROUBLES ARE OVER!

Henry Field's
New Combination
BUG DUST

"The best all around dust I've ever sold. Does the work quick and thoroughly."—H. F.
See page 56.

POLE BEANS

Fine thing about pole beans is that they will bear a lot heavier than bush beans and will keep on bearing through late summer and fall. The yields are enormous, and you can use all of them (except Limas) as string beans, cooking pod and all, or use them as shell beans. Plant them at the end of your garden and let them grow on the fence.

133 IMPROVED MISSOURI WONDER. I got this one in Missouri. We've been breeding it up and it is a dandy. Just the thing to plant with Stowell's Evergreen sweet corn. The pods come on early. They are crease backed and well filled. They make the finest kind of a show bean. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 35c; 3 lbs. 90c.**

134 KENTUCKY WONDER. Many claim this is the finest of all pole beans and I think that it lives up to every claim made for it. Brown seeded. Pods long, wrinkled, crease backed, very brittle and meaty. Just as good for snapping as for shelling and many like to can it. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

137 WHITE SEEDED KENTUCKY WONDER. Similar to Kentucky Wonder except for the color of the seed. Medium long pods, fairly early and very productive. If you don't have poles, plant it with the corn. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

138 SCARLET RUNNER. Plant this one early. Very hardy. Most folks sow it for the beautiful scarlet flowers. The vines and stalks grow 15 feet and it makes a fine snap bean. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

129 YARD LONG or ASPARAGUS BEAN. Very unusual novelty. Distinctive and well worth planting. A vigorous growing vine with pods sometimes 4 feet long. Has an excellent asparagus-like flavor. Plant a few for the fun of it. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

131 DUTCH CASEKNIFE. Extra fine shell bean. Gets its name from the size and shape. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

132 HORTICULTURAL or CRANBERRY. Grown mostly for shell bean but a good snap bean when young. Pale green pods which develop red streaks after the snap stage. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

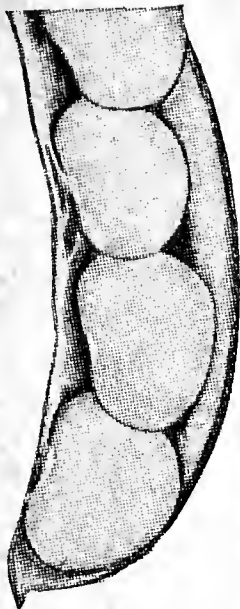
130 CUTSHORT or CORNHILL. Tender corn field bean. Good climber. Gives a great drop of short, fat, fine tasting pods. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

139 KENTUCKY WONDER WAX. A golden Kentucky Wonder. Wonderful cropper which will bear till frost. Strong grower. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 33c; 3 lbs. 90c.**

Kentucky
Wonder Wax

LIMA BEANS

127 HENDERSON'S BUSH LIMA. (Baby Lima.) Most dependable and best yielder of the Limas. Small white bean. Great for shell bean, for canning or for winter drying. Stands dry weather and a great yielder. I have seen vines with about as many pods as leaves. **Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**



126 FORDHOOK BUSH LIMA. The best and the earliest of the big seeded Limas. Strong, upright bushes. Holds pods high and clean. (It's no fun to shell dirty beans.) 4 to 5 large meaty nut-like beans to the pod. **Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

Fordhook Bush Lima
Early and productive

125 McCRAE'S BUSH LIMA. Another new variety with a remarkably sweet flavor. It is heavily foliaged. It stands the corn belt's sun and wind. Fine for the home garden and canners like it too. **Price: Triple Size Pkt. (3 oz.) 15c; ½ lb. 25c; 1 lb. 45c.**

108 HOPI INDIAN POLE BEAN. (See front cover picture.) Here is one that can take it. Found among the Indians of the southwest. They have been growing it for centuries on poor, rocky soil, under the driest conditions imaginable. This environment has developed a rugged resistance which no other variety has. It does unusually well in the corn belt and has exceptionally fine quality and flavor. It yielded this summer when my other beans failed. **Price: Triple Size Pkt. (3 oz.) 20c; ½ lb. 35c; 1 lb. 50c.**

140 EXTRA EARLY POLE LIMA. A small white seeded one that begins bearing early and last a long time. Makes the finest green beans. **Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

142 EARLY JERSEY POLE LIMA. The best of the large Limas for the middle west. An enormous cropper. Unusually fine quality. **Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

103 ENGLISH BROAD BEAN. Sometimes called the "frost proof bean." Different and unusual. Plant with your early garden at the same time you plant radishes and onions. Very hardy. It's growing habit between a bush and vine. Shell beans are large and have a very distinctive flavor. **Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 35c.**

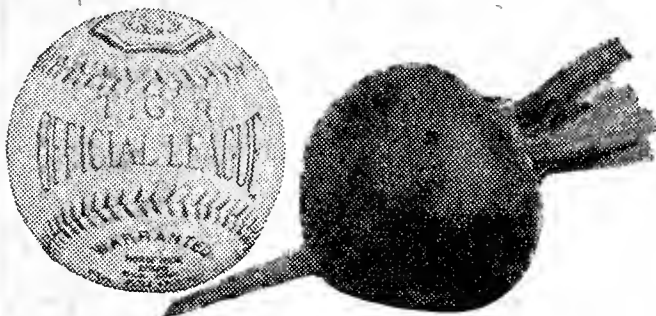
BEETS CHOICE VARIETIES

I have spent a lot of time to get you only the finest kinds of beets. On some of the varieties, I have even sent to Europe after the seed. I like a beet of uniform shape and color, with small top, small tap root, free from the straggly side roots. One ounce of seed will plant 100 ft. of row. Plant as soon as you can get in the ground in the spring, and make several sowings throughout the season.

603—BOSTON CROSBY.

Here is the small early, dark red, globe-shaped beet that you have been waiting for. It is a distinctively new variety much better than anything that we have had to date. The tops are small, flesh is very tender and it is unusually attractive. **Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; 1 lb. 75c.**

604 DETROIT DARK RED. There are no white streaks or rings in this one. It is a deep, rich red color, inside and out. Globe shaped. Has small tap roots and is excellent for home or market garden. Stands handling well. **Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; 1 lb. 75c.**



602 DETROIT PERFECTED.

A re-selected strain of Detroit Dark Red. In our trial grounds, it made the best showing of any for color, shape and uniformity. In fact, I don't know how it can be improved. **Price: Pkt. 10c; oz. 25c; ¼ lb. 60c; 1 lb. \$1.50.**

606 DARK RED CANNER (Ohio Canner). Another new one developed especially for the canning trade. Extra fine for pickles. Small globe shaped. A deep red which retains its color. **Price: Pkt. 5c; oz. 15c; ¼ lb. 35c; 1 lb. 95c.**

608 LONG BLOOD. This one has long roots which enables it to resist drouth. Better than any other variety. Quite late and a good keeper for winter. Color, a deep red, flesh is tender and sweet. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.**

605 EXTRA EARLY ECLIPSE. A quick growing tender variety, especially nice for the first crop. Bright red and round. **Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; 1 lb. 75c.**

607 EARLY WONDER. This one has never failed me. It is very early and small, somewhat flat globe shape with small collar and tap roots. It is bright leaved. A favorite sort with the market gardeners. **Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; 1 lb. 75c.**

STOCK BEETS

It isn't much trouble at all to raise from 15 to 20 tons of beets to the acre, and that makes real feed. Sow the seed in April and May in rows 2½ to 3 feet apart, at the rate of 10 or 12 lbs. to the acre. Harvest before severe frost and store in pits or cellar. Live stock and poultry sure go for stock beets.

Price on all varieties: oz. 5c; ¼ lb. 15c; 1 lb. 45c; 5 lbs. \$1.75.

620 GIANT SLUD-STRUP. High yielding, long reddish-yellow variety. Grows well above the ground and is easily pulled. Flesh white with faint yellow tinge.

616 GIANT FEEDING SUGAR. One of the heaviest producers. It's extra sugar content makes it more desirable for a dairy feed. Fine keeper, oval shaped with smooth clear skin.

619 MAMMOTH LONG RED MANGEL. The largest and most productive of all. Called by some "Gate Post" because of its size. Often reaches 24 to 30 inches in length with individual weight from 25 to 35 lbs. Easily harvested as the root grows half to two thirds out of the ground.

610 POULTRY BEETS. You who have fed mangels to poultry know their value as a winter feed to take the place of green stuff to keep the hens on production. This mixture contains many kinds, thus giving you a variety of beets which your poultry will appreciate very much.



Mammoth Long Red. Tons of feed per acre. Easy to pull.

CABBAGE

RAISE YOUR OWN KRAUT AND SLAW

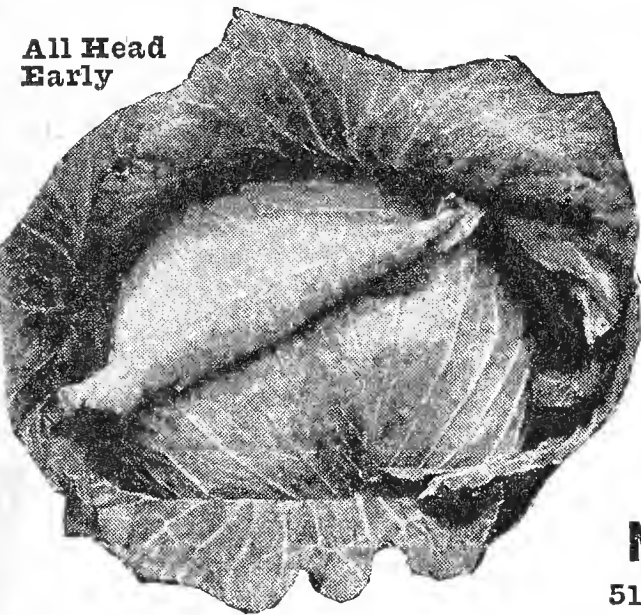
Cabbage is one of my favorite vegetables and I have always had a lot of it in the trial grounds. Used to raise lots of it for market. I have spent a good deal of time in checking over the different varieties and kinds of seed. Guess I've tried all of four hundred kinds. These are the pick of them all. Start in house or hot bed six weeks or more before you expect to plant out of doors. Likes rich deep soil. An ounce should make 2500 plants.

Extra Early Varieties

527 NORSEMAN. I consider this one of the finest cabbages grown. It's an early, round head, very hard and solid and doesn't crack open with every shower. Medium size, sweet flavor, tender and juicy, suitable size for late planting as it keeps well and makes an excellent crop. **Price: Pkt. 5c; ½ oz. 20c; oz. 30c; ¼ lb. \$1.00.**

522 EARLY JERSEY WAKEFIELD. The standard, early variety everybody knows. Pointed head, very solid. Excellent for home or market gardener. Heads weigh about 2½ to 3 lbs. Plants may be set close together. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 60c.**

All Head
Early



524 EARLY ROUND WAKEFIELD. (Golden Acre.) This variety is fully as early as the extra early Wakefield and is just as good in every way, if not better. It is crisp, tender and sweet and forms a small, very solid head, doesn't burst open and is very uniform. I claim it is better than Wakefield. **Price: Pkt. 5c; ½ oz. 18c; oz. 30c; ¼ lb. 65c.**

Medium Early Varieties

519 COPENHAGEN MARKET. You can depend on this one. Heads are early, round and of medium size, very hard and solid and is white and crisp. Heads average 8 to 10 lbs. and the quality exceptionally fine. **Price: Pkt. 5c; ½ oz. 12c; oz. 18c; ¼ lb. 55c.**

516 ALL HEAD EARLY. A fine mid-season sort. Matures just in time to feed the hay, harvesting, and threshing help. Fine boiling cabbage. Heads weigh 6 to 7 lbs. Rounding, flat and very solid. **Price: Pkt. 5c; ½ oz. 12c; oz. 18c; ¼ lb. 65c.**

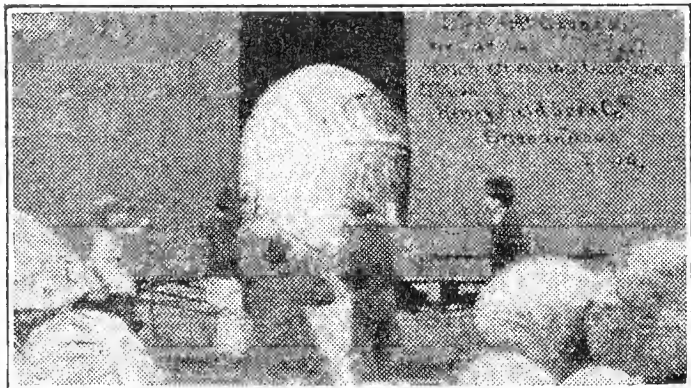
521 EARLY FLAT DUTCH. A large, flat variety on a short stem. Heads are very solid with few outside leaves so you can set plants closer together. Quality is good. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 60c.**

Late Varieties

538 SUREHEAD. If you have trouble in getting your late cabbage to head, try this one. Heads are large, round and flat, very uniform in size, a good keeper, makes fine kraut. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 55c.**

532 HOLLANDER. True Holland grown seed which we import ourselves. You can't beat it for a late or main crop. Heads round, medium to large, solid and very heavy. Crisp and tender and a good keeper. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 55c.**

531 DANISH BALLHEAD. One of the finest of the late varieties. Large round heads, weighing about 9 lbs. Crisp, very sweet and tender, and unsurpassed for boiling or for cole slaw. **Price: Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.**



You won't believe this picture but my customer who sent this in said 16 heads of cabbage from my seed made a carload!—H. F.

535 PREMIUM LATE FLAT DUTCH. Everybody knows this one. A low growing sort, the heads very large, weighing from 12 to 14 lbs. Round, solid and broad, flat on top. A sure header and a good keeper. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 65c.**



Norseman
Leads Them All

Disease Resistant Cabbage

523 MARION MARKET. Early. A yellow-resistant strain of Copenhagen, which has all of the good points of that variety plus the resistance to disease. **Price: Pkt. 5c; ½ oz. 20c; oz. 35c.**

526 WISCONSIN HOLLANDER. Late. If you once grow this variety, you'll want it again. A strain of the famous Hollander, perhaps a little larger and more leafy than the parent. Heads are round and somewhat flat but very solid and a good keeper. Practically 100% immune to "yellows." **Price: Pkt. 5c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.25.**

Miscellaneous Cabbage

533 RED ROCK. A sure cropper, used for cooking, salads or pickling. Heads are very solid and red throughout. Perfectly round and solid as a rock. **Price: Pkt. 10c; ½ oz. 20c; oz. 30c; ¼ lb. 90c.**

517 SAVOY. For fineness and delicate flavor, you'll have to go some to beat this variety. The leaves are crumpled, giving it a different appearance. I think the quality is improved by a slight touch of frost. Heads are round and very solid. **Price: Pkt. 5c; ½ oz. 10c; oz. 15c; ¼ lb. 50c.**

539 CHINESE CABBAGE PE TSAI.

A great salad vegetable that should be better known. Serve like lettuce or celery or prepare like ordinary cabbage. Should be grown as an early spring or fall crop. I have best success when sowing seeds in the field the last part of July or first part of August. Heads are tall and leaves unfold to the interior of the plant of a creamy-white. It's getting more popular all the time. **Price: Pkt. 5c; ½ oz. 12c; ounce, 20c.**

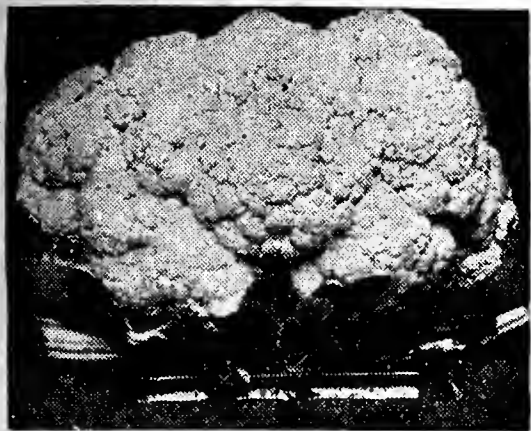


Chinese Cabbage.

Cabbage Plants

Got hold of some mighty fine plants this year. Didn't have room here so put them on page 21. You'll find price and description there.

CAULIFLOWER



Cauliflower is similar to cabbage. It requires about the same growing conditions and the same culture. Plant early and handle just as you would cabbage. Makes mighty good eating.

558 EARLY SNOWBALL. Heads are deep, smooth, compact and snowy-white. Very early. **Price: Pkt. 10c; ¼ oz. 40c; oz. \$1.40; ¼ lb. \$6.00.**

557 SUREHEAD. An exceptionally fine sort which does well even in unfavorable season. Medium sized, very solid, pure white. **Price: Pkt. 15c; ¼ oz. 60c; oz. \$2.00.**

556 DRY WEATHER (DANISH GIANT). A most dependable variety. Plants are dwarf and short stemmed, heads good sized, creamy white. Very tender. **Price: Pkt. 10c; ¼ oz. 40c; oz. \$1.40; ¼ lb. \$6.00.**

CELERY

You won't know what good celery tastes like unless you grow it in your own garden. It likes good rich soil, plenty of moisture. Is easy to take care of. You will find complete cultural directions on the seed packet. One packet of seed should make 50 feet of row and you should grow at least 100 bunches.



662 GOLDEN SELF BLANCHING. The choicest of all, with thick, heavy ribbed stalk, which blanches evenly to a clear, waxy yellow. Crisp, solid, sweet and stringless. **Price: Pkt. 5c; ½ oz. 12c; oz. 20c; ¼ lb. 55c.**

661 GIANT PASCAL. The largest of all. Stalks about 2 feet high, thick, solid, brittle and stringless. An exceptionally fine winter keeper with a delicious flavor that makes it very popular. **Price: Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 60c.**

660 GOLDEN PLUME. An extra fine blight-resistant sort, which is free from strings and hollow stalks. Extremely dwarf in habit, with full heart, and blanches to a beautiful golden yellow. **Price: Pkt. 10c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.45.**

CARROTS

Will give you more eating for your money. They will grow most anywhere and are one of the most healthy foods I know of. Sow some real early in the spring for mid-summer use, and later on, some more to put down in the basement or cave for winter. Cover the seed ½ inch deep in rows 18 to 24 inches apart, thinning them out from 2 to 4 inches apart in the rows. One ounce of seed will sow 100 feet long.

630—NEW CORELESS CHANTENAY. The core is very indistinct, hence the name. Tender, crisp and sweet. Smooth and free from side roots, and a bright, orange-scarlet color. Blunt ended, very uniform. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.**

627 DANVERS HALF LONG. A half long sort which is a very heavy yielder, popular with both the home and market gardener. Grows to good size with bright orange flesh; crisp. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.**

626 CHANTENAY. Recognized as the standard carrot. This is highly recommended for putting into winter storage. Good color, crisp and tender, with fine flavor, and exceptionally smooth. **Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; 1 lb. \$1.00.**

629 OXHEART. Thick, short and very stump rooted. Probably best variety for growing on a heavy soil. Heart-shaped, short, easily harvested. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.**

628 LONG ORANGE. A main crop variety with long, slender roots. Does well on light soil. Often makes a length of 10 to 12 inches. Big yielder. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.**

632 TENDERSWEET or IMPERATOR. A beautiful carrot, rich orange-red both inside and out. Long and smooth with slightly sloping shoulders, free from side roots and almost cylindrical in shape. Small tops, an excellent table quality and very attractive. Ideal for bunching. **Price: Pkt. 10c; oz. 18c; ¼ lb. 40c; 1 lb. \$1.00.**

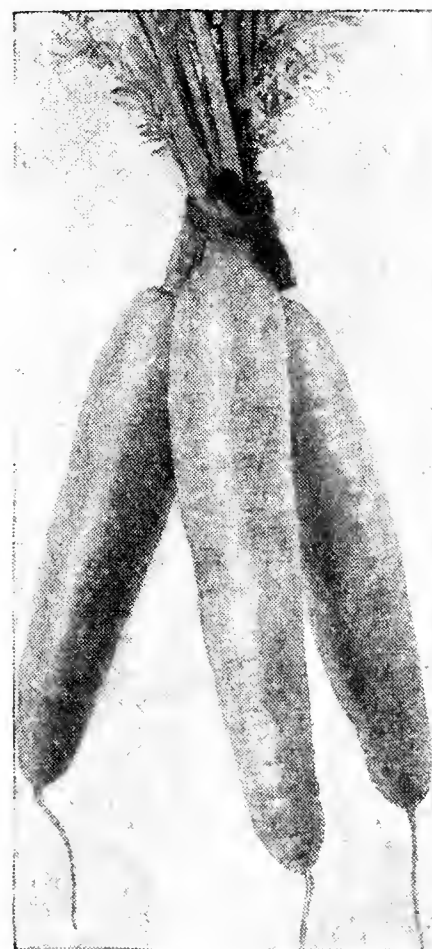
Carrots for Stock

631 LARGE WHITE MASTODON. The largest and finest of the feeding carrots. Roots very large and thick; make an ideal feed for poultry or livestock. Use about 4 lbs. of seed to the acre, making rows 3 feet apart. **Price: oz. 10c; ¼ lb. 30c; 1 lb. 60c; 5 lbs. \$2.50, postpaid.**



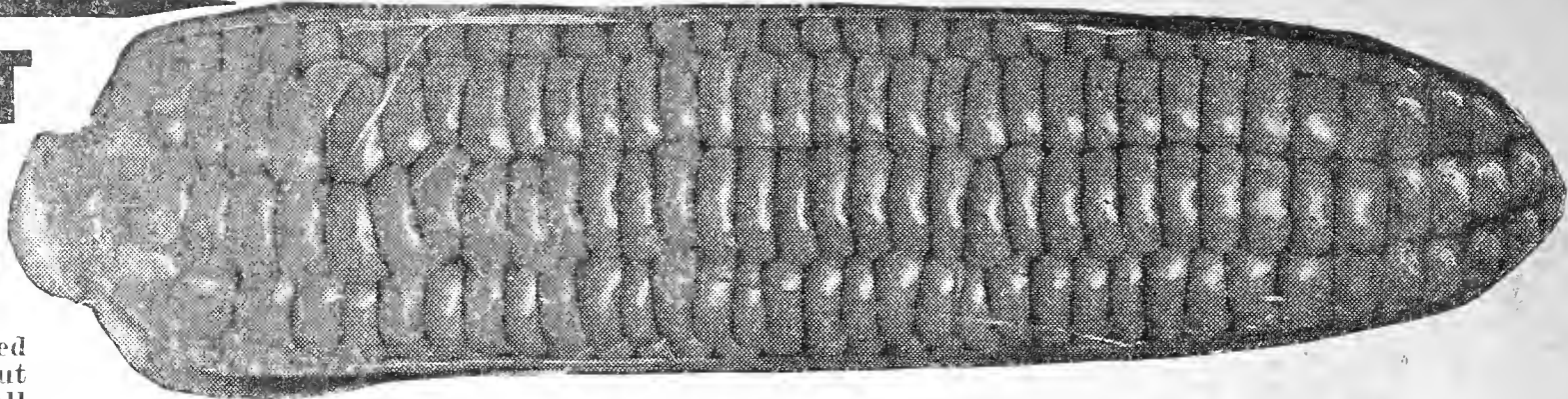
Danvers Half Long.
An old favorite

"... after 13 years of gardening I still say there are no seeds like Fields. Everyone compliments my garden. Raised bushels of carrots—new coreless and tendersweet and never tasted better ones. Sold one bushel, gave away 2 bu. and still have 30 gal. crock full in cellar. . . ."
Mrs. Ernest H. Schmidt,
Sheldon, Iowa.



Tender Sweet or Emperor
Sweet and Tender for table use

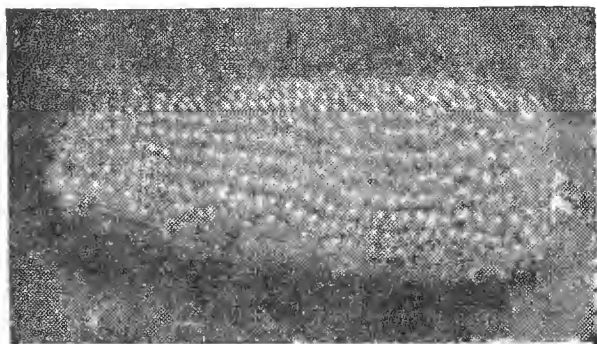
SWEET CORN



I don't think I need to say much about sweet corn. You all know how good it is and how easy it is to grow. I am listing only the best varieties. You can depend on any of them. Wait until the ground is warm before planting the later varieties. The early varieties may be planted a week or two sooner. ½ lb. of seed will plant 100 hills or about 10 or 12 lbs. to the acre. Plant at intervals of 10 days until the middle of July for new corn all summer.

POP CORN

Pop Corn has brought an unusually good price the last two years and I don't know of a better way for the boys to earn a little extra money than to raise it. Takes about the same care as field corn except that you plant it a little closer if you want to.



195 JAPANESE HULLESS.

Recognized for years as the standard variety of popping corn. Pops out snowy white, very tender and without annoying hulls. A sharp-pointed, deep-grained corn, with short, chunky ears. Price: Pkt. 10c; ½ lb. 20c; 1 lb. 35c; 3 lbs. 90c.

197 SOUTH AMERICAN (ARGENTINE GIANT). Pops out in large creamy-yellow grains. Large ears with smooth grain. Yields heavily. A vigorous grower. Price: Pkt. 10c; ½ lb. 20c; 1 lb. 30c; 3 lbs. 75c.

192 GOLDEN PEARL. A small, deep golden colored variety of fair sized ears, pops in unusually high volume, creamy yellow flakes. High producer. Very tender; no hulls; stock limited. Price: Pkt. 10c; ½ lb. 20c; 1 lb. 45c; 3 lbs. \$1.00.

194 RAINBOW POPCORN. An interesting new novelty that the boys will like. Dozens of different colored kernels on each ear, all the way from white, ivory, yellow, pink, red, purple; in fact every imaginable color. That's why we call it Rainbow. Pops fine. Popped corn is pure white, the flavor unusually good. Pkt. 10c; ½ lb. 25c; 1 lb. 40c, postpaid

Golden Bantam for the finest roasting ears

YELLOW VARIETIES Have Most Vitamins

177 GOLDEN BANTAM. I don't know of anyone who doesn't like to set his teeth in an ear of Golden Bantam. It is recognized as the standard yellow sweet corn. Grows 4½ to 5 feet tall, very productive, early, tender, sweet delicious flavor. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 25c; 3 lbs. 65c.

147 EARLY SUNSHINE. A full week earlier than Golden Bantam with a larger ear carrying 10 and 12 rows of creamy, yellow kernels. Fills well, is very tender and surprisingly large for such an early sort. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 25c; 3 lbs. 65c.

173 HYBRID GOLDEN BANTAM. A scientific cross of two inbred strains of Golden Bantam. Ten days earlier than the original. Ears are large; much more uniform with no nubbins or barren stalks. Highly recommended for market planting. Quality is as good or better than Golden Bantam. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 30c; 1 lb. 50c; 3 lbs. \$1.25.

179 GOLDEN COUNTRY GENTLEMAN. The new one I talked so much about last spring. A glorified golden Country Gentleman. Sweetest and finest flavored corn grown. Has all the good points of Country Gentleman, and the fine flavor of Golden Bantam. Very prolific. Usually grows three ears to the stalk, averaging nine inches in length. Price: Triple Size Pkt. (3 oz.) 15c; ½ lb. 30c; 1 lb. 50c; 3 lbs. \$1.25.

White Varieties

172 SILVER BANTAM. An unusually early fine white sort. Somewhat earlier than the Golden Bantam, but otherwise very similar in both shape, size and quality. It is a splendid variety and fully as good as the golden sort. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 28c; 3 lbs. 75c.

183 EARLY MAYFLOWER. Another extra good white variety. Very uniform. Ears attractive; quality considered better than ordinary. Price, Triple Size Pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 29c; 3 lbs. 75c.

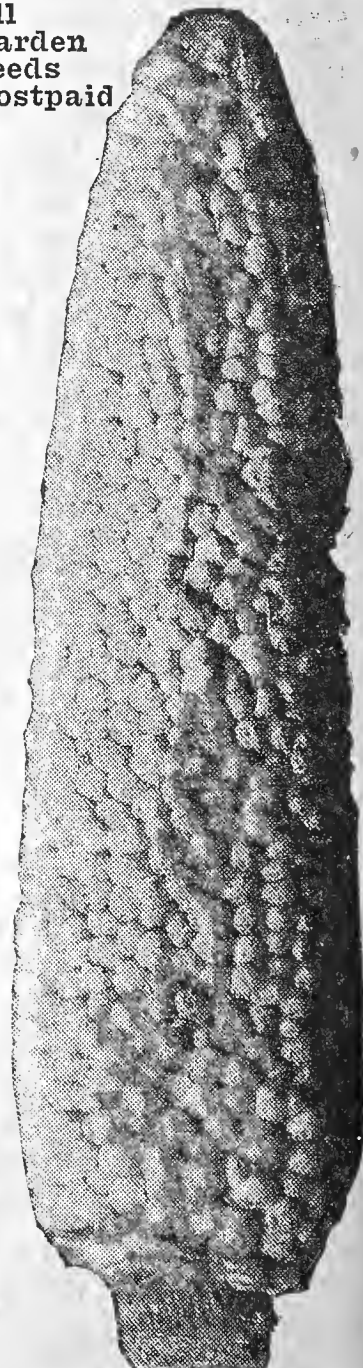
180 HOWLING MOB. A large ear, mid-season sort. Fill in with this and you won't have to wait long for the late roasting ears. Twelve to sixteen rows of pearly white. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 29c; 3 lbs. 75c.

181 EARLY EVERGREEN. An early addition of the regular Evergreen sort. Deep white grains. Price Triple Size Pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 29c; 3 lbs. 75c.

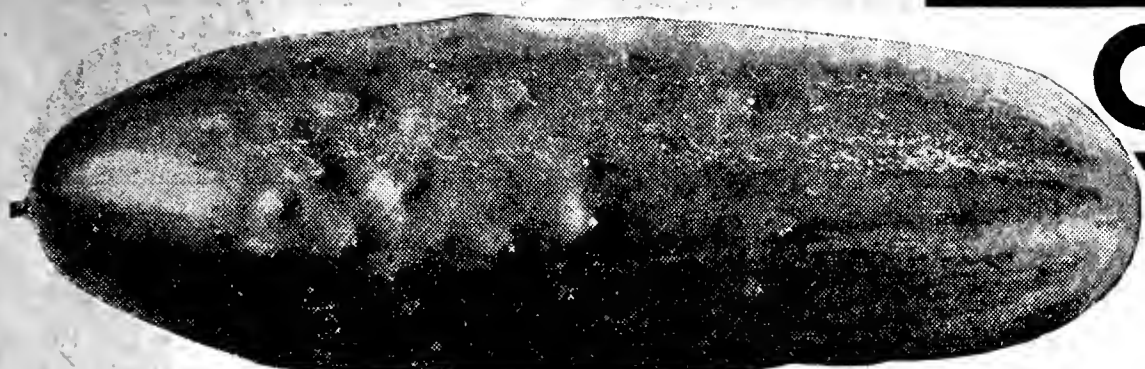
188 STOWELL'S EVERGREEN. Don't try to make garden without this one. Standard variety for both home and market gardener. Plant this one for canning and drying as well as for the roasting ear season. I always maintained it had more corn to the cob than any other variety. Stays in milk stage a long time. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 17c; 1 lb. 29c; 3 lbs. 75c.

189 COUNTRY GENTLEMEN. Sometimes called Shoe-Peg or Zig-Zag because of irregular formation of kernels. Long slender grains with ears just the right size for eating on the cob. Very tender and sweet Heavy producer. Fine for canning. Price: Triple Size Pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 33c; 3 lbs. 90c.

All
Garden
Seeds
Postpaid



Country Gentleman
Tender and Sweet



CUCUMBERS

**For Pickling, Slicing
and Relish**

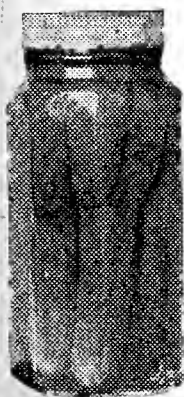
Clark's Special—The New Favorite

They like rich soil, but they do fairly well most anywhere. Plant liberally because the bugs sometimes take some of the seedlings. (See Bug Dust on page 56.) Don't crowd cucumbers, give them plenty of room. Make the hills at least 4 x 6 feet and more room if you have it. Plant when the ground is warm and figure about 3 dozen hills to a packet of seed or 100 hills to the ounce. For late pickles, plant in June.

All Seeds Are Postpaid

355 CLARK'S SPECIAL. A new and wonderful variety which has gained national recognition. White spine, very dark green and uniform. 8 to 10 inches long. Smooth and of fine quality. It holds up well, and remains edible for a long time. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**

364 DARK GREEN SLICER. As the name indicates, it is a rich, deep, dark green in color, and slices remarkably well. Straight, rather blunt ended. Is early, bears well and doesn't have "nubbins." **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**



353 EARLY FORTUNE. To my notion, one of the finest of the medium early sorts. Disease resistant; a very vigorous grower, and will produce an enormous crop of dark green cucumbers. Holds its color well and has a small seed cavity. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**

352 NATIONAL PICKLE. Makes the finest of crisp, uniform pickles, any size you will want from small, wee ones to dill size. They set on freely and continue to bear as long as you keep them picked. The shape is ideal; they pack without waste. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**

Mrs. Field Has a Dandy Recipe for Making Pickles. It's Free if You Ask for It on Your Order.

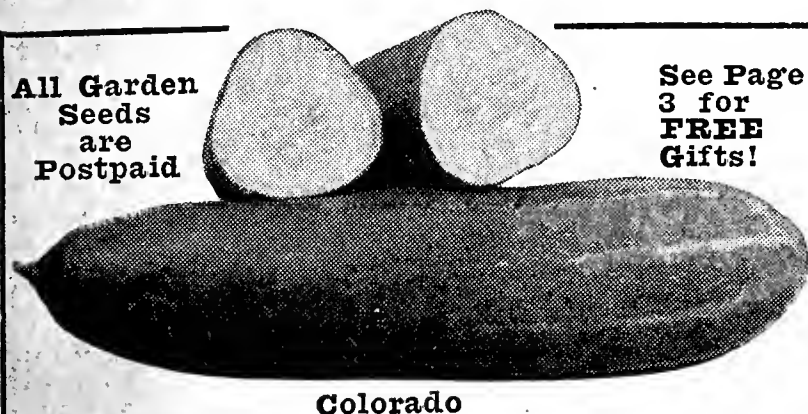
356 HEINZ'S PICKLE. Developed especially for those who put up their own small pickles. Cylindrical in shape, very robust in growth, and more rust resistant than other varieties. Keep it picked off, and it will give you worlds of small pickles. **Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.**

357 EVERGREEN. An everbearing variety, very productive. Fruit medium size, rich dark green. Will continue to bear throughout the season. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**

351 CHICAGO PICKLE. An old standby. A medium green color, very early and productive. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**

359 LEMON CUCUMBERS. Fruit 3½ inches long and nearly round. Lemon yellow color, with white spine. Fine quality. Makes good pickles, good for spicing and for stuffing. **Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.**

361 IMPROVED LONG GREEN. A medium-late variety which has a small seed cavity and is ideal for slicing. One of the most popular and widely used varieties. **Price: Pkt. 5c; oz. 12c; ¼ lb. 30c.**



**All Garden
Seeds
are
Postpaid**

**See Page 3 for
FREE
Gifts!**

354 COLORADO. A beautiful new variety, which has national reputation. It is long, white spine, rich dark green in color. Slender, medium early, very productive, flesh snowy-white, tender and crisp. **Price: Pkt. 10c; oz. 20c; ¼ lb. 45c.**

Colorado

Cucumber Beetles Are Real Pests!

BUT BUG DUST GETS THEM

See Page 56 for Details

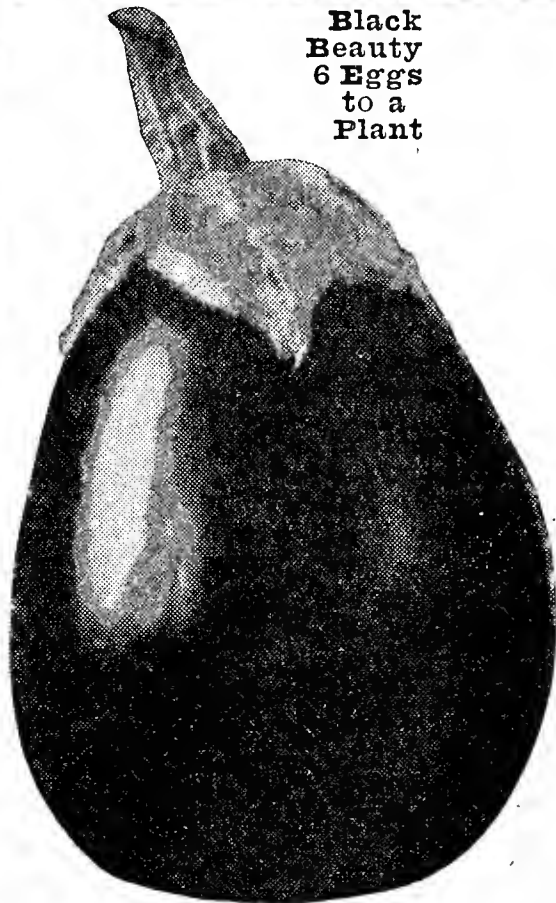
**USE
BUG
DUST**

**USE
BUG
DUST**

All Field's Garden Seed Are Postpaid

EGGPLANT

**Black
Beauty
6 Eggs
to a
Plant**

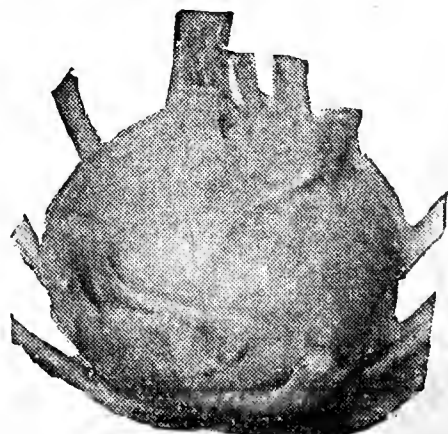


Eggplant should be better known. People who have eaten it always want more. I suggest that you try some this year. Tend them just as you would peppers. This picture is the Black Beauty, which I think is the best of all.

656 BLACK BEAUTY. Grows 5 to 6 "eggs" to the plant, which will average almost as big as a quart cup. The color is a rich purplish-black, the flavor is unusually fine and they can be used in many ways. **Price: Pkt. 10c; oz. 35c.**

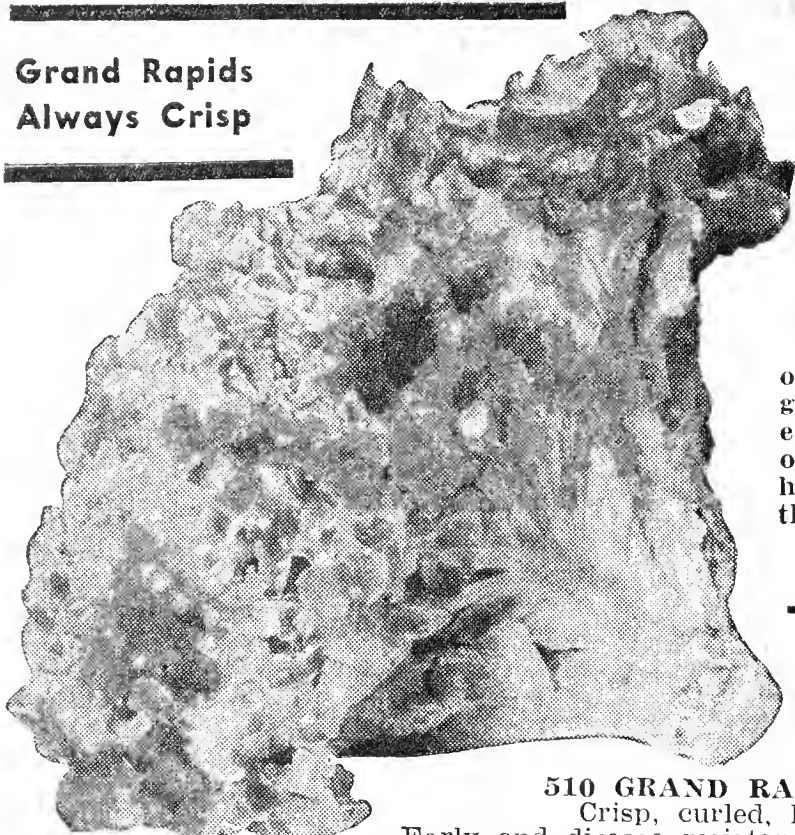
KOHL RABI

216 WHITE VIENNA. A number of the cabbage family, with an edible turnip-like bulb which grows above the ground. Some say it is a cross between turnips and cabbage. I say it is as good or better than either one. Grow as you would cabbage. **Price: Pkt. 5c; oz. 20c.**



Kohl-rabi—Better Than Cabbage

**Grand Rapids
Always Crisp**



LETTUCE

Lots of Vitamins— Grow Plenty for Salads

I don't suppose there is a garden in the country but what grows lettuce of one kind or another. It's good to eat and healthy, too. Lettuce likes good, rich warm soil but will grow most anywhere. Sow the seed very early—the earlier the better. One packet of seed will make about 50 feet of row if you are careful. Heading varieties should be started in the house or hot-bed and transplanted just as soon as you can get them in the ground.

LOOSE LEAF VARIETIES

511 PRIZEHEAD. This is a quick grower which makes a world of good eating leaves, reddish-brown in color. Stays tender a long time and lasts well into hot weather. One of our best sellers. Price: Pkt. 5c; oz. 12c; ¼ lb. 33c.

510 GRAND RAPIDS. Came from Michigan, where it made a great name for itself. Crisp, curled, light green leaves, especially tender and sweet when grown under glass. Early and disease resistant. If you want something extra nice, sow Grand Rapids in the hot-bed, real early. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.

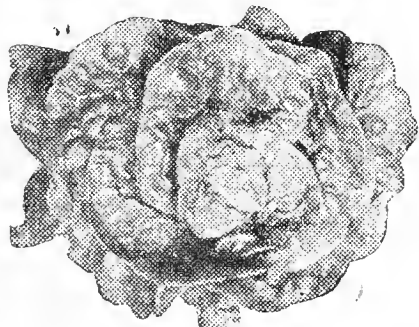
509 BLACK SEEDED SIMPSON. A nationally known variety of the loose leaf or bunching type. Often grows larger than a gallon crock. Light green or creamy leaves, closely folded. Price: Pkt. 5c; oz. 12c; ¼ lb. 33c.

513—EARLY CURLED SIMPSON. Forms a tight cluster of leaves in center. Very crisp and sweet. Exceptionally good in sandwiches and may be used in many other ways. Loose leaf or bunching variety. Color, light green, leaves crumpled. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.

HEAD LETTUCE

512 CABBAGE HEAD. Here is one that looks good, and tastes even better. Leaves are crumpled, and form a tight heart. They are smooth and thick. Butterhead type. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.

504 HANSON. A sweet, rich flavored variety that doesn't get bitter. Will stand extremes of weather, has crisp, curly and frilled leaves. Price: Pkt. 5c; oz. 12c; ¼ lb. 33c.



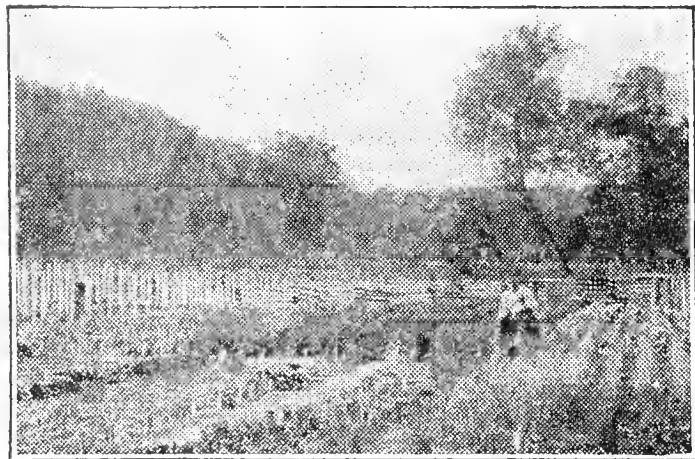
Creamy Heart

507 NEW YORK or WONDERFUL. Practically all the head lettuce you buy in stores is of this variety. It forms a good sized, compact head, is of exceptionally fine quality and stands handling wonderfully well. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.

503 EARLY OHIO CABBAGE HEAD. Has made a name for itself in the eastern markets. It's curled and crisp; heading type, medium size, round and firm, exceptionally fine quality, crumpled leaves. Price: Pkt. 5c; oz. 10c; ¼ lb. 33c.

505 ICEBERG. A standard variety for forcing or for garden culture. Has large, compact heads, curly leaves and good to eat at any stage. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.

508 WHITE HEART COS. This variety is very popular in Europe and may be grown here. Forms a long, oval shaped head 8 to 9 inches tall. When partly matured, the outer leaves may be tied up with a string and the inner leaves will be blanched perfectly white. A real treat. Try some. Price: Pkt. 5c; oz. 15c; ¼ lb. 35c.



Another picture of my Missouri garden. I'm sitting on the stump of that big ash tree. I left it there because it's hard to grub out and is mighty handy and comfortable on a hot day. I try a little bit of everything here in this garden. That way I keep checked up on the big trial grounds at the Seed-house. Every seed is tested for germination and then in big trial grounds, so I'm sure you have only the best.

PARSLEY

**Moss
Curled
Parsley.
Keep
Plenty
on Hand**



**For
Garnish,
Soups
and
Stews**

217 MOSS CURLED. Used for garnishing and seasoning. Fine for soups. Rich, curly, dark green. Price: Pkt. 5c; oz. 15c.

221 TURNIP ROOTED (HAM-BURG). Grow it like you would carrots. The roots resemble small parsnips in shape and color, and it is the edible part of the plant. Use it for soups and flavoring, like any other root crop. Price: Pkt. 5c; oz. 10c; ¼ lb. 25c.

PARSNIPS

Parsnip seed starts slowly. I always sow radish seed with it, as the radishes come up early and mark the rows so that cultivation can be started. Parsnips will come along just fine a little later on. Sow the seed real early. Leave them in the ground over the next winter. One ounce of seed will sow 200 feet of row.

203 HOLLOW CROWN or LONG SMOOTH. The finest of all. White skin, flesh fine grained, very tender, with wonderfully sweet flavor. Price: Pkt. 10c; oz. 15c; ¼ lb. 30c; 1 lb. 90c.

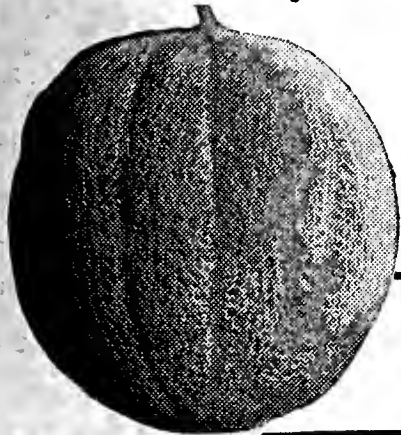
204 IDEAL. If you like a short rooted Parsnip, order this one. Free from side roots, tender and of fine flavor. Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 75c.

MUSKMELONS

I'm proud of my muskmelon seed. I don't believe there is another seedsman in the country who has spent as much time fussing with the growers, inspecting crops and worrying about his melon seeds. Every variety is grown by a specialist in an isolated place where it doesn't get a chance to mix with anything else. Plant them after the ground is warm, figure about 3 dozen hills for one packet of seed or 100 hills from an ounce. Give them plenty of room, at least 6 to 8 feet each way.

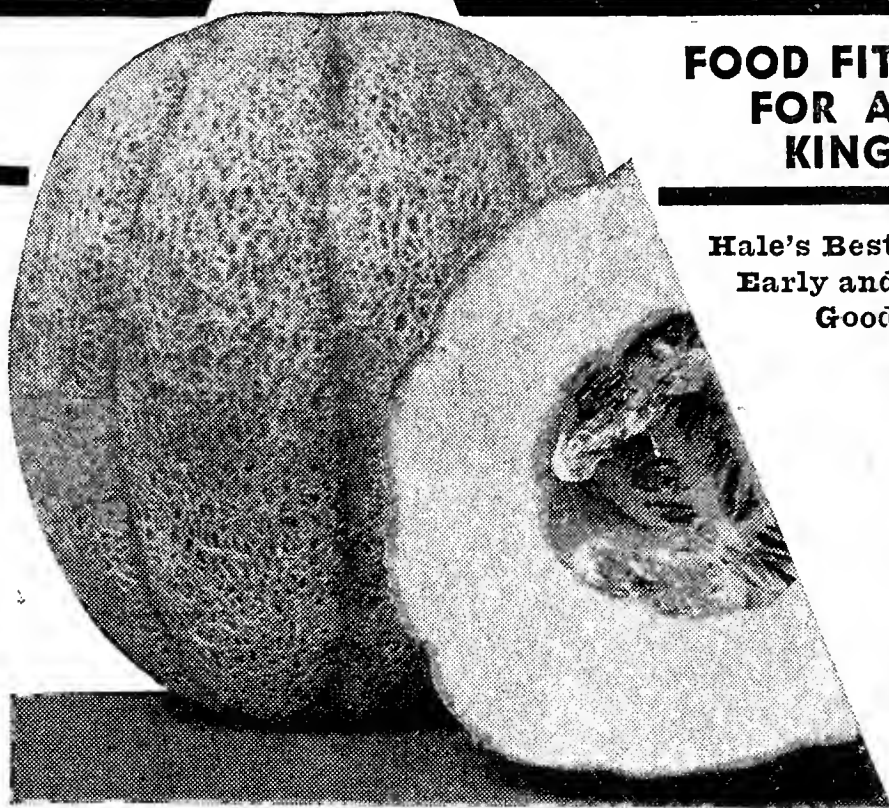
ORANGED-FLESHED VARIETIES

My Choice—
Field's Daisy



336 HONEY ROCK. This one heads the list, and is rightly named. It is the sweetest melon I know of, and as solid as a rock. Heavily netted, with no sign of rib. Very productive, beautiful in appearance, a fine shipper. In fact, one of the finest all-round melons. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 35c; 1 lb. 90c.**

332 FIELD'S DAISY. I introduced this years ago, and we have been working on it ever since, making a careful selection each season. Medium in size, round, perfect in quality, thick, smooth, deep orange flesh, and makes customers come back for more. **Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 90c.**

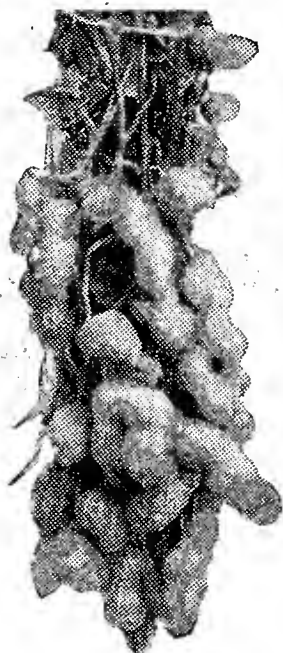


**FOOD FIT
FOR A
KING**

**Hale's Best
Early and
Good**

PEANUTS

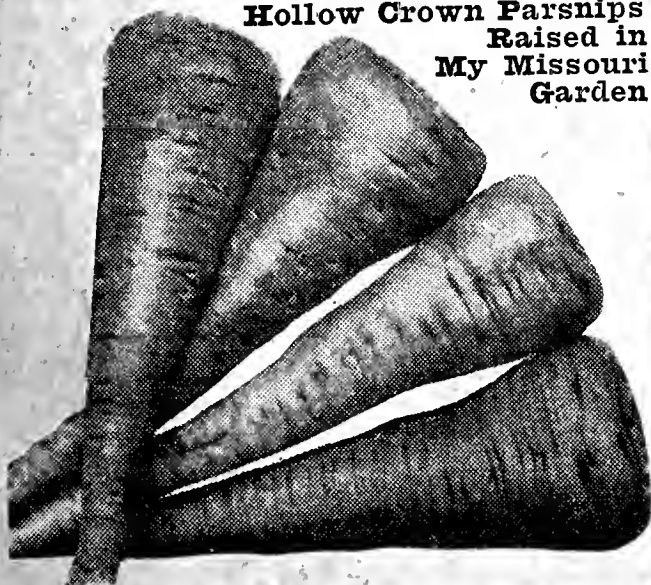
Let
the
Kids
Grow
Peanuts
It's
Easy
and
It's
Fun.



219 EARLY NORTHERN. Small well filled pods with lots of them on the vine. Will ripen anywhere here in the corn belt. **Price: 1/4 lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

218 JUMBO. Great big kind. Plant them the same time you plant beans. Not as early as the Early Northern but you are reasonably sure of a crop here in this section. **Price: 1/4 lb. 10c; 1 lb. 30c; 3 lbs. 75c.**

**Hollow Crown Parsnips
Raised in
My Missouri
Garden**



334 GREELEY WONDER. This is the largest one on the list. In spite of its size, it has exceptionally fine quality and good flavor. If you want something extra big to take to the Fair, here it is. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 80c.**

333 HALE'S BEST. A medium size, very early sort, slightly oblong, but well netted and very attractive. Thick flesh, deep orange color, extensively planted in the commercial muskmelon growing districts. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 25c; 1 lb. 75c.**

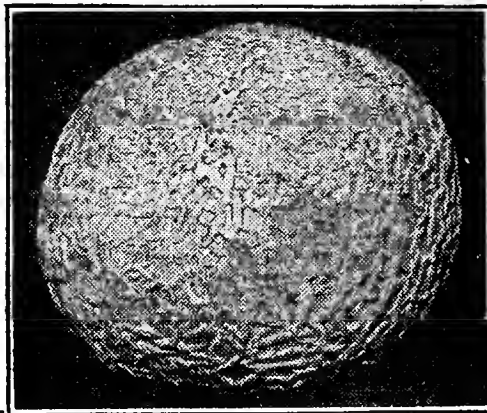
341 OSAGE. If you like real spicy flavored muskmelons, you will like Osage. The skin is dark green, slightly netted and ribbed. Flesh thick salmon, very fine grained. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 30c; 1 lb. 90c.**

338 TIP TOP. A big melon which will average 8 to 10 pounds. Round in shape, heavily ribbed, with coarse netting. Flesh is thick and sweet. Is an excellent home variety, and grows well anywhere. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 28c; 1 lb. 80c.**

326 BANANA. Looks like a huge banana, with a delicious banana-like flavor when thoroughly ripe. The boys will like this one. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 28c; 1 lb. 80c.**

346 IMPERIAL. Here is another new one I am listing for the first time. It's a deep orange flesh sort, netted yellow, of the Rocky Ford type, excellent flavor and fine grained. **Price: Pkt. 10c; oz. 25c; 1/4 lb. 70c.**

345 HEARTS OF GOLD. The name about describes it. Medium size, round, well netted. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 28c; 1 lb. 90c.**



GREEN FLESHED VARIETIES

344 STANDARD ROCKY FORD. This is the old green fleshed "granddaddy of them all" that made Rocky Ford famous. We have found a carefully selected strain, which will please you. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 25c; 1 lb. 80c.**

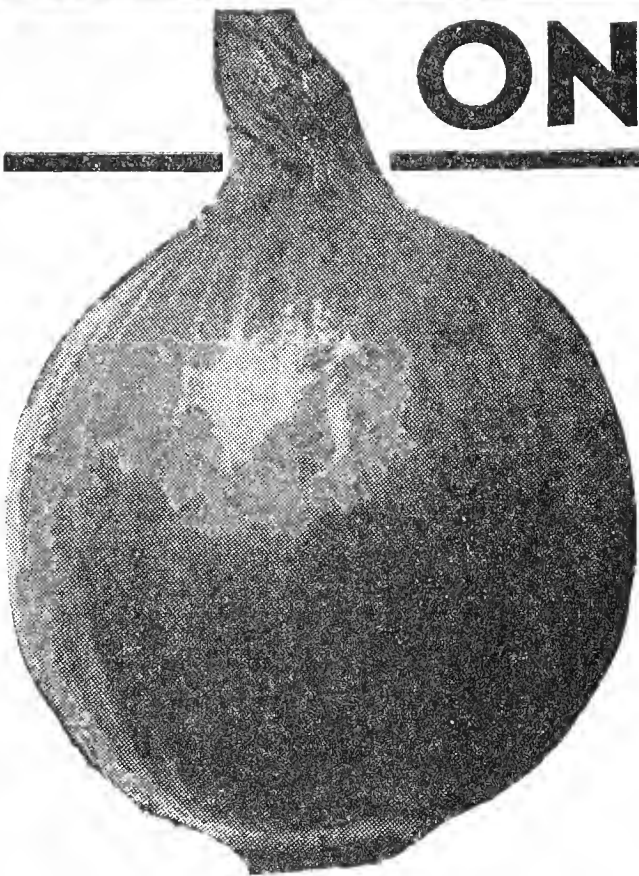
337 HONEY DEW. A late variety which does better in the South than in the North. Is smooth, has a white rind with green flesh, very sweet honey-like flavor. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 28c; 1 lb. 90c.**

330 EARLY HANOVER. Without question, the earliest muskmelon grown. Small, oblong variety, just a shade larger than Rocky Ford, with thick green flesh. One of the most prolific sorts. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 30c; 1 lb. 90c.**

331 MIXED MUSKMELONS. Give the boys an ounce of this for their own melon patch. Contains all of the varieties listed above, and many more. I am sure you will find some that you never knew existed. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.**

ONIONS

The Best
Selected
Strains



Large Red Globe. Good Keeper

Yellow Onions

304 GIANT PRIZETAKER. Large, globe shape, white flesh with straw yellow skin. Keeps well. Price: Pkt. 5c; oz. 20c; ¼ lb. 50c; 1 lb. \$1.75.

306 MOUNTAIN DANVERS. An early, flat globe shape. A fine bronzy yellow. Keeps and ships exceptionally well. Yields early, and with the best. Price: Pkt. 5c; oz. 20c; ¼ lb. 65c; 1 lb. \$2.00.

314 YELLOW GLOBE DANVERS. This variety is very popular, and grown extensively for market in the great onion growing sections. The bulbs are rather flat, but of globe shape, of good size, and a bright straw color. Very firm and solid, good keeper. Price: Pkt. 5c; oz. 20c; ¼ lb. 50c; 1 lb. \$1.75.

303 RIVERSIDE SWEET SPANISH. A mammoth yellow globe. Very heavy producer, and earlier than ordinary sorts. Light straw colored skin with pure white flesh. Good color and a good keeper, and unexcelled in flavor. Price: Pkt. 5c; oz. 20c; ¼ lb. 60c; 1 lb. \$2.00.

315 EBENEZER or JAPANESE. An excellent sort for producing sets or large bulbs. Dark yellow color, with firm flesh. Good keeper. Price: Pkt. 10c; oz. 20c; ¼ lb. 60c; 1 lb. \$1.90.

Red Varieties

309 RED WETHERSFIELD. The best known red. Deep purplish color, somewhat flat shape, and of good flavor. Price: Pkt. 5c; oz. 15c; ¼ lb. 50c; 1 lb. \$1.65.

305 LARGE RED GLOBE. Probably the most popular of all onions. Deep, rich red, good keeper, fine for either fall or winter market. Price: Pkt. 5c; oz. 20c; ¼ lb. 60c; 1 lb. \$1.69.

ONION SETS

THE FAMOUS HAZELNUT SIZE

These hazelnut-size, small sets will go farther than large ones and give you just as big onions at lower cost per A. They cost us more but we sell at same price as unscreened sets.

YELLOW EBENEZER. Price: Qt. 25c; 2 qts. 45c; 4 qts. 85c; pk. \$1.60, postpaid.

WHITE. Beautiful solid sets. Price: Qt. 30c; 2 qts. 50c; 4 qts. \$1.05; pk. \$1.85, postpaid.

RED. Believe the Ebenezer is better in every way. Write for prices on larger quantities or listen to KFNF.

(ONION PLANTS—See Page 21.)



Two of my customers—my rivals in the onion business.

Some of the growers think I'm finicky about onions but I'm always interested in every bit of onion seed that I have—it must be market gardener's quality. You can't afford to take chances on anything "just as good." Sow onion seed early—just as soon as you can get in the ground. One ounce to 100 feet of row. When tops fall over, pull up and store in a shed until cool weather.

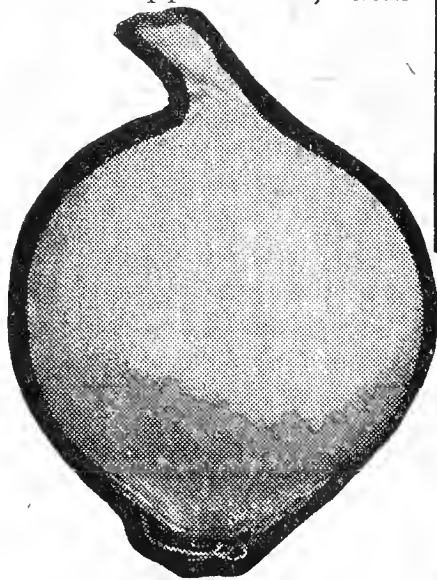
White Varieties

313 WHITE SWEET SPANISH. Large, mild and sweet. Pure white. A much better keeper than the Bermudas. Does better in the north. Price: Pkt. 10c; oz. 20c; ¼ lb. 75c; 1 lb. \$2.25.

311 SILVERSKIN OR WHITE PORTUGAL. A medium sized globe, somewhat flattened. A good keeper, very attractive. Price: Pkt. 5c; oz. 25c; ¼ lb. 65c; 1 lb. \$2.00.

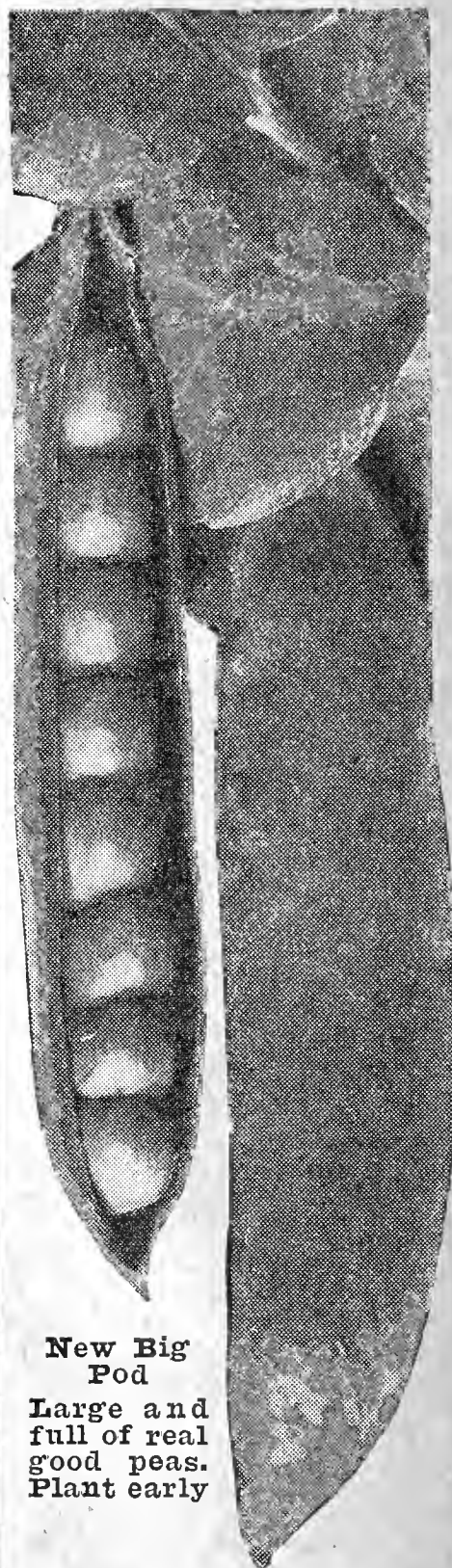
307 NEW QUEEN. Small to medium size. Just the thing for pickling. Sow rather thick, and don't thin them out. Price: Pkt. 5c; oz. 25c; ¼ lb. 65c; 1 lb. \$2.00.

312 SOUTHPORT WHITE GLOBE. Standard white variety. On account of its attractive appearance, this onion always brings good prices. Goodkeeper, large, globe shaped. Price: Pkt. 5c; oz. 20c; ¼ lb. 75c; 1 lb. \$2.25.



GARDEN TALKS—
KFNF—Every
Morning, 8:00 A.M.

PEAS



New Big
Pod

Large and
full of real
good peas.
Plant early

155 NEW BIG POD. I don't know of another variety with as large a pod. It's full of peas, too, and good ones. Plant it early so as to beat the summer heat. Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.

156 SOUTHERN TABLE PEA. The old-fashioned "Black Eye." It's grown mostly in the South, and is really a bean, but it does well in the North, too. Long, slim pods, white seeds with black eyes. Used as a shell bean. Price: Triple size pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 30c; 3 lbs. 75c.

PEAS

PLENTY OF PEAS— A GARDEN NECESSITY

My seed peas are northern grown, the quality is exceptionally good, and they are free from weevils. The best that grows. Plant the smooth varieties just as soon as you can get into the ground. The wrinkled varieties should be planted a little later. If you want to try a fall crop, use the early sorts, planting them about the middle of August. One pound of seed will plant a row 50 feet long.

Extra Early Varieties

146 EXTRA EARLY ALASKA. An improved strain of an old favorite. Very hardy, and a heavy yielder. Sure to crop, easy to grow. Medium size, well filled pods. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 27c; 3 lbs. 75c.**

166 LAXTON'S SUPERB or EARLY BIRD. A big podded sort, as early as Extra Early Alaska. No other early peas grow as large a pod. Plant just as soon as you can get in the ground. Pods 4 to 5 inches long, 9 to 10 peas to the pod. Easy to shell. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 35c; 3 lbs. 90c.**

147 IMPROVED FILLBASKET. An old favorite that is still going strong. A large podded variety for early planting, slightly later than Alaska. Exceptionally fine flavored. A heavy yielder. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 20c; 1 lb. 30c; 3 lbs. 85c.**

148 IMPROVED EXTRA EARLY. A dwarf variety, which literally covers itself with medium size, well filled pods. The crop ripens evenly, and you can't beat it for home or market use. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 15c; 1 lb. 28c; 3 lbs. 75c.**

Early Varieties

152 LITTLE MARVEL. It will be a long time till we find a better one than this. For quality, yield, earliness, or any other point, it's hard to beat. A vigorous grower, and a heavy yielder. 3 quarts of pods will often shell out a quart of peas. Tender and sweet, and of finest quality. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 85c.**

149 AMERICAN WONDER. Always comes into bearing ahead of the other wrinkled ones. Very dwarf, medium size pods of good quality, unusually productive. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 85c.**

151 LAXTONIAN. An English variety. For size, appearance and productiveness, it's hard to beat. Grows fairly upright, and will stand close planting. The quality is good. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 85c.**

158 LAXTON'S PROGRESS. A close second to Little Marvel. Vines 15 to 20 inches tall, dark green, heavy yielder. Large pods containing 8 to 10 deep green peas. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 85c.**

153 LARGE PODDED MARVEL. Similar to Little Marvel, but with larger pods. The quality is sweet, tender and juicy. It is a dwarf, healthy, stocky vine. Quite early, being ready to use about the same time as Little Marvel. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

162 SUTTON'S EXCELSIOR. Another exceptionally fine English pea with broad, large, dark green pods. Plants 18 inches tall, very prolific. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

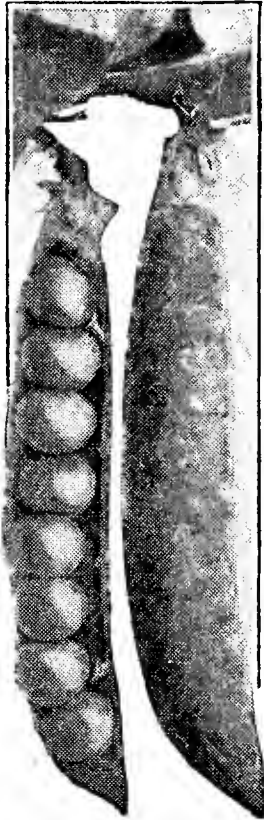
Medium Varieties

157 EVERBEARING. Will bear more pods over a longer period than any other. Heavy yielder, pods often grow in pairs. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 75c.**

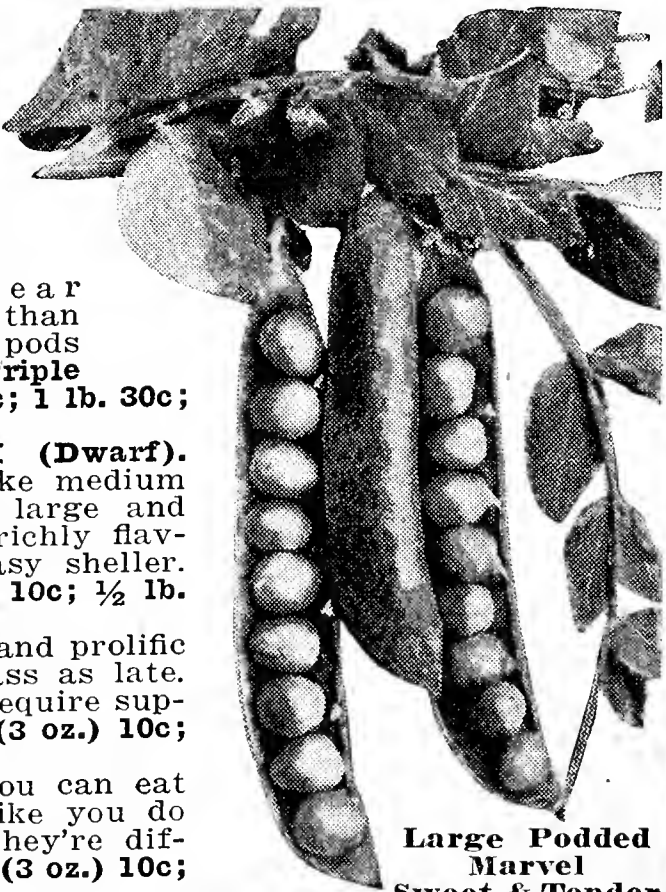
165 IMPROVED STRATAGEM (Dwarf). Don't pass this one if you like medium late variety. The pods are large and handsome, filled with sweet, richly flavored peas. Good quality. Easy sheller. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 80c.**

167 ALDERMAN. A vigorous and prolific English variety, which we class as late. Pods are large, and the vines require support. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c; 3 lbs. 75c.**

160 DARK GREY SUGAR. You can eat this one pods and all, just like you do string beans. Try a few. They're different. **Price: Triple size pkt. (3 oz.) 10c; ½ lb. 18c; 1 lb. 30c.**



Extra Early
Alaska
Improved Strain

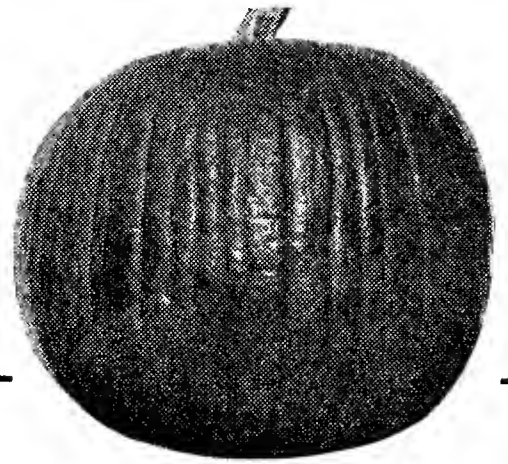


Large Podded
Marvel
Sweet & Tender

PUMPKINS

For Delicious Pies

Everybody ought to raise pumpkins, and plenty of them. Plant a few hills around the edges of the cornfield where the hills have been trampled down. Have plenty for pies, for jack-o-lanterns, and what you don't need, the stock will use. One ounce will plant 50 hills. Plant after the soil is good and warm.

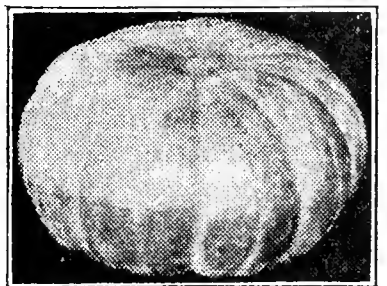


762 BIG TOM. A fine variety for pies or for canning. Rather round to oblong in shape, skin a reddish yellow, flesh a deep orange. Good keeper. **Price: Pkt. 5c; oz. 10c; ¼ lb. 20c; 1 lb. 55c.**

761 BUFF PIE. Fine grained, thick fleshed sort of excellent quality. The color is a creamy buff. It is generally flat, good size, and yields well. The stock like this one, too. **Price: Pkt. 5c; oz. 10c; ¼ lb. 20c; 1 lb. 55c.**

766 SMALL or RED SUGAR. Just the thing for pies. If you don't grow any other variety, plant a few of these. You will appreciate the quality, fine, smooth and sweet. Orange-yellow inside and out. Very prolific yielder. Doesn't grow very large. For good eating, it's the nicest in the lot. **Price: Pkt. 5c; oz. 10c; ¼ lb. 25c; 1 lb. 70c.**

764 YANKEE FIELD or COW PUMPKIN. An old favorite from the New England states. Good for pies or for the stock. Big yielder. Large, orange color. **Price: Pkt. 5c; oz. 10c; ¼ lb. 20c; 1 lb. 55c.**



763 LARGE CHEESE. A fine, cream colored sweet pumpkin. Very flat in shape, slightly grooved, with hard shell. Rich, yellow, thick flesh of fine flavor. **Price: Pkt. 5c; oz. 10c; ¼ lb. 20c; 1 lb. 55c.**

RADISH

**EASIEST VEGETABLE
TO GROW. PLANT 4 OR 5
VARIETIES**

**All Garden
Seeds
Are
Postpaid!**

A garden wouldn't be a garden unless it had radishes in it. Everyone who has a patch of ground as big as a table top should raise at least a part of his own radishes. These varieties are all good ones. I usually plant 4 or 5 different kinds. One ounce of seed will make a row 100 feet long and when you figure how many bunches you can get from a 100-foot row, you can easily see what a money maker it is. Make several plantings.

Round Varieties

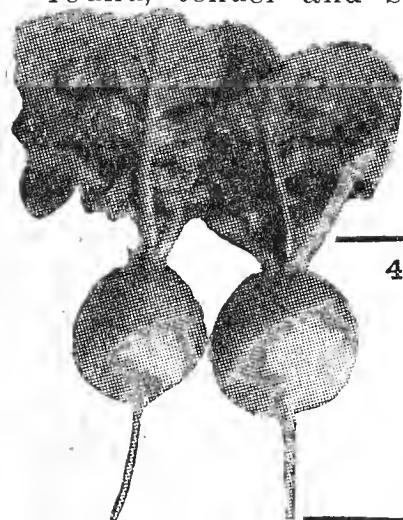
450 EARLIEST RED BALL. A crispy, sweet little radish, round as a ball, bright scarlet red in color. One of the most beautiful varieties you ever saw. Tender and sweet, the earliest one we have. On good soil you can easily have radishes in 3 to 4 weeks. **Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 85c.**

455 EARLY WHITE TURNIP. Here is something new and a little different. A real early, perfectly round, white radish. The flesh is very crisp and firm, fine grained and tender. Some think it's going to become one of our most popular varieties. **Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 85c.**

441 EARLY BIRD. Early dark red, somewhat olive shaped. Looks and eats fine. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 50c.**

443 BRIGHT SCARLET HALF-WHITE. Something like the Scarlet Turnip White Tip, but distinctly different, and a great improvement. This is a new one, and has become very popular in the last two seasons. Fine for home or market. Perfectly round, tender, crisp and sweet. **Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 85c.**

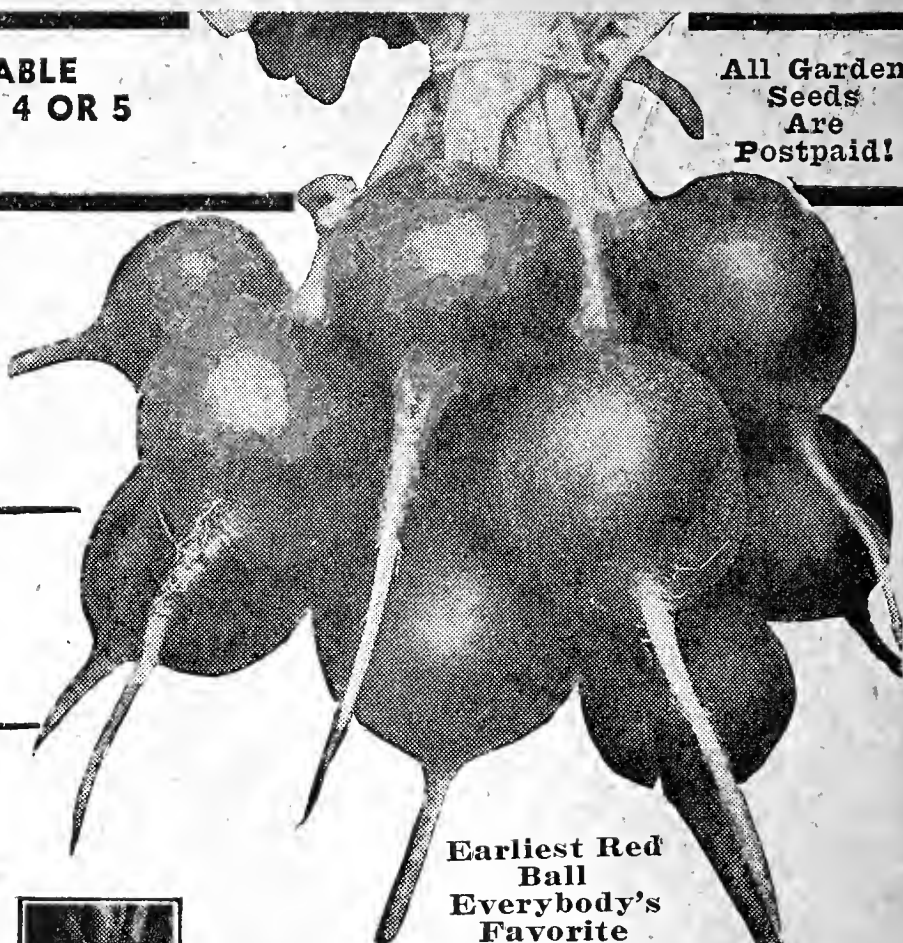
444 SCARLET TURNIP WHITE TIP. A bright scarlet red with a contrasting white tip. Early, round, tender and sweet. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 55c.**



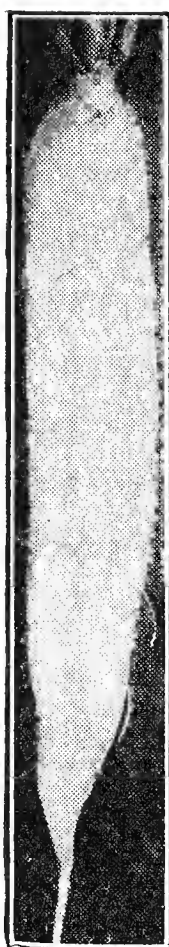
Crimson Giant.
Large But Never Pithy

440 E A R L Y SCARLET GLOBE. A beautiful, bright scarlet. Makes a quick growth. Pure white flesh, crisp and sweet. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 50c.**

437 NEW CRIMSON GIANT. Noted for its large size, and because it doesn't get pithy. The flesh is snowy white, and the color is an attractive deep crimson. A vigorous, quick grower. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 50c.**



**Earliest Red
Ball
Everybody's
Favorite**



**White
Icicle**

Long Varieties

442 FRENCH BREAKFAST. Valuable as a standard home and market gardening sort for forcing. A quick grower, and attractive. Oblong, white tipped. Very early. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 50c.**

449 LADY FINGER. A valuable early summer variety, somewhat similar to Icicle, but more slender. Stands a long time without getting pithy. A very agreeable, snappy flavor. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 70c.**

448 WHITE ICICLE. Most popular and the earliest long white radish. Very mild and sweet. Snow white throughout. One of the most tasty ones we have. Tops are small. It grows quickly and doesn't get pithy. **Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 55c.**

Winter Radishes

454 CHINESE ROSE WINTER. Most popular of the winter sorts. Very handsome and dependable, either for bunching or for winter storage. 5 to 6 inches long, always solid and crisp. Plant in July at turnip-planting time. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 60c.**

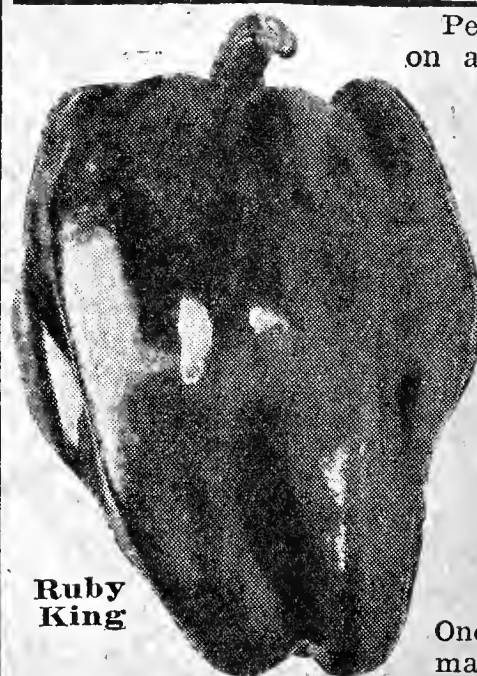
456 WHITE MAMMOTH. A fine late fall variety, a decidedly heavy favorite among gardeners for summer and fall market. Grows 7 to 8 inches long. Solid, white flesh. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 60c.**

438 LONG BLACK SPANISH. Quite a novelty. A splendid keeper. Grows 8 to 9 inches long, rather rough, but the flesh is a pure white, very crisp and solid. **Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 70c.**



453 ALL SEASON'S MIXTURE. Includes all the above named sorts, and many others. Start pulling them early, and use as they are ready. All colors, sizes and shapes. **Price: (Double size pkt.) 5c; oz. 9c; 1/4 lb. 15c; 1 lb. 40c.**

PEPPERS



**Ruby
King**

Peppers do well on any soil except that which is too low and too wet. Give them plenty of room for best results. I like to start them in the house or in the hot bed and from then on handle them just as you would tomatoes. One ounce will make 1500 plants.

SQUASH

FOR SUMMER,
FALL OR WINTER

ALL GARDEN
SEEDS
POSTPAID
TO YOU

Squash likes rich loose soil and plenty of room—at least 10 or 12 feet apart. Use plenty of seed. Bugs sometimes play havoc with the seedlings but you can get them with Bug Dust. (See page 56.) Large seeded sorts figure about 25 hills to the ounce of seed and the small seeded ones about 50 hills to the ounce of seed.

Summer Squash

746 SUMMER BUSH STRAIGHTNECK. An improvement over the old Crookneck variety. Golden yellow, covered with warts and bumps. Very productive and early. Price: Pkt., 5c; oz., 10c; ¼ lb., 25c; 1 lb., 80c.

747 EARLY WHITE BUSH SCALLOP. A medium white summer squash. Use them while young and tender. Fruit 3 inches deep and 8 inches in diameter. General shape, round with scalloped edges. Use while young and tender. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

742 COCOZELLE. Sometimes called the Asparagus Squash. Dark green when immature, gradually turning to a striped dark green and yellow. Use when 6 to 8 inches long. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

Winter Squash

753 KITCHENETTE HUBBARD. A line-bred strain of Genuine Hubbard, which has all the good qualities of it. About half as large, and just the right size for the small family. Just the thing for the backyard gardener who likes Hubbard Squash. Price: Pkt., 5c; oz., 15c; ¼ lb., 40c; 1 lb., 95c.

741 DELICATA or SWEET POTATO. Sold under many names. It's a real early baking squash, very attractive. The color is green and yellow. When baked and served with melted butter, it beats them all. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

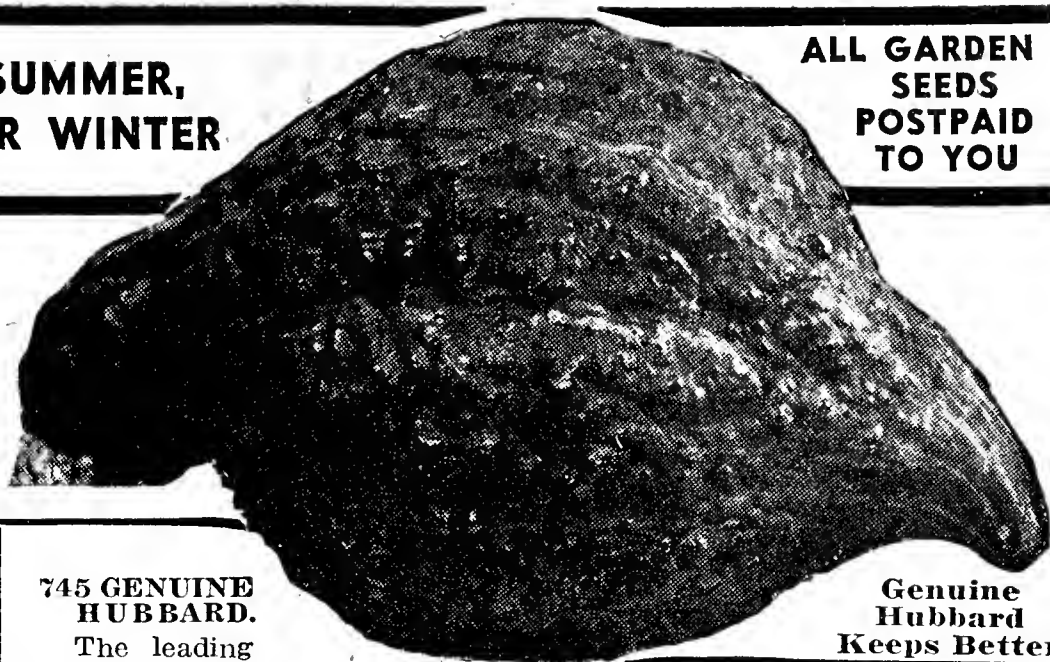
738 GOLDEN DELICIOUS. A large, heart-shaped fruit, averaging 8 to 10 pounds. Flesh 2 to 3 inches thick, very sweet, of fine texture, dry, and a rich orange-red color. A vigorous grower, very productive, soft shell, good winter keeper. I claim it's the finest of the recent squash introductions. Price: Pkt., 10c; oz., 15c; ¼ lb., 40c; 1 lb., 90c.

736 BANANA. A slate gray colored squash with bright orange flesh, shaped like a large banana. Very vigorous grower. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

GOODBYE SQUASH BUGS!

I Use Henry's NEW COMBINATION
BUG DUST

See
Page 56



745 GENUINE HUBBARD.

The leading
w i n t e r

Squash, and one of the finest varieties for about Thanksgiving time, in fact, all winter. They store well, and often keep until late spring. Large, warty, dark green. Hard shelled. Deep orange-yellow flesh. Price: Pkt., 5c; oz., 10c; ¼ lb., 35c; 1 lb., 90c.

Genuine
Hubbard
Keeps Better

743 FORDHOOK. An early maturing variety about the size and shape of a large ripe cucumber. Can be grown as a summer squash, or can be stored well for winter. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

752 TABLE QUEEN (Des Moines). Sometimes called Acorn, because of its shape. One of the most deliciously flavored squashes I know. If you like squash pie, use this variety. Just the right size to cut in half to serve two. About 6 inches long; shell is thin, hard, dark green, flesh yellow and very tender. Price: Pkt., 5c; oz., 10c; ¼ lb., 35c; 1 lb., 95c.

748 SPAGHETTI SQUASH. If you like to try new things, here is one. Fruits are oblong, about 10 inches in length, filled with a spaghetti-like pulp. Cook the whole fruit just as it comes from the garden for 20 to 30 minutes, cut open and season. You will have something extra fine. Price: Pkt., 10c; oz., 20c; ¼ lb., 60c; 1 lb., \$2.00.

739 GREEN STRIPED CUSHAW. A large crookneck pumpkin of fine quality. The neck is the edible part, is perfectly solid and of unusually high quality. Fine grained. Price: Pkt., 5c; oz., 10c; ¼ lb., 30c; 1 lb., \$1.00.

749 MIXED SQUASHES. This mixture is made up especially for those of you who have a limited garden space and like several varieties of squash and do not care to plant a whole packet of each one. It includes all of the varieties named here, and some others. You will get your money's worth, and then some. The price is 5c per packet, 15c per ounce, ¼ lb. for 40c; or 1 lb. for 75c.



Table Queen
The Individual
Squash

RAISE A FEW EXTRA TO SELL

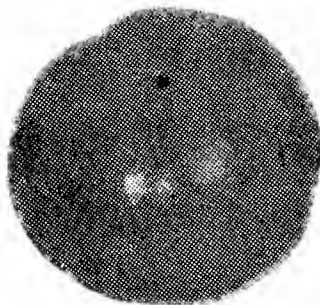
Sweet Peppers

647 EARLY GIANT or HARRIS. The earliest of the large fruited sorts, and the largest, too. Very sweet, with fine flavor. Rather blunt in shape. A heavy bearer. Price: Pkt., 5c; ½ oz., 15c; oz., 20c; ¼ lb., 65c.

646 EARLY SWEET NEOPOLITAN. Very early and a good bearer. This one is medium size, rather long and cone-shaped. Mild and sweet. Price: Pkt., 5c; ½ oz., 15c; oz., 25c; ¼ lb., 75c.

645 RUBY KING. A large, sweet, early pepper. Very popular with home and market gardeners. Fruit often 6 inches long, three-lobed, slightly tapered. Price: Pkt., 5c; ½ oz., 15c; oz., 20c; ¼ lb., 65c.

641 WORLD BEATER. As good, if not better, than any of them. One of our heaviest sellers. Flesh is thick, mild and sweet. Very good yielder. Stands shipping well. Price: Pkt., 5c; ½ oz., 12c; oz., 20c; ¼ lb., 65c.



round, and a brilliant scarlet. Is exceptionally mild and sweet. Never gets bitey. Thick meat. Price: Pkt., 5c; ½ oz., 12c; oz., 20c; ¼ lb., 65c.

639 EARLY SWEET PIMENTO. A heavy bearer of tomato-shaped peppers. Rounding flat, 1½ to 3 inches across. The fruits are smooth, nearly

649 CALIFORNIA WONDER. A recent introduction. Blocky, four-lobed fruit, very thick flesh, excellent quality, mild and sweet. Fine for stuffing. A good yielder. Deep green, turning to bright crimson. Price: Pkt., 5c; ½ oz., 15c; oz., 25c; ¼ lb., 65c.

642 GOLDEN QUEEN. The name describes it nicely. It's the prettiest one in the lot. Medium size, good quality fruit, which turns yellow when ripe. Adds both flavor and color to your salad. Price: Pkt., 5c; ½ oz., 20c; oz., 25c; ¼ lb., 65c.

Hot Peppers

636 LONG RED CAYENNE. The leading hot one for canning, drying or pickling. Grows anywhere, and bears with the best of them. Fruit 3 to 4 inches long. Price: Pkt., 5c; ½ oz., 15c; oz., 20c; ¼ lb., 65c.

643 BULLNOSE. If you like a peppery one to chop up with pickles, use this one. Fruits are medium to small in size, rather squarish in shape. The flesh is thick, green becoming scarlet upon maturity. Price: Pkt., 5c; ½ oz., 15c; oz., 20c; ¼ lb., 65c.

SALSIFY



205 MAMMOTH SANDWICH ISLAND (Vegetable Oyster). Long, slender roots. Flesh is white, very tender and sweet. One of the best vegetables for soups. Store like parsnips, or may be left in the ground until spring. Has a flavor like oysters. Price: Pkt. 5c; oz. 15c; $\frac{1}{4}$ lb. 40c; 1 lb. \$1.00.

SPINACH

THE HEALTH FOOD

209 BIG GREEN LEAF. A second early, which stands longer than any other before seeding. A very compact plant. Leaves medium large, and somewhat crumpled. Crisp and tender. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 45c.

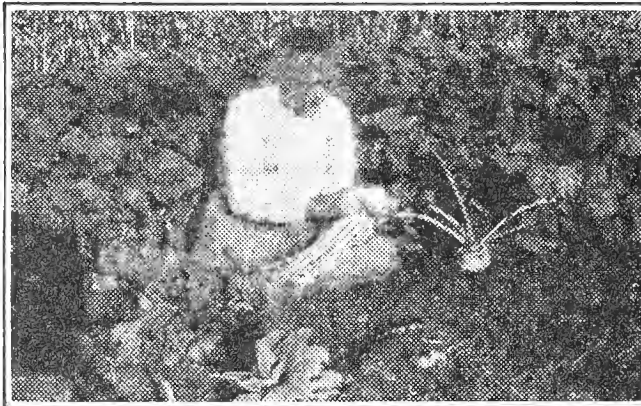
207 NOBLE'S GIANT THICK LEAF. A very heavy yielder, with the largest leaf of any of the Spinach varieties. Somewhat crumpled, medium early. Crisp and tender. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 45c.

210 NEW ZEALAND SPINACH. The all-summer kind. The more leaves you pick, the more come out. Makes a fine, heavy growth, and apparently enjoys hot dry weather. If you like greens, make a generous planting of this. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; 1 lb. 70c.

206 RE-SELECTED BLOOMSDALE. The earliest and finest variety of all. Medium size, leaves, very crumpled and a rich dark green. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 45c.



Re-Selected Bloomsdale



Maybe you get tired seeing my picture, but I thought you might like to see how turnips should be eaten—right fresh from the ground.



Here's a picture of Kermit, myself, Ruth and Mrs. Field at their place in the Ozarks. You'll hear me talk a lot about them!

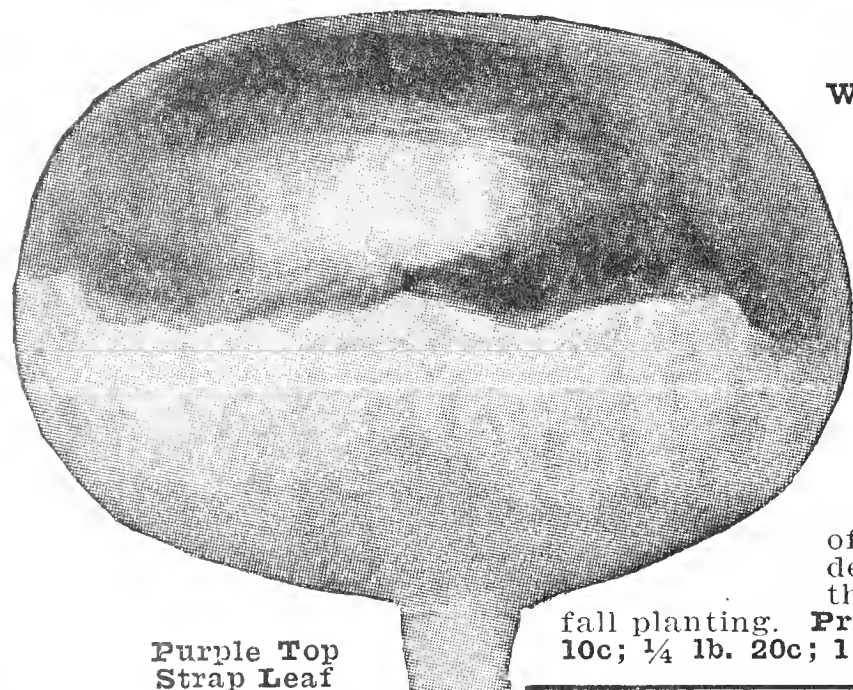
TURNIPS Should Be In Every Garden

Plant some of the early ones in the spring, just as early as you can get in the ground. The main crop turnips are best sown the latter part of July. Do not sow too thickly. Most folks do. Leave them at least 6 inches apart in the row. Turnips will keep growing in the ground until it freezes and may then be stored in the cave, basement or crib. One ounce will drill 150 feet of row. 2 or 3 pounds to the acre.

810 WHITE GLOBE. A large late variety which is good for table use or for stock feed. It produces a tremendous turnip. The roots grow 4 to 6 inches in diameter, entirely white. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 50c.

811 JAPANESE (Improved Shogoin). A Japanese variety, the tops of which are fine for greens. Pure white, globe shaped, very sweet and tender. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 50c.

803 EXTRA EARLY MILAN. One of the earliest turnips in cultivation. Fine for home or market. The roots are flat, white with purple top, flesh pure white, very fine grained, sweet and tender. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 25c; 1 lb. 60c.

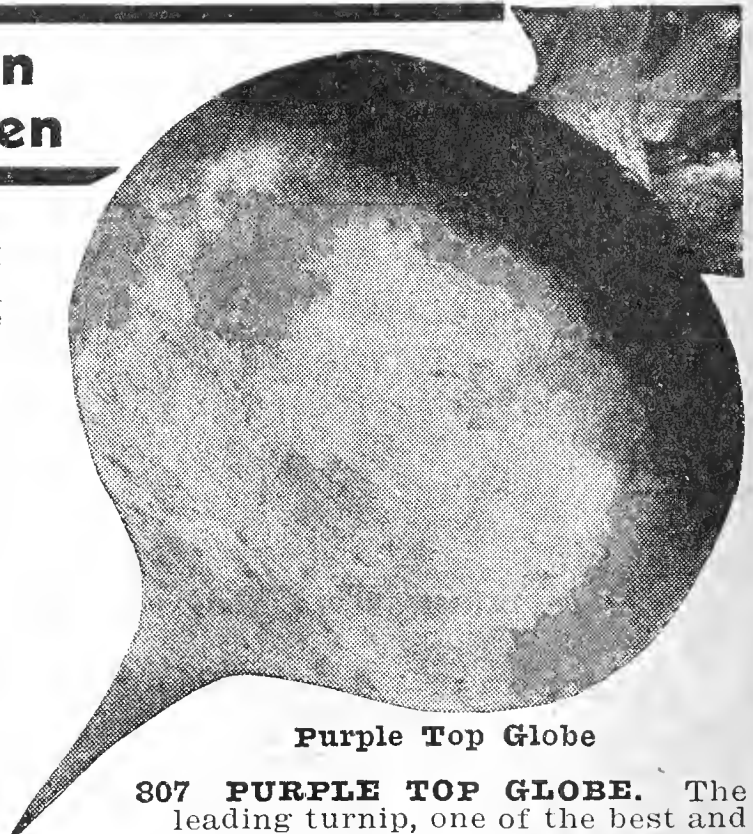


Purple Top Strap Leaf

FREE GIFTS
With Your Order.
See Page 3.

806 PURPLE TOP STRAP LEAF.

Very similar to the Purple Top White Globe, except that it is flatter in shape. One of the finest garden sorts for either spring or fall planting. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 50c.



Purple Top Globe

807 PURPLE TOP GLOBE. The leading turnip, one of the best and most popular. Yields heavy crops of large, round, purple top turnips. Very tender, crisp and sweet. Flesh pure white, and it stores well for winter use. The flavor is unusually good. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 50c.

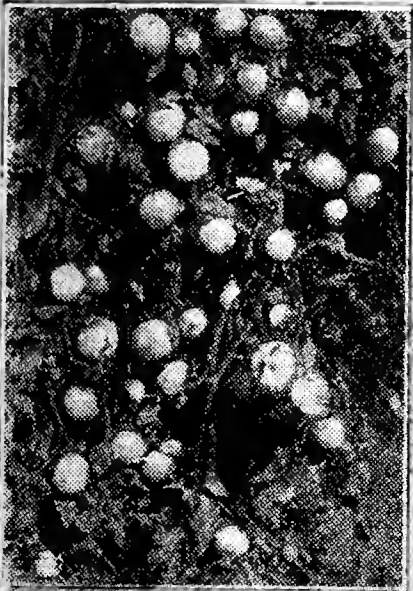
RUTABAGAS

808 RUTABAGA AMERICAN PURPLE TOP. Has large, smooth, cabbage-like leaves. The root is large, globe shaped, with a small crown, yellow in color, with a purple top. The flesh is tender and crisp. Grown extensively in the northern sections. Price: Pkt. 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; 1 lb. 50c.

TOMATOES

Luscious Fruits
For Salads,
Canning, Slicing

I've tried out a lot of different varieties of Tomatoes and I've discarded all but the best of them. These varieties are the pick of the lot, over a period of the last 40 or 50 years. My seed stocks are extra select, pure, uniform, and they have to be right. Plant both early and main crop sorts, so you will have plenty.



EARLY VARIETIES

401 RED HEAD. I introduced Red Head a good many years ago. Since then we have been constantly working on it to make it better. I will put it up against any other early variety. It is a heavy yielding sort, bears over a long time. The tomatoes are round and smooth, they ripen evenly, and very seldom crack. The firm flesh makes it a fine canning sort. **Price:** Pkt. 10c; ½ oz. 20c; oz. 35c; ¼ lb. \$1.00.

421 FIELD'S RED BIRD. Next to Red Head, I claim this is the finest early tomato I ever found. It is another one of my own introductions. Grows to a medium size, round, very smooth and seldom cracks. The color is a beautiful bright red. It is a dandy in every way. **Price:** Pkt. 10c; ½ oz. 20c; oz. 35c; ¼ lb. \$1.00.

408 BONNY BEST. Apple shaped, second early. Fine for forcing great for canning. Medium size. Vigorous grower. Bright scarlet. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 75c.

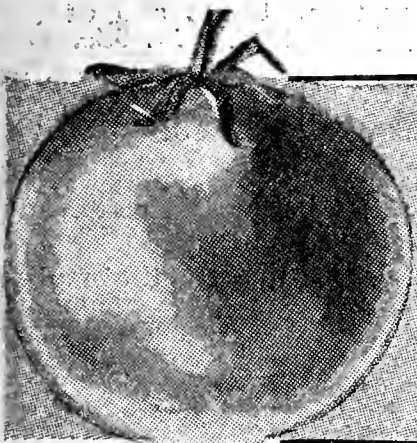
411 EARLIANA. One of the best of the early red tomatoes. Vigorous, spreading vine, bearing bright scarlet, medium size, nearly globe shape fruit, in clusters. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

402 FIELD'S EARLY JUNE. Another good extra early one. Not as large as some, and doesn't yield as much as some, but makes it up in earliness. Medium size, rounding, flat, dark red, fine for slicing. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

404 BREAK O'DAY. A recent introduction of the U. S. Dept. of Agriculture, used a great deal by truckers and market growers. It is resistant to wilt, the fruit is globe-shaped, smooth, large, flesh firm and of fine quality, a bright scarlet color. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

MAIN CROP VARIETIES

413 SCARLET CLUSTER. (See front page picture.) The finest tomato grown. Has everything that all other good sorts have and a lot more good points that many do not have. Good size, round, brilliant, scarlet red color throughout. Thick flesh with small seed cavity and very firm. This tomato ripens perfectly up to the top. No hard streaks or core, and no cracks. Good for canning or any way you want to use it. **Price:** Pkt. of 25 seeds 20c; ½ oz. 60c; oz. \$1.00.

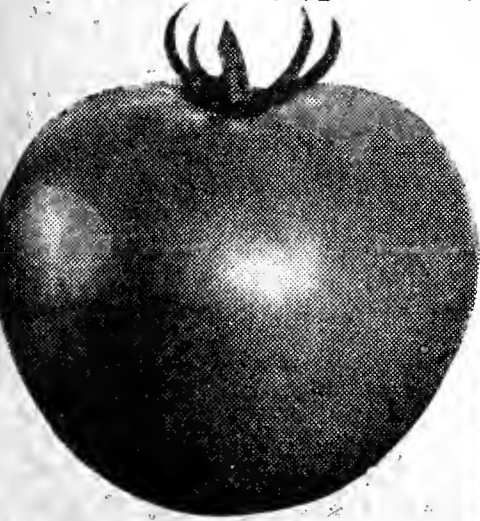


417 RUTGERS. I found this one in New Jersey. After trying it out here for a couple of years, I am ready to believe that it deserves a place in every garden. It starts ripening on the inside, and you can depend on it being thoroughly ripe all the way through. Doesn't have a hard core, and is outstanding for its uniform deep red coloring. Flesh is firm. Globe shaped. An excellent canning variety. **Price:** Pkt. 10c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.25.

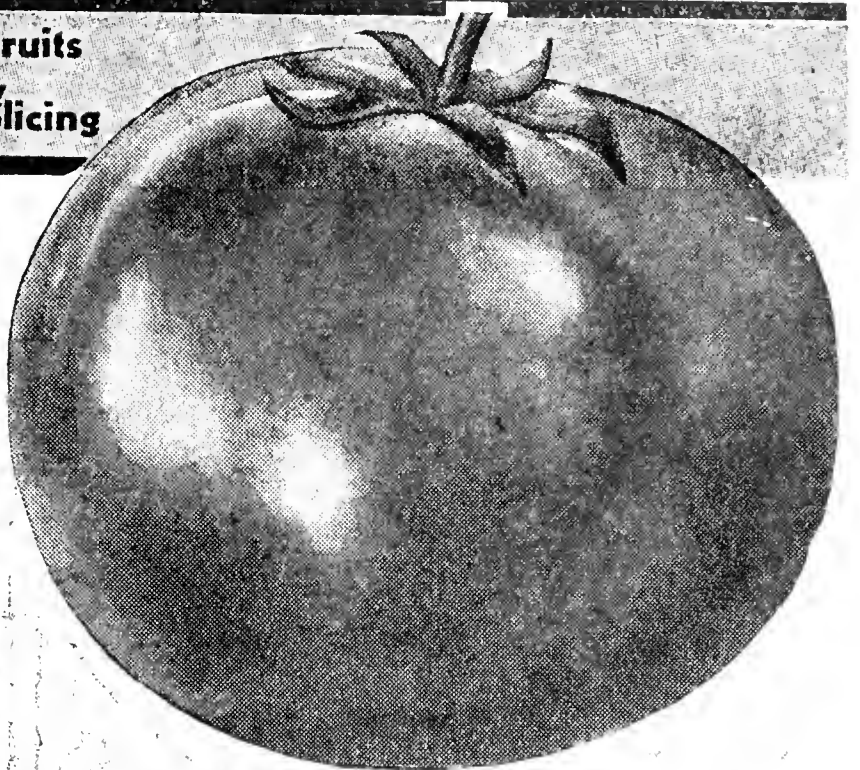
415 NEW STONE. A great main crop variety for canning and general use. Solid, smooth, ripens evenly, bright scarlet, a good yielder. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

409 OXHEART. Entirely different from any other kind of tomato. Large, heart-shaped, pink-skinned variety. The flesh is thick, but very tender. It has few seeds. Somewhat late, and a great deal after the style of Ponderosa. Has a distinct, appealing, mild flavor. **Price:** Pkt. 10c; ½ oz. 25c; oz. 40c; ¼ lb. \$1.25.

405 MARGLOBE. Another dependable wilt-resistant main crop. Vigorous grower, medium large, nearly globe shaped, smooth and solid. The quality is extra fine, and it is an outstanding tomato for canning. Deep scarlet. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.



Marglobe—Wilt-Resistant



Pritchard—Best for Canning

423 PRITCHARD. A new wilt-resistant variety. I tried it out both here in the trial grounds in my garden in Missouri, and taking it all the way around, it is the finest main crop tomato I know of. The fruits are very solid and heavy, smooth, globe-shaped, a rich deep scarlet color, mild flavor, and fine for tomato juice. It has distinct topping habit, and can be planted closer together than most sorts. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

418 PONDEROSA. Here's one you just can't beat. It is too tender and doesn't hold up well for market, but for home use there's nothing like it. The fruit is large, sometimes inclined to roughness, but very tender and meaty. Slices beautifully with few seeds. Vigorous grower. **Price:** Pkt. 5c; ½ oz. 20c; oz. 35c; ¼ lb. \$1.00.

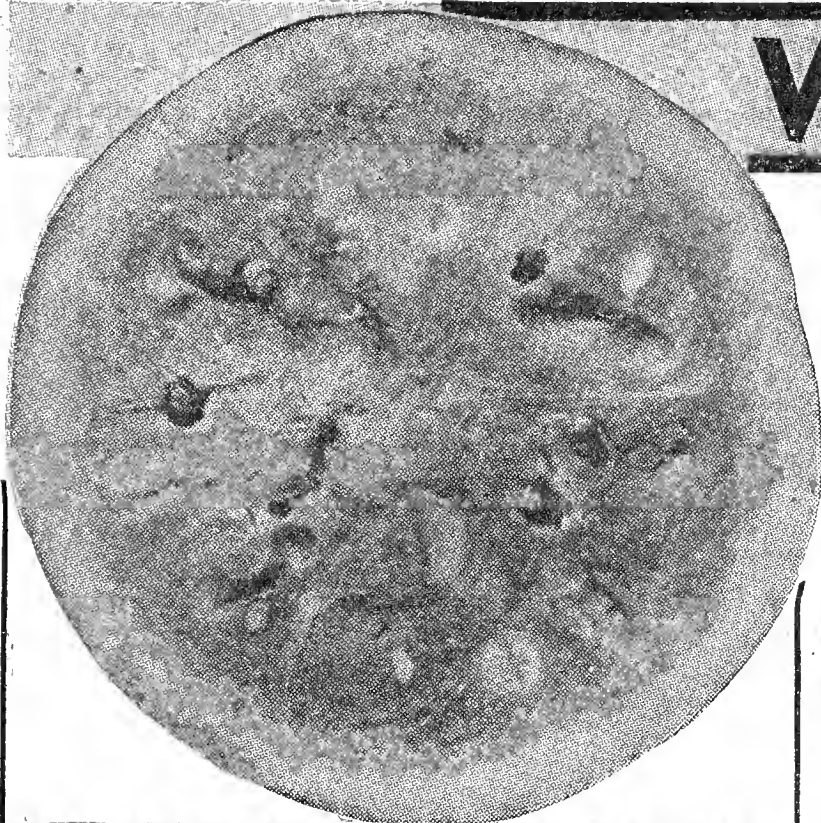
412 GOLDEN BEAUTY. Large, main crop yellow variety. Quite a novelty, but well worth having. I like it. It's smooth, medium size, mid-season to late, fine for preserves or for table use. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.

419 YELLOW PEAR. The old-fashioned pear-shaped yellow variety, so popular for preserves. The fruit is very beautiful, and is borne in clusters. **Price:** Pkt. 5c; ½ oz. 15c; oz. 25c; ¼ lb. 80c.



A snap shot of my Red Head Tomato taken in the garden of a Canadian customer. That's a mighty nice looking girl, too. Send in your pictures, too. Like to see how my seeds are doing for you. Giving prizes for best ones this year. See page 3.

WATERMELONS



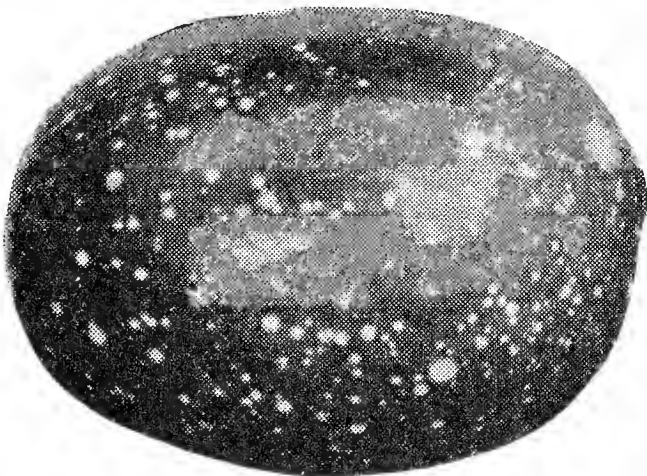
708 FIELD'S FOURTH OF JULY. (See front cover picture.) Here's what we've been looking for. Just the thing for the home garden. Ripened in my garden here in Shenandoah in 59 days. With a fair start and good season, would be ready by the 4th of July. The fruits are small, weighing around 8 to 10 pounds. The color is a deep green, marked with lighter stripes. The rind is exceptionally thin, not over 1/4 inch. The flesh is a dark red color, tender and fine grained. Flavor is rich and sweet. The quality is unusually good. Price: Pkt. (50 seeds) 20c; oz. 50c; 1/4 lb. \$1.50.

WILT RESISTANT WATERMELONS

720 PRIDE OF MUSCATINE. A wilt-resistant strain of Kleckley Sweet, originated by our State Experiment Station, in Iowa. It has made a big hit in the Muscatine growing district and throughout the middle states. I'd call it extra good. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 60c.

723 STONE MOUNTAIN. A new wilt resistant strain of the Georgia Stone Mountain. It has all the good qualities of the regular strain, and in addition, will grow on wilt infested soil. Price: Pkt. 5c; oz. 10c; 1/4 lb. 25c; 1 lb. 75c, postpaid.

Don't Miss This One



712 MOON AND STARS. Quite a curiosity. Dark green, oblong variety with yellow spots an inch or more across, which represent the moon, with many small yellow spots around it, representing the stars, hence the name. The quality is good, and it's well worth planting. Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 90c.

710 BOYS' WATERMELON COLLECTION. Nothing fits a boy so well as a watermelon patch that he can tend himself. I want every boy to have one. It doesn't take much ground and will pay big returns. This collection contains 25 different kinds; I have made a thorough mix of them, and they are all good kinds, too. If you have room, get at least 1/4 lb. Price: Big Pkts. (over 1 oz.) 10c; 1/4 lb. 25c.

I want every farm to have a big watermelon patch. Even the back yard gardener should raise a few hills of them. Nothing will make the boys happier than a good melon patch of their own. My melon seed comes from fields grown especially for seed crops. Melons like warm loose soil. Give them plenty of room, at least 10 ft. each way. Figure about 50 hills from an ounce of seed, or 3 pounds to the acre.

713—FORDHOOK EARLY. One of the best of the early varieties. Fine for home use, doesn't grow as large as some, but just a handy size for home. Short, blocky and thin rind, flesh tender and sweet. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.

704 KLECKLEY SWEET. Probably the best known melon in America. The measuring stick by which all other varieties are compared. Large, cylindrical in shape, weighs around 35 lbs. Dark green, flesh bright red, very tender and sweet. Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 55c.

718 IRISH GRAY. A main crop variety which is valuable as a shipper. Stands handling well. Large, oblong, weighing around 35 pounds. Extremely hard and tough rind. The color is light gray, flesh firm and tender and of good quality. It is a brilliant red color. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.

714 STONE MOUNTAIN. A great big melon, almost round. Weighs 50 pounds in a good year. The rind is hard and tough, dark green, stands handling well. Very sweet in flavor, a bright sparkling color. Price: Pkt. 5c; oz. 8c; 1/4 lb. 20c; 1 lb. 60c.

709 TOM WATSON. An old favorite shipping sort, similar to Kleckley's Sweet. Firm, red flesh with a hard rind. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 75c.

716 KANSAS SWEET. A new, big round melon that looks like the old Kolb Gem. Has thin rind, light green with broad dark green irregular stripes. The flesh is solid red, and the seeds are buff color. Price: Pkt. 7c; oz. 15c; 1/4 lb. 30c; 1 lb. 90c.

715 ICE CREAM or PEERLESS. Matures just ahead of your main crop. The color is green and oblong, with flesh bright red, of very good quality. A good market sort. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.

707—CHILIAN. A 15 to 20 pound melon, medium early, round and striped. Flesh deep red, crisp and fine flavored. Just the thing for the family garden. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.

717 PRINCESS. Just the right size to serve one person. The flesh is red clear to the rind, which is very thin. Sweet and of the finest quality. Price: Pkt. 5c; oz. 10c; 1/4 lb. 20c; 1 lb. 65c.

705 BLACK SEEDED KLONDIKE. Has made a great name for itself on the Pacific Coast. We tried it out here last year for the first time, and recommend it highly. It carries the highest sugar content of any melon that I know of. Oblong, medium size, dark green rind, and small black seeds. The flesh is a beautiful, sparkling, deep red, very crisp and tender, without a trace of strings. Price: Pkt. 5c; oz. 15c; 1/4 lb. 35c; 1 lb. 75c.

702 GOLDEN HONEY. A beautiful yellow fleshed melon that makes a novel home or market sort. Large, oblong shape, weighing around 20 pounds. Rind dark green, with irregular stripes. Flesh a tender, crisp, delightfully flavored bright yellow. Price: Pkt. 5c; oz. 10c; 1/4 lb. 30c; 1 lb. \$1.00.

722 DIXIE QUEEN. A recent introduction which has already become a leading commercial sort. It is a great shipper, and a fine melon for the home garden. It grows to an ideal size, and produces an unbelievable number of melons. The flesh is crisp and tender, and has the fewest seeds of most varieties. The rind is thin, but tough. The color is striped light and dark green. Deliciously flavored, rich color. Price: Pkt. 8c; oz. 15c; 1/4 lb. 40c; 1 lb. \$1.00.

701 STATE FAIR MELON. This is the big, Jumbo kind that you saw at my Jubilee. I used to take them around to the State Fairs and challenge anyone to raise bigger ones. They mature nicely here in this section. Melons often weigh 100 pounds or more. Price: Pkt. 10c; oz. 15c; 1/4 lb. 35c; 1 lb. 90c.



Had to put my picture in again. This is the State Fair Melon — Prize Winner at our Big Jubilee last summer.

MISCELLANEOUS ODDS AND ENDS



Mushrooms

I always end up here with a few good items there was no place for anywhere else. Try at least some of these in your garden.

241 MUSHROOM SPAWN. Price: Brick, 35c; 3 bricks, 90c.

201 ASPARAGUS, WASHINGTON RUST RESISTANT. Five or ten cents worth of seed will grow you all the plants you need for family use. It is early and has big tender shoots. Price: Pkt., 5c; oz., 10c; 1/4 lb., 35c.

228 CHICORY. A substitute for coffee. Price: 5c; oz., 20c.

227 CITRON. Preserving melon. Price: Pkt., 5c; oz., 20c.

226 COLLARDS. Cabbage leaves without heads. Price: Pkt. 5c; oz., 15c.

234 ENDIVE. Broad leaved Batavian. Price: Pkt., 5c; oz., 20c.

229 GARDEN LEMON or VINE PEACH. Price: Pkt., 5c; oz., 15c.

240 GARLIC. A garlic bulb or set is composed of cloves or small parts which grow together to make one. Divide and plant just as you would onion sets. Cultivate and store just as you would onions. Price: 5c per bulb; 25c per lb.; 5 lbs., \$1.00.

245 DILL. Annual. Used for flavoring dill pickles. Also soups and sauce. Price: Pkt., 5c; oz., 15c.

230 GROUND CHERRY. Yellow. For preserves. Price: Pkt., 5c; oz., 40c.

243 ITALIAN FENNEL. Used extensively as a salad or served boiled with creamed dressing. Soil should be earthed up half way to blanch it. Price: Pkt., 5c.

232 KALE (Half Dwarf). The hardiest winter green. A beautiful curled sort, vigorous, spreading growing habits. Stands lots of frost in the spring. Price: Pkt., 5c.

231 LEEK. Large flag. Price: Pkt., 5c; oz., 15c.

213 MUSTARD. Chinese Curled. Price: Pkt., 5c; oz., 10c.

214 MUSTARD. Ostrich Plume. Price: Pkt., 5c; oz., 10c.

236 OKRA. Popular in the South. Price: Pkt., 5c; oz., 10c.

237 RHUBARB. Grow one year in nursery row about a foot apart. Transplant to 2 feet apart in rows 4 feet apart the second year. Large, thick, red stalks. Price: Pkt., 5c.

246 SAGE. Perennial. For seasoning meats and for medicinal purposes. Price: Pkt., 5c; oz., 35c.

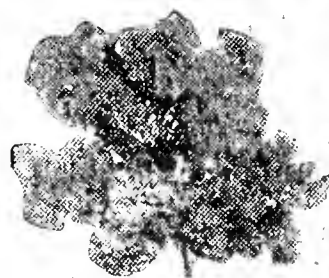
249 SWEET MARJORAM. Leaves used green in summer or dried in winter for flavor and seasoning. Price: Pkt., 5c.

253 SUMMER SAVORY. The leaves of young shoots are used as flavoring in salads, soups, etc. Price: Pkt., 5c.

239 SUNFLOWER, MAMMOTH RUSSIAN. Grown for chicken food. Pint equals one-half pound. Price: Pkt., 1/4 lb., 10c; 1 lb., 25c.

220 SWISS CHARD-LUCULLUS. Large, fleshy, crumpled leaf. Fine for greens during the summer. Price: Pkt., 5c; oz., 15c.

238 TOBACCO, WHITE BURLEY. A fine all-purpose variety. Price: Pkt., 5c; oz., 15c.



Mustard



Gourds



Asparagus

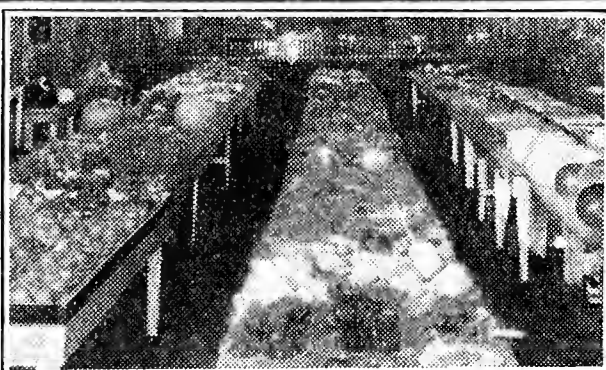


Mammoth Russian Sunflower

Okra

GARDEN NITRAGIN

Inoculate Peas and Beans for Bigger Yield. Package 10c Postpaid.



A corner of our 1937 Jubilee "Pumpkin Show." It has grown so big that now it takes in everything including flowers, corn and grains. The back part is where we served the Free Hot Dogs and Coffee. You are all invited to our Jubilee next fall. Prizes for all classes. Lots of fun for everybody. I'm proud that most prize winners were from Field's seed. And it wasn't faked. Judges came from Ames to judge the show.

Inoculate

Your Peas and Beans for Bigger Yields. Large Pkg. 10c Postpaid.

FROST PROOF CABBAGE AND ONION PLANTS

These are beautiful plants. I ship in from the best Southern growers. Please order early and in the amounts specified below. We will ship them at proper planting time, or whenever you suggest.

Field's Frost Proof Onion Plants

Can supply either BERMUDA or RIVERSIDE SWEET SPANISH. Price: 300 for 50c; 500 for 80c; 1000 for \$1.50; 3000 for \$3.50, postpaid. Write for prices on larger quantities.

Field's Frost Proof Cabbage Plants

We ship cabbage plants anywhere. Hardy, outdoor-grown wintered-over plants, good roots, carefully packed. Set them out about the time, or, very soon after you have your earliest garden. Will have Wakefield, Norseman, Allhead and Early Flat Dutch varieties. The price: 100 for 45c; 200 for 80c; 500 for \$1.50; 1000 for \$2.50, postpaid.



Thrifty healthy plants—All carefully packed

ALL GARDEN SEEDS ARE POSTPAID TO YOU

MY LOW PRICES ON FLOWER SEEDS

5c pkts.—6 for 25c
10c pkts.—6 for 50c
15c pkts.—4 for 50c

ALL
POSTPAID

1004 AGERATUM. A most effective border plant, has fluffy blue flowers, and excellent for cutting. Pkt. 5c.



A Beautiful New
Alyssum

1001 SWEET ALYSSUM. Little Gem. Ideal border plant. Comes into bloom early. Is carpet of snow throughout the summer months. Pkt. 5c.

1470 SWEET ALYSSUM. Lilac Queen. Similar to above except blooms are lavender lilac color. Pkt. 5c.

1005 JOSEPH'S COAT. (Amaranthus.) Likes hot, sunny location. Foliage is variegated red, yellow and green. Bright and showy. Pkt. 5c.

ASTERS

Old Favorites You Can't Beat
WILT RESISTING ASTERS

These fine new varieties have been carefully bred up and selected for resistance to wilt and similar diseases. You can grow them where all other varieties fail.

AMERICAN BEAUTY. Fine new strain, grows 2½ to 3 feet tall. Has long, heavy stems carrying large compact flowers. Blooms from August until frost, and is truly an American Beauty.

1352 Azure Blue. Pkt. 10c.
1354 Crimson. Pkt. 10c.
1355 Rose. Pkt. 10c.
1356 Purple. Pkt. 10c.
1032 White. Pkt. 10c.
1357 Pink. Pkt. 10c.

AMERICAN BRANCHING. Without a doubt the finest of all asters. Large, vigorous growing plants with enormous flowers; double and especially rugged. Fine form. Wide variety of colors.
1017 MIXED. Pkt. 10c.



American Beauty, grows 3 ft. tall

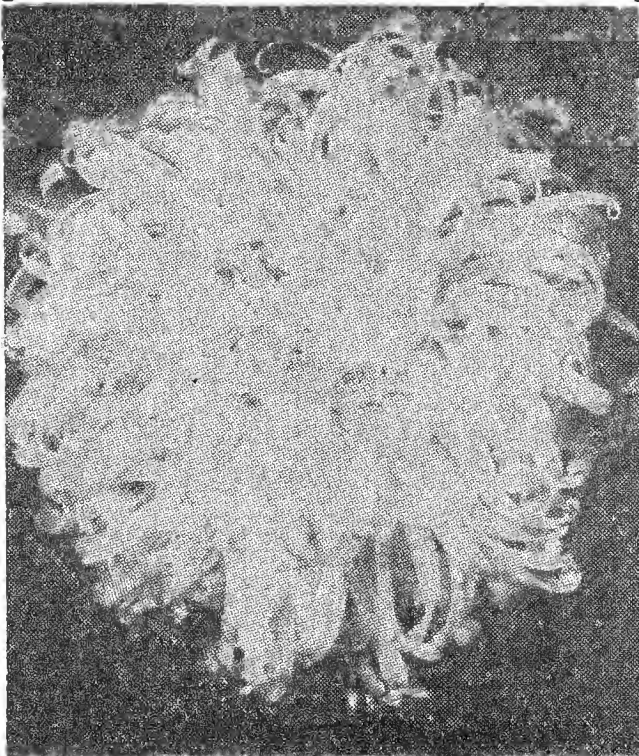
Choice ANNUAL Flowers

Flower seeds reward you more in bloom for a few cents spent than anything I know. Plant lots of them. These are all tested and selected strains of your old favorites and some new ones, too. I have arranged my whole list of flowers alphabetically to make them easier for you to find.

All pkts. 5c unless otherwise noted. 5c pkts. 6 for 25c; 10c pkts. 6 for 50c; 15c pkts. 4 for 50c, all postpaid.

NEW SUPER-GIANT ASTERS

An entirely new race of asters. Largest asters grown. Usually four to six inches in diameter, full petals and neat. At the same time artistically graceful, with feathery effects of interlacing petals. Heavy, fluffy bloom. Prettiest things you ever saw. Pkt. 15c; 2 for 25c, postpaid.



The Dazzling El Monte Aster

1013 EL MONTE. Brilliant glowing crimson. 15c; 2 for 25c, postpaid.
1014 LOS ANGELES. Pure, clear shell pink. 15c; 2 for 25c, postpaid.

SUNSHINE ASTERS

1351 CALIFORNIA GIANTS. A new type frequently called the most beautiful aster in the world. Some of the flowers have twisted petals and others have a cushion center of tiny quills of a contrasting color. Others appear to be almost single. All colors are included in this mixture. Pkt. 5c.

GIANTS OF CALIFORNIA

An enormous double, long, fine ostrich plume type with long curling petals, and unusually long large stems. Prize winner everywhere.

1031 Light Blue. Pkt. 10c.
1337 Peach Blossom. Pkt. 10c.
1341 Mixed Colors. Pkt. 10c.
1024 HEART OF FRANCE. One of the most remarkable asters grown. Opens red as the purest ruby, and deepens with age. A most remarkable color and attracts attention. Is sturdy, strong grower. Pkt. 10c.

1015 GOLDEN AURORA. A beautiful shade of deep golden yellow. The finest introduction of recent years. Flowers are full double. Broad short straight petals surrounding a full, double, cushion-like center. Comes true to name and is wilt-resistant. Pkt. 25c.

1029 TRIAL GROUNDS MIXTURE. This mixture contains all of the above sorts and many others. Every one selected for resistance to wilt, are guaranteed varieties which you have never had before. Price: 10c per pkt.

BALSAM

1037 DOUBLE ROSE FLOWERED. A new form of an old favorite. Easy to grow. 2 feet tall. Literally covered with double rose-like flowers similar to small double hollyhocks. Mixed colors. Pkt. 10c.

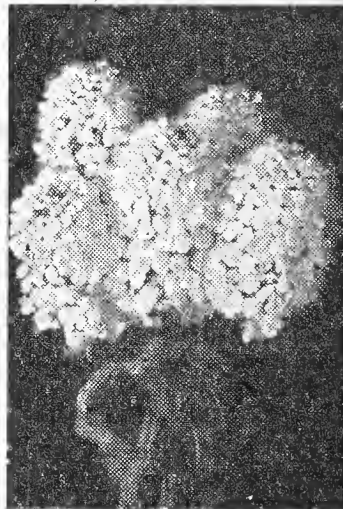
1118 BURNING BUSH (KOCHIA). Also called Cypress. An ideal summer plant for hedges. Dense, green bushes, which may be clipped to represent evergreens. Foliage turns to a vivid red. Pkt. 10c.

1046 BLUE LACE FLOWER. A beautiful, clear lavender blue flower in flat lacy clusters. Blooms from July until frost. Pkt. 10c.

1215 BUTTERFLY FLOWER (SCHIZANTHUS). Its shape resembles a daintily colored butterfly. Foliage delicate and fern-like. Plant completely covered with a mass of brilliant, attractively marked blooms. Pkt. 10c.

1364 BROWALLIA (AMETHYST FLOWER). Star-like flowers in shades of blue with white centers. Valuable for borders. Fine for hanging baskets or porch boxes. Likes partial shade. Pkt. 10c.

CANDYTUFT



1063 GIANT WHITE HYACINTH FLOWERED.

A charming border for rock gardens, etc. 12 inches tall and begins to bloom 8 weeks after sowing. Pkt. 10c.

1061 CANDYTUFT MIXED. All colors from white to various shades of pink, red and lavender. Pkt. 5c.

1284 CANTERBURY BELLS. This beautiful new annual is fully as nice as the biennial one and much easier to grow. It blooms from seed the first year and, as a rule, lives over and gives you more bloom the second season. Grows 2 and 3 feet tall. All colors from pure white to deep blue and red. Pkt. 15c; 2 for 25c.

1049 CALENDULA. The showiest annual in the garden. Great shining discs of gold. Wonderful for cut flowers. Pkt. 10c.

CENTAUREA

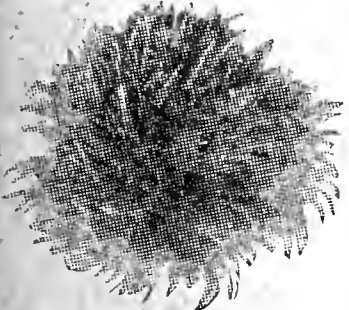
GIANT SWEET SULTAN. The large triple size blossoms are delightfully fragrant. Bright, fluffy, double, and exceptionally fine for cutting.

1361 Blue. Pkt. 10c.
1362 Rose. Pkt. 10c.
1363 Purple. Pkt. 10c.
1240 Mixed. Pkt. 10c.

- 1071 Bachelor's Button or Cornflower.** Exceptionally large and double. All shades of pinks, blues and purples. Reseed themselves and make a brilliant showing each year. Mixed colors. Pkt. 10c.
- 1070 Deep Blue.** New strain, exceptionally fine strong blue. Nicer than any you have ever seen. Pkt. 10c.
- 1043 Carnation, Giant Double.** Border Carnation. Tall and blooms first year from seed. Abundant flowers all summer and excellent for cutting. Very hardy and very fragrant. All colors. Mixed. Pkt. 10c.

COSMOS

- 1083 Cosmos, Early Mammoth Flowering.** Finest of all, sure to bloom. Lovely long stemmed graceful flowers in all shades of crimson, rose, pink, lavender and white. Pkt. 10c.
- 1077 Orange Flare.** Beautiful yellow-orange which has taken the country by storm. Blooms real early in the season and scatters everywhere. Pkt. 15c.
- 1078 Anemone Flower or Crested.** This strain produces a large percentage of double flowers in colors. Pkt. 10c.
- 1086 Coleus.** A brilliant bedding plant valuable for its foliage of every describable color. Pkt. 10c.
- 1085 Cockscomb.** Giant red cockscomb. Heads of often 18 inches or more across. Brilliant color. Pkt. 10c.



- 1072 Chinese Woolflower (Celosia Childs).** Grows from 3 to 4 feet tall. Plant literally covered with feathery flowery blooms of all colors. Pkt. 10c.

- 1366 Chrysanthemum.** The annual variety blooms from seed the first year. All stiff stemmed daisy-like flowers in gorgeous color combination of yellow, brown, red, white and rose. Pkt. 10c.

DAHLIA

- Easily grown from seed. Blooms first year. Start seed early and save bulbs for blooming another season.
- 1090 Double Mixed.** Pkt. 10c.
- 1089 Single Mixed.** Pkt. 10c.

1091 DAHLIA — DWARF BEDDING HYBRIDS. A new early flowering, semi-double strain which is very useful for cutting. Wide range of color including lavender, orange, red, yellow, and maroon. Blooms first year from seed sown in spring. Makes fine potted plants. Pkt. 15c; 2 for 25c.

- 1092 DUSTY MILLER.** Fine for border plant of finely-cut silver gray foliage. Beautiful for edging. Pkt. 10c.

FOUR O'CLOCKS

- A bushy plant of glossy foliage with hundreds of star-like flowers. Open late in the afternoon. Very fragrant.
- 1093 Mixed colors.** Pkt. 10c.

GAILLARDIA

- 1358.** Blooms throughout the season. All shades of orange, browns and reds. Annual. Pkt. 10c.

GERANIUMS

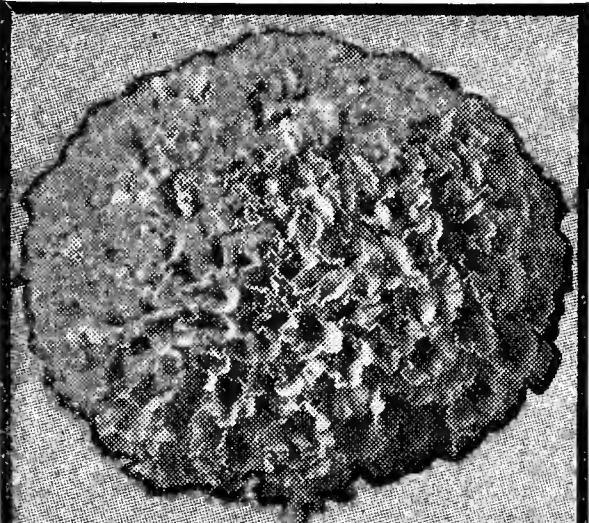
- 1094 Geranium.** Easy to grow. Plants will bloom the first summer from spring sown seed. Pkt. 10c.

HELIOTROPE

- 1113 Heliotrope.** Fragrant lilac and dark blue. Blooms throughout summer and fall. Pkt. 10c.

LARKSPUR

- Large flower. Graceful spikes. Blooms from spring to late summer. Lovely cut flower.
- 1123 Double dark blue.** Pkt. 10c.
- 1367 Double Rose.** Pkt. 10c.
- 1368 Double White.** Pkt. 10c.
- 1124 Double Mixed.** Pkt. 10c.



SUNSET GIANTS—Sweet Scented, Tall and Vigorous



GAILLARDIA All Season Bloomer



The New Double Glorious Gleam Nasturtium—Sweet Scented

- 1125 LOVE-IN-A-MIST (Nigella).** One of the prettiest old-fashioned annuals. Attractive double blue flowers on finely cut foliage. Pkt. 10c.
- 1157 LUPINE.** Likes poor soil. Long graceful spikes of gorgeous flowers. Shades of blue, rose and white. Pkt. 10c.

MIGNONETTE

- 1132** Known the world over for its delicious fragrance. Very evident in the garden and bouquets at home. Pkt. 10c.

MOSS ROSE—Portulaca

- Thrives in hot, dry places. Just the thing for borders or for edges. Blooms and grows anywhere. Brilliant dazzling colors of all shades of the rainbow.
- 1196 Single Mixed.** Pkt. 10c.
- 1195 Double Mixed.** Pkt. 10c.

MARIGOLDS



GUINEA GOLD Extremely Fragrant

MARIGOLD

- Large double blooms on strong vigorous plants.
- 1127 Double Yellow.** Pkt. 10c.
- 1144 Double Orange.** Pkt. 10c.
- 1129 Double Mixed.** Pkt. 10c.
- 1336 Guinea Gold.** Carnation flowered Marigold-orange gold. Very fragrant, graceful and artistic. Pkt., 10c.
- 1143 Scotch Prize.** New Mahogany and gold. Pkt., 10c.
- 1130 Dwarf French Double.** Small compact plants, not over 10 or 12 inches tall. Literally covered with brilliant blossoms over the late summer and fall season. All colors mixed. Pkt., 10c.

1142 Dwarf French Double Harmony. A new introduction which has taken the country by storm. Much finer and nicer than any heretofore. Scabiosa-like flowers. Deep orange, center petals flanked by wide dark maroon-brown. Pkt., 15c; 2 for 25c.

- 1145 Yellow Supreme.** Large fluffy carnation-like blooms with delicate honey-like fragrance. Petals are frilled, loose and broad. Color rich, creamy-lemon yellow. Pkt., 15c; 2 for 25c.
- 1146 Sunset Giants (Gigantia Hybrids).** Enormous flowers on strong vigorous stems. Sweet scented and in striking bold colors. One of the finest introductions in recent years. Don't miss this one. Pkt., 25c.

NASTURTIIUMS

New Double Hybrids

- The all summer long flower. Does best on poor soil. Blooms very freely. These new double sweet scented hybrids are the most gorgeous things I've ever seen. Can furnish in all colors.
- 1150 Double Golden Gleam.** Pkt. 15c.
- 1149 Double Scarlet Gleam.** Pkt. 15c.
- 1420 Glorious Gleam Hybrid.** Pkt. 15c.
- 1 each of the above 3 varieties, 30c, postpaid.

Dwarf Bedding Nasturtiums

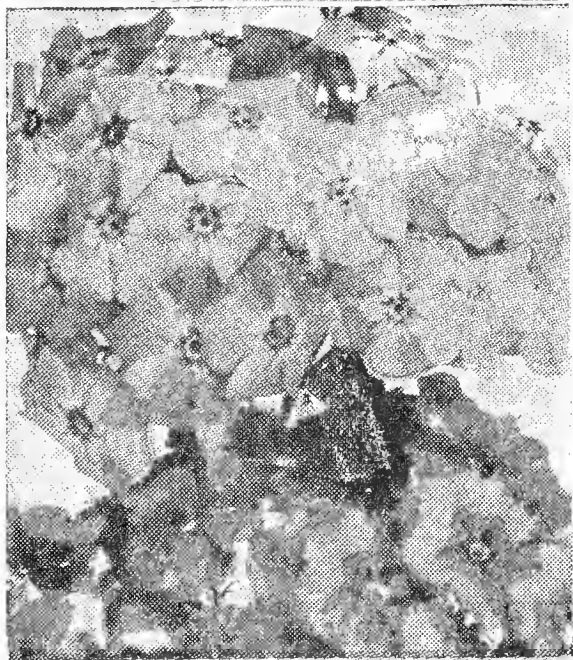
- 1151 Camellion.** Flowers blotched red and yellow. Pkt., 10c.
- 1152 Deep Scarlet.** Dark foliage and brilliant blooms. Pkt., 10c.
- 1141 Purple Garnet.** Unusually lovely. Pkt., 10c.
- 1154 Salmon Rose.** Beautiful and bright. Pkt., 10c.
- 1139 Tom Thumb Mixture.** All the above and many more. Pkt., 10c.
- 1155 California Climbing Nasturtium.** If you wish to cover a trellis, stump or porch, try some of these new California climbers. Mixture contains choice colors. Many kinds and types. Pkt., 10c.



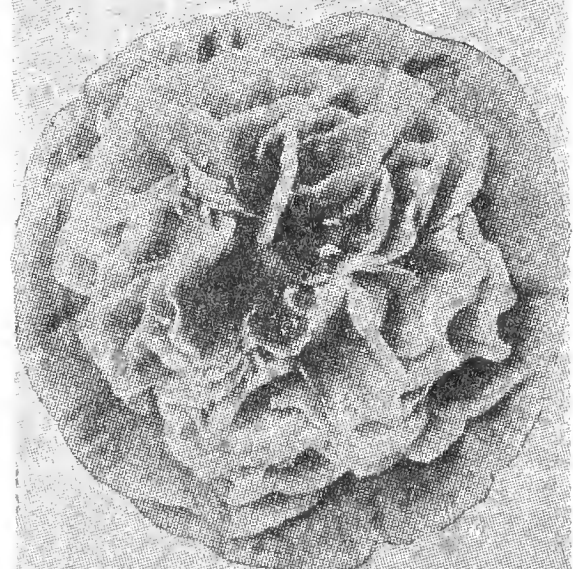
PLUFFY RUFFLES PETUNIAS



SWISS GIANTS
Rich Velvety Blooms in Your
Favorite Colors



PHLOX DRUMMONDI
An Old Standby. Compact
and Regular



Double Peony Flowered Poppy.
Blossoms Much Like a Peony

PETUNIAS

Unsurpassed for brilliancy and beauty. The never fail flower. No matter what the condition, you can depend on Petunias for their bloom and choice of color throughout the summer until freezing. No garden should be without plenty of them.

Dwarf for Beds and Borders

- 1174 Rosy Morn.** Beautiful rosy pink with large white throat. Very free blooming. **Pkt. 10c.**
1178 Heavenly Blue. An excellent silvery sky blue. **Pkt. 10c.**
1177 Snowball. Showy clear white. **Pkt. 10c.**
1176 Viola cea. Beautiful shade of bluish purple. **Pkt. 10c.**
1180 Brilliant Mixed. Mixture of all the above sorts and many more. Very showy. **Pkt. 10c.**
1181 Flaming Velvet. Last year's Gold Medal winner. A rich, deep, velvety crimson. Outstanding for color, type and uniformity. Large flowered, free blooming, unusually attractive. **Pkt. 15c; 2 for 25c.**

PANSIES

The favorite of all flower lovers. They thrive best in cool, semi-shady places.

- 1182 Swiss Giants.** Without question, the finest of the lot. Originated in Switzerland. Blooms are rich and velvety. Indian red and blue with dark blotches on the lower petals. These large flowers are most striking. **Pkt. 25c.**

- 1370 Black King.** Enormous purplish black blooms soft and velvety. **Pkt. 10c.**
1371 Cardinal. Rich red in various shades of mahogany. **Pkt. 10c.**
1372 Imperial Blue. Bright Aquamarine blue with deeper shadings. **Pkt. 10c.**
1373 Lord Baltimore. Maroon Black, with an outer band of intense rich gold. **Pkt. 10c.**

PHLOX

Phlox Drummondii. Originally a native of Texas. This flower has been improved and developed until it's one of the most brilliant plants we know. Very regular and compact and covered with broad clusters of flowers.

- 1379 Rose.** **Pkt. 10c.**

POPPIES

Blooms anywhere and for everyone.

- 1212 CARNATION FLOWERED.** A new race of poppies, fringed and double, resembling the carnation. Grows 2 feet tall. **Pkt. 10c.**
1197 DOUBLE PEONY FLOWERED. Large, massive, showy double blooms which look very much like the peony. All shapes and colors. **Pkt. 10c.**
1202 MAMMOTH SHIRLEY. The finest and largest of the single poppies. Brilliant colors of all shades. **Pkt. 10c.**
1200 DOUBLE RUFFLED SHIRLEY. Same as above only very ruffled. **Pkt. 10c.**

- 1344 Rose of Heaven.** An exquisite soft shade of rosy pink without lighter shading. Softer color throughout. Blooms very freely. Just the thing for window box or flower beds. Much finer than Rosy Morn and that's saying a good deal. **Pkt. 15c; 2 for 25c.**

BALCONY PETUNIAS

For hanging baskets, porch boxes and rock gardens. Trail along the ground completely covering it with a mass of color. Enormous blooms and very free flowering. Nice for cutting. **Pkt. 15c; 2 for 25c.**

- 1186 Balcony Blue.** Deep violet.
1187 Balcony Pink. Vivid rose.
1188 Balcony White. Pure satin white.

Giant Ruffled and Fringed

The most beautiful and showy of all. The plants are almost completely smothered with enormous single blossoms.

- 1190 California Giants.** Largest Petunias grown. All colors. **Pkt. 25c.**
1345 Pluffy Ruffled Mixed. The finest of all. **Pkt. 25c.**

- 1374 Royal Purple.** A large velvety purple. Very showy. **Pkt. 10c or 1 pkt. each of the above 5 varieties for 35c, postpaid.**

- 1162 Ruffled Masterpiece.** The largest and finest of the ruffled type. Rich, velvety colors and fine form. **Pkt. 15c; 2 for 25c.**

- 1167 Trimardeaux or Giant Mixed.** Nothing better than this for any purpose. New color combinations. Handsome and beautiful flowers of enormous size, often 4 to 5 inches in diameter. Very vigorous growers. Somewhat dwarf but compact in habit. **Pkt. 10c; 3 for 25c.**

- 1267 Tufted Pansies.** (Violas.) Sometimes called Heartease. Not as large as the regular type but they are perennial and will live through from year to year. All colors included in this mixture. **Pkt. 10c.**

- 1382 Light Yellow.** **Pkt. 10c.**
1381 Scarlet. **Pkt. 10c.**
1194 Mixed. **Pkt. 10c.**
1201 Starred and Fringed. **Pkt. 10c.**

- 1198 New Art Shades.** A new introduction. Larger and finer than the others with even more gorgeous and brilliant variety of the finest and most attractive shapes and colors. **Pkt. 15c; 2 for 25c.**

- 1199 AMERICAN LEGION.** This is the dazzling scarlet with white cross in center. **Pkt. 10c.**
1390 CALIFORNIA P O P P Y (Eschsholtzia). Extremely hardy with blue-green foliage. Single blossoms in all shades of yellow, gold and orange-copper. **Pkt. 10c.**

PINKS

- 1204 Dianthus.** Double Rose Flowered. Very fragrant. Charming mixture of all colors. Double fringed rose-like blossoms. **Pkt. 10c.**

REGAL LILIES

- 1430** Grow your own Regal Lilies from seed. It's interesting and easy. Full directions are on each package. **Pkt. 15c.**

SALPIGLOSSIS



One of My Favorite Annuals

No. 1208 **VELVET FLOWER** (Trumpet Flower). One of the finest annuals that you can grow. Velvety funnel shaped blooms are very large and come in shades of purple, rose, scarlet, white, etc. Blooms from mid-summer until frost. Pkt., 10c.

SALVIA

Standard bedding flower. Throughout late summer and fall, plants are covered with spikes of brilliant color. Very dense grower and makes a perfect background.

No. 1207 **EARLY BONFIRE**. Early type Scarlet Sage. Rather dwarf but bears in abundance. Pkt., 15c.

No. 1214 **SALVIA SPLENDENS**. Vigorous growing Scarlet Sage which we have grown for years. Is somewhat taller than the above. Pkt., 10c.

No. 1347 **BLUE SALVIA**. Something new and different. Very desirable for cutting and very showy. Pkt., 10c.

No. 1324 **ORNAMENTAL SUNFLOWER**. The Chrysanthemum flowered sunflower. A rich golden yellow, double and very large. Pkt., 10c.

No. 1216 **SNOW ON THE MOUNTAIN** (Euphorbia). A very showy, bright green, striped and margined with silvery white. Will grow on poor soil and likes lots of sunshine. Pkt., 10c.

SNAPDRAGONS



This gorgeous old favorite has been modernized to the most delicate pastel shades and the most vivid hues. Excellent for cut flowers and unexcelled for planting borders or for use in beds.

All the below and many more — pkt., each, 10c — one each of the below — 5 pkts., 35c.

No. 1007 **APPLE BLOSSOM** — Rosy Pink.

No. 1008 **INDIAN SUMMER** — Coppery scarlet.

No. 1009 **PURPLE KING** — Blood red.

No. 1021 **GOLDEN QUEEN** — Rich yellow.

No. 1010 **BLUE RIBBON MIXED** — All colors.

No. 1501 **RUST PROOF SNAP-DRAGON**. A new rust-resistant strain, even finer and more beautiful than the above. All brilliant colors. Has become America's most popular cut flower. Used in combination with various other annuals. The foliage is healthy and vigorous and free from rust. Price, pkt., 15c; 2 for 25c.

The New Rust Proof Varieties

SWEET PEAS

GIANT SPENCERS
Two Weeks Earlier Than Others



Early Giant Spencers

Selected for size and brilliancy. Not only are they the largest sweet peas grown, but are fully two weeks earlier than the ordinary sorts.

Pkt., 10c; oz., 25c.

BLUE

No. 1395 **MRS. HERBERT HOOVER**. An exceptionally clear uniform blue.

No. 1225 **BLUE REFLECTION**. A rich blue of enormous size.

CRIMSON

No. 1396 **REDBIRD**. An unusually rich shade of bright crimson red.

No. 1238 **SCARLET BEAUTY**. A flashing shade of red.

SALMON

No. 1297 **MRS. KERR**. Large waxy blossoms of beautiful salmon color.

No. 1398 **MRS. CALVIN COOLIDGE**. A rich salmon pink that is a prize winner.

LAVENDER

No. 1236 **LADY LAVENDER**. A clear, wisteria lavender.

No. 1228 **PURPLE OLYMPIA**. A large brilliant purplish-lavender.

PINK

No. 1237 **ROSE QUEEN**. A glowing rose pink.

No. 1399 **CHEVALIER**. Pure rose with a faint shading of lemon yellow.

WHITE

No. 1328 **SNOWSTORM**. Pure waxy white.

No. 1264 **EARLY SPENCER MIXED**. All the above and many more.

Giant Spencers

No. 1230 Large, brilliant colored sweet peas, beautifully waved on long, strong stems. Usually 4 blossoms to the stem. Pkt., 10c; ounce, 25c.

The New Ruffled Sweet Peas

The forerunner of a new race of giant, sensational sweet peas. Very double and frilly.

Pkt., 10c; 30c per ounce.

No. 1401 **RUFFLED CARMINE**. Brilliant carmine rose color.

No. 1402 **FLUFFY RUFFLES**. Dainty cream pink.

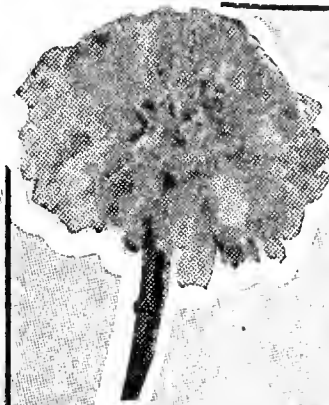
No. 1403 **RUFFLED ORCHID**. A warm lavender shade.

No. 1410 **RUFFLED MIXED**. Gorgeous mixture of all shades.

SCABIOSA

(Pin Cushion Flower)

The Scabiosa is one of the finest cut flowers, rich in color. Very fragrant. Blooms on long strong stems. Flower heads are about 2 inches across. Resembles a cushion full of pins, hence the name.



New Shasta Scabiosa

The finest of all. The flowers are large, stems are strong and flowers very choice. Enormous blooms often 3½ inches across.

No. 1388 **SHASTA**—A pure dazzling white.

No. 1389 **PEACH BLOSSOM**—A beautiful shade of peach blossom pink.

Pkts. above 15c; 2 for 25c.

No. 1385 **AZURE FAIRY**—Lavender blue.

No. 1386 **ROSE QUEEN**—Soft rose.

No. 1387 **KING OF BLACKS**—Purplish black.

No. 1213 **MIXED COLORS**.

Pkts. above 10c; 3 for 25c.

EVERLASTINGS

(Strawflowers)

These fine, choice flowers can be grown for winter bouquets. Pick while still in the bud and hang up to dry with the head downward.

No. 1391 **ACROLINIUM**. Lovely white, rose-pink, daisy like flowers.

No. 1097 **GLOBE AMARANTH**. Brilliant, globe-shaped flowers which resemble heads of clover. Comes in various shades of pink and white.

No. 1112 **HELICHRYSUM** (Strawflower). All kinds and all colors.

No. 1392 **LUNARIA** (Chinese Money Plant). A biennial which will produce large silvery-white pods on long stems.

No. 1393 **RHODANTHE**. Graceful bell shaped blooms in white, rose and red.

No. 1316 **STATICE**. Lovely everlasting sprays of lavender. Makes a bouquet soft and natural.

1 pkt. each of the above—6 in all—for 35c; or 10c per packet.

TORENIA

No. 1241. A new bushy border plant with deep throated pansy-like blossoms in shades of blue, lavender and gold. 10c per pkt.

VERBENAS

Will change any hard, hot dry place in your garden to a mass of blazing color. This dwarf plant is noted for its brilliancy.

No. 1248 **ROYAL BOUQUET**. Giant Hybrids with large blossoms in various vivid shades of purple, rose, pink, lavender, white and scarlet. Mixed colors. 15c per pkt.; 2 for 25c.

No. 1244 **Scarlet**—A vivid flaming red.

No. 1245 **Pure White**.

No. 1411 **Pink and Rose shades**.

No. 1243 **Blue and Purple shades**.

No. 1247 **Mixed**.

All above at 10c per pkt.

No. 1251 **BUSH VINCA or PERIWINKLE**. Very ornamental and free blooming plant with dark laurel-like foliage. Handsome flowers of various shades of pink, red and white. 10c per pkt.

ZINNIA'S

New,
Better
Varieties



Dahlia-
Flowered
Zinnias.
Brilliant
colors
for
every
garden.

If you haven't kept up with the remarkable advance made by plant breeders of Zinnias, you will have an unusually pleasant surprise for you when you try these fine new, brilliant, blazing varieties. Will thrive in poor soil, and under the most severe conditions.

All Seeds Postpaid

GIANT DAHLIA ZINNIAS

- 1262 **LAVENDER DREAM.** Deep lavender purple. A shade very rare in zinnias. Pkt. 10c.
1263 **ORANGE GOLD.** Brilliant orange, and very double flowers. Pkt. 10c.
1261 **RED FLAME.** Brilliant scarlet. Enormous flowers. Pkt. 10c.
1266 **ROSE.** Charming shade of old rose. Lovely for flower arrangement. Pkt. 10c.
1254 **CANARY GOLD.** Clear shade of clear, golden yellow. Pkt. 10c.
1400 **DAHLIA FLOWERED MIXTURE.** All of the above shades and many others. 10c per pkt.

1404 **DAHLIA FLOWERED ZINNIA COLLECTION.** One each of the above 6 varieties postpaid for 35c.

NOVELTY ZINNIAS

- 1525 **SCABIOSA FLOWERED ZINNIA.** Flowers bearing most striking resemblance to the scabiosa in form. Long stems, graceful bloom bearing medium sized flowers in all the lovely shades. Price: Pkt. 15c; 2 for 25c.
1252 **DWARF MEXICAN ZINNIAS (HAAGEANA).** Most charming of all. Small flowers lend themselves to bedding and make a brilliant display, yet have stem enough to make unusually fine bouquets for vase and color combinations. Pkt. 15c; 2 for 25c.
1253 **EARLY DWARF WONDER ZINNIAS.** An entirely new race of early flowering dwarf Zinnias which produces masses of flowers on long nearly 3 foot stems. Entirely different than anything you have ever seen before. Price: Pkt. 15c; 2 for 25c.

LILLIPUT ZINNIAS

Low growing dwarf. A mass of compact, double, small blooms. Makes a fine plant for borders or edging. Unusually nice for arranging in bouquets.

- 1330 **Canary Yellow.**
1331 **Rosebud.**
1333 **Purple.**
1350 **Mixed Colors.**
1332 **Little Red Riding Hood.** Bright scarlet. Pkt. 10c; 3 for 25c.

Golden Flower of the Incas

- 1250 **Tithonia Speciosa.** Vivid orange scarlet borne on huge wood stems or bushes. Looks very similar to large single zinnias. Most desirable as a background in borders. Something new and entirely different and well worth a trial. Pkt. 15c; 2 for 25c.

NEW CALIFORNIA GIANTS

Large, very double type, with petals quite loose. The color range is wonderful throughout the entire summer. You will have plenty of cut flowers in your garden.

- 1255 **Daffodil Yellow.**
1256 **Apple Blossom Pink.**
1257 **Royal Red.**
1258 **Lavender Gem.**
1259 **Cardinal Red.**
1260 **California Giant Mixed.** Pkt. 10c; 3 for 25c.

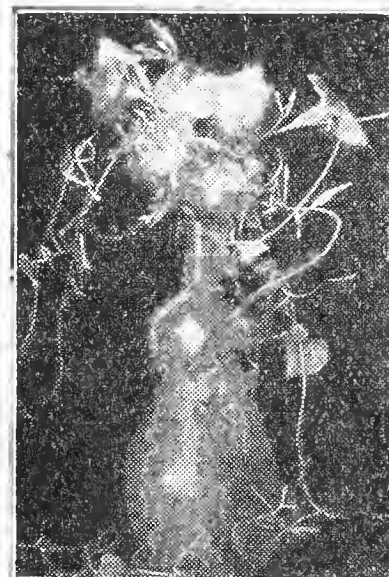
1405 **California Giant Zinnia Collection.** One packet of each of the above 6 varieties for 35c, postpaid.

QUICK GROWING VINES

For Flowers, Shade and Fruits

- 1058 **Canary Bird Vine.** Very attractive, finely fringed flowers. Rich golden yellow, resembles the canary. Hence the name. Pkt. 10c.
1065 **Cardinal Climber.** Graceful. Literally covered with cardinal blossoms an inch in diameter. Foliage rich glossy green. Blooms all summer. Pkt. 10c.
1079 **Cup and Saucer Flowers.** Covered with bell-shaped flowers in all colors. Pkt. 10c.
1088 **Cypress Vine.** A quick growing, feathery leafed vine with small showy scarlet flowers. Pkt. 10c.
1114 **Hyacinth Bean.** A quick growing climber, excellent for training on string or wires. Red flowers followed by purple seed pods. Pkt. 10c.
1116 **JAPANESE HOP VINE.** An attractive, quick growing climber with variegated foliage and very interesting seed pods. Pkt. 10c.
1106 **ORNAMENTAL GOURD.** Mixture of all of the small fruit varieties. No end of kinds and colors in this assortment. Pkt. 10c.

MOONFLOWER



Mrs. Fischer's arrangement of Heavenly Blue Moonflowers for the Flower Show at our Fall Jubilee.

- 1135 **HEAVENLY BLUE.** This really is a Morning Glory but it has such large flowers that it is usually classed as a Moonflower. Heavenly blue blossoms with white spokes. Blooms early and long. This is the one my sister, Mrs. Fischer, talks of all the time. She had literally thousands of blossoms on her vines this summer. Pkt. 15c; 2 for 25c.

- 1133 **GIANT WHITE.** Blossoms six inches in diameter. Open on cloudy days and at night filling the air with delicious fragrance similar to Jasmine. Pkt. 10c.
1134 **MAMMOTH PINK.** Lovely shade of clear rose pink. Pkt. 10c.

MORNING GLORY

- 1137 **IMPERIAL JAPANESE.** Largest and finest of all. Striped and blotched with all sorts of colors in combination. Pkt. 10c.
1140 **ROSE MARIE (DOUBLE).** A new Morning Glory and very beautiful. A clear distinct shade of pink. Pkt. 15c; 2 for 25c.



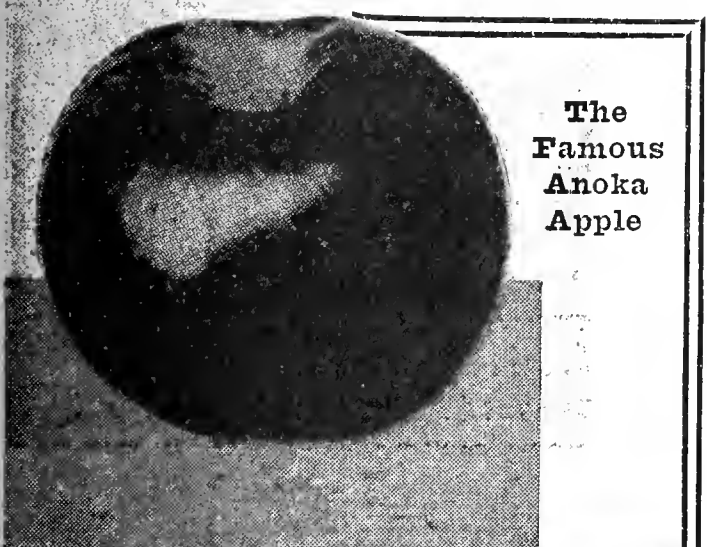
RED DELICIOUS
One of the best eating apples
I know.

SUMMER APPLES

RED JUNE APPLES. No apple any earlier and it is a good sized, solid red. Starts bearing not long after it is planted.

YELLOW TRANSPARENT. Popular everywhere. The apples are pale, clear yellow, flesh crisp, excellent quality, tender and have a splendid flavor. Besides, 2- or 3-year-old trees frequently produce fruit.

DUCHESS. A handsome apple, striped, splashed with crimson. A favorite for its excellent cooking qualities. Duchess will make the best apple pie and sauce the first thing in the season.



The
Famous
Anoka
Apple

2 to 3 ft. only, 35c each; 5 for \$1.50, postpaid.

ANOKA. Mr. Hanson of South Dakota, the originator of Anoka, says, "The Anoka is probably the earliest and heaviest bearing apple in the world at the present time." Here is an apple that bears fruit in the nursery row. Large red apples striped over with yellow. Ripens in July. Highly blight resistant and is one of the best of the new varieties on the market today.

APPLES

KING OF THE FRUITS

NOTE: I have the finest, healthiest nursery stock I've ever sold. Order the best at big savings.

Good Eating and Healthy

I have always felt that apples were not a luxury. No one should get along without apples—should have lots of apples. An orchard is a mighty profitable thing. Big returns from a small amount of land.

But whether you have an orchard or not, you need fruit trees. Get early apples, the later fall apples and the winter apples. A few of each kind, in order to have enough for use every day in the year.

Takes 35 apples to the acre, setting them 35 feet apart. Use about 80 or 90 filler trees.

Your Choice Apples at These Prices

	Each	5	10	25
Postpaid, 2 to 3 foot.....	.30	.27	.25	.22
Postpaid 3 to 4 foot.....	.40	.37	.35	.33
Express, 4 to 6 ft., not prepaid	.55	.53	.50	.47

FALL APPLES

WEALTHY. A large, deep red, juicy apple that ripens in September. A very hardy and vigorous growing tree. It is valuable in every fruit planting.

SNOW APPLE (Fameuse). Crisp, juicy, white-fleshed apple. Dandy for eating.

MAIDEN BLUSH. Pale yellow apple with crimson cheek. A good cooking apple, and a popular favorite.

WINTER APPLES

JONATHAN. Ripens in early October and there are mighty few apples that beat it. Keeps well throughout the winter and is always crispy and rich. A real family favorite because it can be used for so many things.

GRIMES GOLDEN. A medium sized golden yellow apple that is delicious for eating and cooks perfectly. It is a firm, crisp apple that keeps well and grows more mellow with age.

STAYMAN'S WINESAP. Hard to beat, for the apples are large, covered over with deep red, which makes it an excellent fruit for market purposes.

WINESAP RED. Old favorite. Dark red and juicy. Good keeper.

TOLMAN SWEET. A favorite for spicing. Good keeper.

RED DELICIOUS. These are large, red apples with the five knobs on the stem end. Very fine flavor. Solid red even before ripe. The flavor gave it its name.

YELLOW DELICIOUS. A flavor all its own. Large and glossy. A supreme eating apple and perfect for cooking. Both Red-Yellow Delicious are superior apples. Don't miss having them.

CRAB APPLES

Apple jelly and apple pickles are mighty important. No fruit cellar should be without a row of glasses containing the bright red, spicy crab apple jelly.

WHITNEY. Here is a wonderful eating apple that is almost as large as a regular apple. The yellow skin is striped with red and it is a crisp, juicy, sweet apple.

RED SIBERIAN. The finest apple for jelly. The trees are loaded and bear young. Apples are small, but bright and very tart.

CURRANTS FOR JELLS AND JAMS

2-year-old plants, 25c each; 5 for \$1.00; 12 for \$2.00; 25 for \$3.75, postpaid.

CHERRY CURRANTS. Here's the one for jelly. It's extra large, and its flavor is delicious. See colored illustration, page 1.

IMPROVED PERFECTION CURRANT. Many consider this one the best. Long clusters of berries of bright red load the bush.

Delicious Pears



This is the Bartlett pear. Can't be beat for loads of tasty fruit.

Even the smallest yard can have a few pear trees. They are easy to grow and the fruit is a delicious addition to our menus.

Special Low Prices on Pears

Postpaid,	Each	5	10	25
2 to 3 foot...	.40	.38	.35	.33
Express, Not Prepaid,	Each	5	10	25
4 to 6 foot...	.60	.58	.55	.53

BARTLETT. Golden pears with pink cheeks. This variety is grown commercially for fancy pears. Always a marked demand.

KIEFFER. Famous for its handsome appearance. Keeps wonderfully. Trees bear very heavily always.

SECKEL. This is a dandy. Most always called "Sugar Pear" for it's sweet and delicious to eat right off the tree.

BUY ONLY

State inspected nursery stock. Each shipment of mine bears the state inspection label and is free from disease and pests. All shipments fully guaranteed, of course.

GOOSEBERRIES

DOWNING GOOSEBERRY. A favorite fruit for delicious pies and jams. Large, pale-green berries of excellent quality, and they are easy to grow. 20c each, 6 for \$1.00, 12 for \$1.50, postpaid.

GRAPES

AMERICA'S BEST VARIETIES

Grapes take no more room than a fence. They take up less room but produce the largest returns for work and cost than any other fruit. What is better than fresh luscious grapes off the vines? No canning season is complete without the grape jams and jelly. Poor soil will raise grapes. Set vines 6 to 8 feet apart.

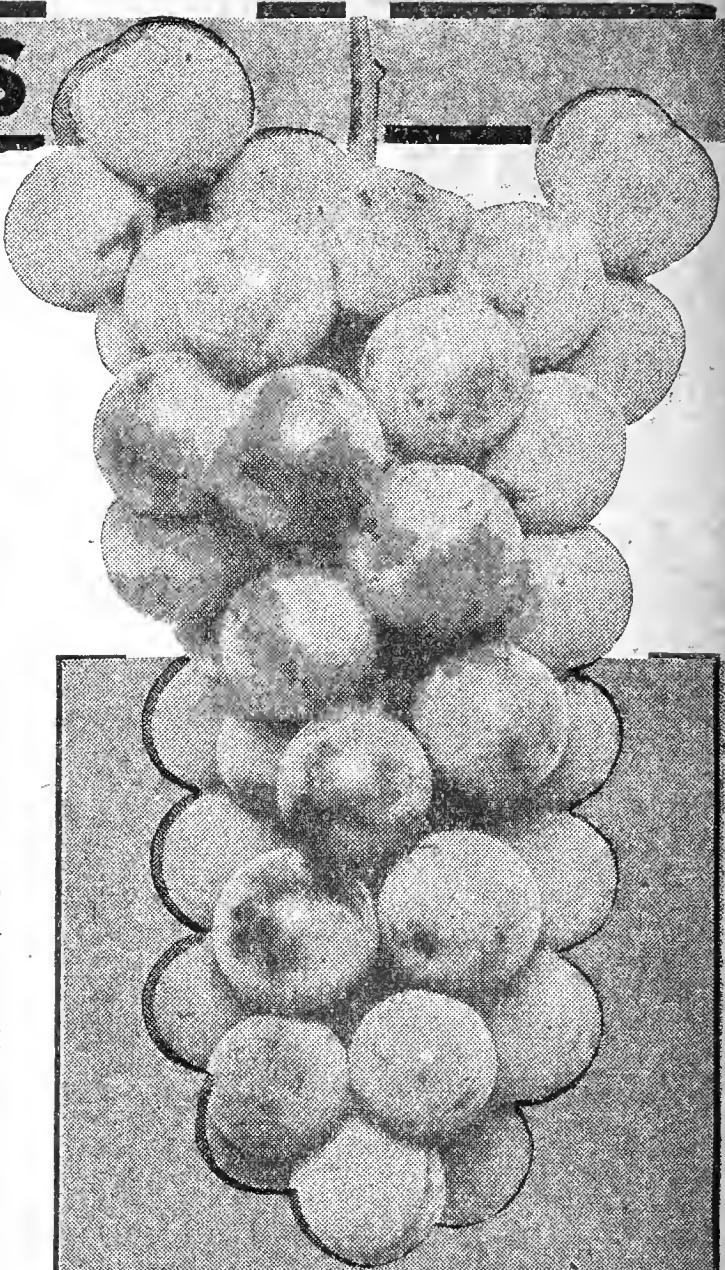
CONCORD. The leading grape in the black. The berries are always juicy and sweet. The hardy vines of Concord will produce more fruit year in and year out than any other variety.

MOORE'S EARLY. Here's a black grape for early fruit. And it is particularly adapted to the northern part of the United States. Earlier than Concord with large bunches of fruit of excellent quality.

BETA. The hardiest black grape of all. Much planted in Minnesota. Good quality and fine flavor.

CACO. Can't say too much about the big red grape. After all the hot and dry weather the Caco grapes were enormous and what flavor! Makes beautiful red jell. Bears second year after planting. I've never seen one better.

AGAWAM. Red grape. Heavy bearing. Makes excellent wine. Mighty good flavor.



MY "NEW GRAPE" OFFER

- 4 Niagara—New White.
- 4 Caco—Improved Red.
- 2 Portland—Early White.

ALL 10 GRAPES \$1.49

FREE: One Fredonia (new Black) with each collection. Postpaid

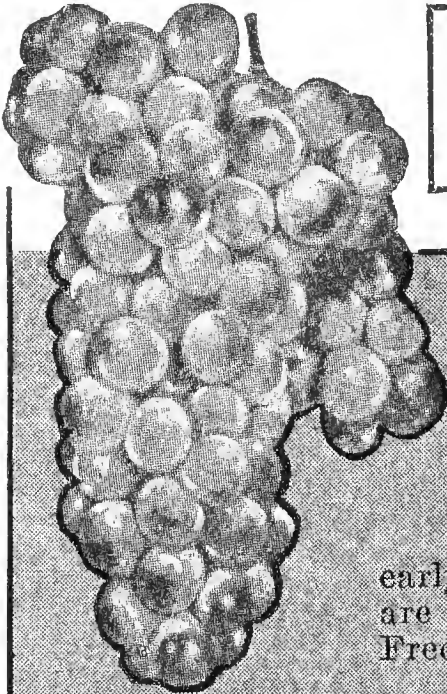
WHITE GRAPES

PORTLAND. Another early grape. Its green white color is beautiful and how good they taste. The foliage is luxuriant and it's mighty hardy and productive.

NIAGARA. A white grape that is truly delicious. Early, hardy and vigorous. A wonderful eating grape, and ripens earlier than Concord.

POSTPAID PRICES ON TWO YEAR OLD GRAPES

	Each	Per 4	Per 10	Per 25	Per 100
CONCORD. Black	\$0.12	\$0.40	\$0.75	\$1.65	\$5.75
MOORE'S EARLY. Black....	.15	.50	1.00	2.25	8.25
BETA. Black15	.50	1.00	2.25	8.25
FREDONIA. Black20	.75	1.55	3.50	...
NIAGARA. White15	.50	1.00	2.25	8.50
CACO, Red20	.70	1.50	3.35	...
PORTLAND. White20	.75	1.55	3.50	...



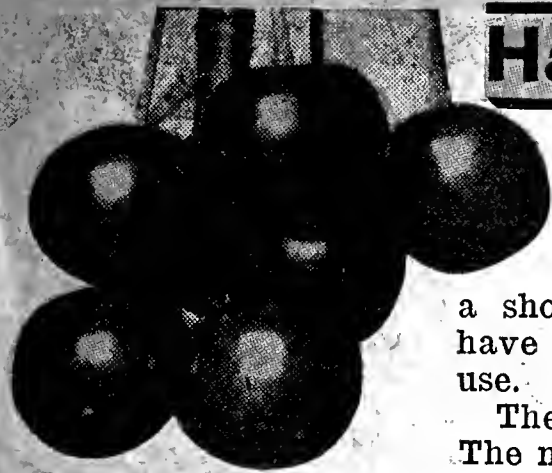
CONCORD SPECIAL

15 Concord for \$1.00, Postpaid

Everyone's favorite, and here's a wonderful price on them.

FREDONIA

Here's a new black grape that we feel will replace Concord. It's fully two weeks earlier and the large, round black grapes on big compact clusters are so good. Best early grape grown. Market gardeners are replacing Concord plantings with Fredonia. 20c each, 10 for \$1.55, postpaid.



Hardy CHERRIES

Cherry pie! Cherry sauce! What is a better dessert? Cherries grow so easily. They have such a big crop in such a short time that everybody can have all of the cherries they can use.

They are not hard to grow either. The mid-central states can have all kinds of cherries. They seem to be suited for our climate and soil. Our Cherry trees are all heavy,

EARLY RICHMOND
The early tart pie
Cherry

vigorous rooted, thrifty trees.

Set cherries 20 feet apart. You will use 100 trees to the acre.

LOW PRICES ON CHERRIES

	Each	5	10	25	
POSTPAID, 2 to 3 foot..	.40	.38	.35	.33	POSTPAID
EXPRESS, 4 to 6 foot..	.60	.57	.55	.53	NOT PREPAID

Choose from These Choice Varieties

EARLY RICHMOND. This is the delicious, early pie cherry with the tart snappy flavor. The trees are perfectly hardy, produce an immense amount of fruit that is very bright red and very juicy. A favorite pie and canning cherry. Every planting should have Early Richmond for the earliest cherries and for the largest crop.

MONTMORENCY. A superior, large, bright, shiny red cherry that is firm and juicy and comes on about ten days later than the Early Richmond. The fruit will hold on the trees for several weeks, getting larger and darker and sweeter all the time.

ENGLISH MORELLO. The extra late, dark red cherry that always bring fancy prices.

BLACK TARTARIAN (Sweet). A large rich, black Sweet Cherry. Juicy and meaty.



Prof. Hansen showing how the cherries grow all along the stems of the bush.

The New Hansen Bush Cherry

Very thrifty growing bush that bears heavy clusters of cherry-like fruit. (See picture.) Developed by Prof. Hansen of South Dakota. I have been growing them for years and believe they are the answer for you folks that want lots of fruit in a small space. They'll stand heat, drought and cold equally well. Makes good jam and jelly used with rhubarb. 18 to 24 inches; 35c each; 3 for \$1.00, postpaid.

PLUMS

HARDY PLUMS FOR THE MIDWEST

Plums certainly add a "zip" to a meal. What can beat "plum butter" or preserves? It's hard to decide which is the best—the red ones, purple ones or golden, so be sure to try them all. The new varieties are all large and meaty. Plant 20 feet apart.

	Each	5	10	25	
POSTPAID, 2 to 3 foot..	.40	.38	.35	.33	POSTPAID
EXPRESS, 4 to 6 foot..	.60	.57	.55	.53	NOT PREPAID

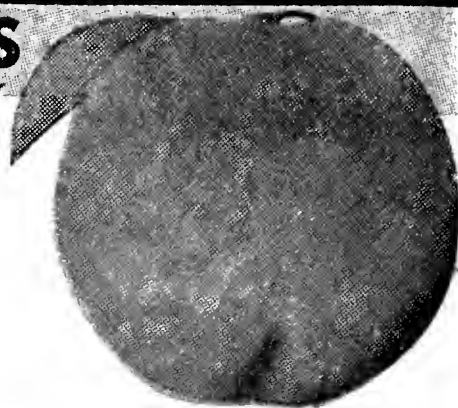
WANETA. Many say Waneta is the most delicious of all plums. Red outside. The fruit is enormous and the firm golden flesh is crisp and sweet and juicy.

OPATA. When only two or three years old, the trees are often loaded with luscious, reddish purple fruit. It is absolutely hardy anywhere in America and will thrive in any kind of soil.

SAPA. Another very hardy introduction of Prof. Hansen. The fruit is dark purple with purple flesh. Medium size but the trees are loaded with clusters of fruit.

HANSKA or APRICOT PLUM. The yellow flesh and flavor of an apricot with the zest of a plum. Delicious.

PEACHES



So Easy to Grow

A crop of home grown peaches is a wonderful thing. Let's all

Elberta Peach

have our own peaches—the flavor is so much better. Use them for a filler in your apple orchard. They are all dandy, thrifty trees, and they will come into bearing in a very few years. No matter what varieties you plant, be sure and add one of my new, extra hardy Hawkeye peaches. It's one everybody is going to like.

Plant peaches, pears and plums about 15 feet apart, or 190 trees to the acre.

LOW PRICES ON PEACHES

	Each	5	10	25
Postpaid, 2 to 3 ft...	.30	.28	.25	.20
Express, 4 to 6 ft...	.45	.43	.40	.37
4 to 6 Foot Not Prepaid				

MAYFLOWER. A bright yellow semi-cling. The fruit is medium size and a beautiful shade of crimson. Often called "Frost Proof" because it blooms late enough to miss frost.

CHAMPION. An unusually large free-stone peach of excellent flavor. It is a sweet, rich, juicy peach with white meat. Very hardy in the central states.

ELBERTA. The most popular peach of all. It is a sure bearer and is always loaded with large yellow red-cheeked fruit. The standard by which others are measured.

J. H. HALE. Larger in size than Elberta. It is golden yellow with a deep red cheek. Some consider the flavor the best of all peaches. The flesh is solid yellow.

ROCHESTER. A deep yellow peach with red blush. Very juicy and sweet. Flesh red near pit. Freestone.

HEATH CLING. Large round juicy peach that's especially good for pickling.

GOLDEN JUBILEE. An enormous new golden peach that ripens extra early. Its flavor is new. Rich and syrupy.

My New Hardy Hawkeye Peach

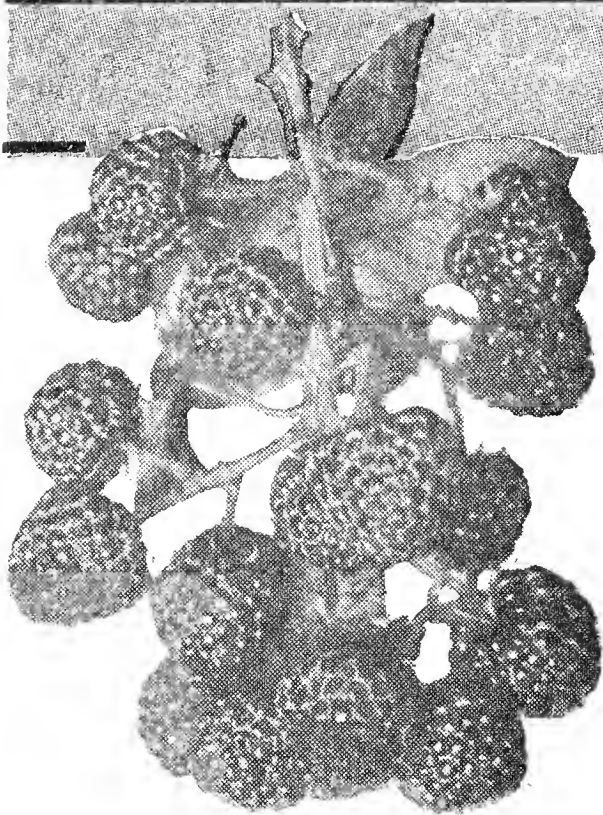
(See Picture, Page 1)

Here's a brand new hardy peach for you. The hardest peach yet. Bore a big commercial crop in 1936, after the coldest winter in twenty years and one of the hottest and driest summers on record. Those are facts and remarkable ones, too, for most of the other much-advertised hardy seedlings failed to bear a crop this season.

The fruit is pale yellow with faint blush. White meat and about the size of Elberta. The flavor and quality is simply best yet. Two years ago seven-year-old trees bore up to seven bushels each. Most of them bore four to five bushels.

These trees are the result of twenty-five years of careful selecting and propagating. Hurry with your order, for our supply is limited and there'll be no more till next year.

2 to 3 ft. 50c ea.; 6 for \$2.00, Postpaid



Cumberland Black Raspberry.
Hardy, reliable, always loaded
with fruit

BLACK RASPBERRIES

POSTPAID PRICES: 1 yr. tips,
45c per doz.; 25 for 80c; 100 for
\$2.75. 2 yr. heavy, 85c per doz.;
25 for \$1.60; 100 for \$5.50.

QUILLAN. The greatest variety
grown today. Large size, late
fruiting. It is always loaded
with sweet, jet black berries.

CUMBERLAND. The old reliable
that thrives everywhere, stands
the cold weather and bears every
year. It is always loaded with
unusually large, firm, jet black
berries. Justly popular.

BERRIES

**FRESH from YOUR OWN
GARDEN**

A planting of raspberries and blackberries will pay for itself hundreds of times over, in desserts, jams, jellies, and all the good things you can make.

You never have a crop failure with blackberries. Put them on your poor land, and there they will be to bear year after year.

Black raspberries and blackberries should be set 4 feet apart, in rows 6 to 8 feet apart. Red raspberries could be closer, in rows about 3 feet apart.

BLACKBERRIES

POSTPAID PRICES: 60c per doz.;
25 for \$1.00; 100 for \$3.25.

ELDORADO. The Eldorado is
enormous in size. These strong,
large plants are regularly loaded
with heavy crops of sweet core-
less berries. Ship well, and is a
big favorite with all housewives.

MERSEREAU. A large black-
berry that is more and more
popular. The bushes are not as
upright growing, but the fruit is
larger and better quality than
any other mid-season berry.

SNYDER. Here is the well-known
favorite. It is a very depend-
able hardy Blackberry that does
well in all parts of the country.

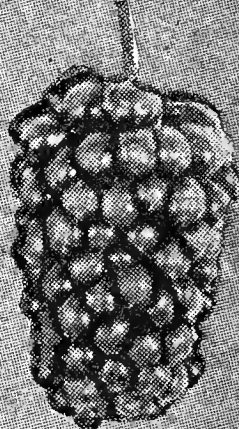
NEW MISSOURI GIANT. (See
opposite page.)

EARLY HARVEST. A standard,
early bearer and although the
fruit is medium sized, they are
the rich glossy black of excel-
lent flavor that makes them
popular.

Boysenberry

Boysenberry
Don't Miss It

25c Ea.; 5 for \$1.00
Postpaid. A wonder
berry for size and
goodness both. A
brand new giant
berry—larger than
Youngberry with
flavor from the
raspberry, logan-
berry, and black-
berry.



DEWBERRY

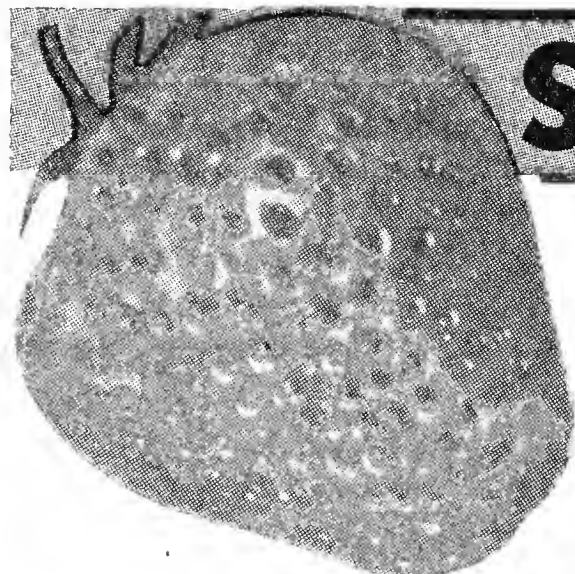
50c per doz.; 25 for
90c; 100 for
\$3.00, Postpaid.

LUCRETIA. Large sweet coreless
berries, milder than blackberries.
A real treat in fruit. Makes fine
pies and jellies.

YOUNGBERRY

65c per doz.; 25 for \$1.10; 100 for
\$3.50, Postpaid.

Gets more popular every year. Heavy
yielding. Berries black purple
over 1 inch long. Plant 4 ft.
apart in rows 6 ft. apart or on
fence. Mulch in Iowa for winter.



STRAWBERRIES A WORLD-WIDE MONEY MAKER

BELLMARR STRAWBERRY

This is one of the new straw-
berries developed by the U. S.
Dept. of Agriculture and, in my
opinion, the best berry in the
whole list. I first tried them in
my garden in Missouri and liked
them so well I planted a solid
acre of them and nothing else. I
expect to plant another acre this
spring.

Large to very large, rather long
shaped deep red color, rich sweet
high flavor, early and, above all, a
tremendous yielder. Does well
both north and south. Only thing
to look out for is not to get them
too thick, as they are inclined to
overbear.

They should take the place of
Dunlap, Aroma, and Blakemore,
for market or home use either, as
they have everything a good
strawberry should have. 50 for
90c; 100 for \$1.65, postpaid.

GIANT MASTODON

America's favorite everbearer
for 10 years and it certainly
justifies its place for it is the
biggest selling berry on the
market. Dark red shiny berries
that are truly giants. You will
have strawberries in 3 months
with Mastodon. 50 for \$1.00,
postpaid.

FAIRFAX. A Great New Berry
originated by the U. S. Dept. of
Agri. in 1923 but has been avail-
able only the last five years.
The Fairfax produces lots of
plants, besides it stood up and
fruited well all through the
drouth. The strawberries are
real jewels, the color of a mag-
nificent ruby. 50 for 75c, post-
paid.

SENATOR DUNLAP. Here is a
mid-season, self-pollinizing
strawberry that is the old re-
liable. It thrives everywhere
and produces big crops on all
soils. The fruit is a delicious
dark red, always solid and rich
in flavor. Through the central
west it will succeed on all kinds
of soil. 100 for 85c, postpaid.

BLAKEMORE. Although many
new varieties have come on the
market, Blakemore is still the
favorite of many a fruit grower.
They know that Blakemore will
stand up and succeed through
all kinds of weather conditions
and all kinds of soil. The
amount of a crop is always
heavy, the berries are beautiful,
pointed and mature evenly in
shape and bright color. 100 for
85c, postpaid.

The Giant Mastodon. America's
favorite. Berries in 3 months

PREMIER. The World Famous
Berry. Premier has reigned
king of the commercial straw-
berries for years. They are bril-
liant, attractive in shape and
have such a delicious flavor.
The crops off of Premier is un-
believably large. Late bearing.
100 for 90c, postpaid.

DORSETT. An extra early, vig-
orous offspring of Premier. The
plants withstand drouth and ex-
cessive moisture better than
practically any other straw-
berry. Poor soil won't even hold
them back. They have extra
long roots and heavy crowns and
a large fruiting crop every year.
The flavor is delicious and fresh.
The berries are flame red and
fairly sparkle with life. 50 for
75c, postpaid.

RED RASPBERRIES



NEWBURGH. The new red raspberry. Every indication points to the fact that it will be the leading commercial red raspberry. A few days earlier than Latham, with even a higher yield. The fruit is very large and firm, and holds its size. Extremely hardy and thrifty. It has a high, bright red color and sweet flavor. Easy to pick, for the fruit grows on the outside of the vines. 6 for 50c; 12 for \$1.00; 25 for \$2.00, postpaid. (Supplies limited.)

POSTPAID PRICES: 1 doz. for 45c; 25 for 85c; 100 for \$2.95, postpaid.

CHIEF. The real early red raspberry. Fully two weeks earlier than Latham. Delicious flavor. Fruit are extra good size, and extra firm. They will stand hot, dry weather, and have never been known to suffer winter injuries.

ST. REGIS. Everbearing—will bear right away and until late fall.

LATHAM. Large fruit, erect and vigorous bushes. One test showed 5,430 quarts of fancy berries per acre, a \$1,600 profit.

YOU BUY FRUITS FROM HENRY FIELD Just Like YOU BUY FORDS FROM HENRY FORD Because

Henry Field is a **specialist** in Fruits. Constant breeding of the best varieties, careful selection of the largest plants for shipment, and honest dealing on every order has made Field's the fruit and berry specialists of the midwest. Order from **HEAD-QUARTERS**.



POSTPAID PRICES on ALL STRAWBERRIES

	Per 50	100	200	500	1000
New Gem	\$1.00	\$1.80	\$3.25	\$7.25	\$12.50
Mastodon	1.00	1.75	3.00	6.95	12.00
Bellmarr90	1.65	2.90	6.75	11.00
Dorsett75	1.35	2.50	5.50	9.95
Fairfax75	1.35	2.50	5.50	9.95
Premier55	.90	1.60	3.35	6.25
Senator Dunlap50	.85	1.45	3.25	6.00
Blakemore50	.85	1.45	3.25	6.00

GIANT SEEDLESS RHUBARB

The first thing up in the spring and always so welcome. Delicious, tender, red stalks ready for pie and sauce. The finest variety and finest plants you can buy.



**5 for 50c;
12 for \$1.00, postpaid.**

ASPARAGUS ROOTS

For tender green tips early every spring plant the new Washington Rust Proof Plants. Plant in rows 2 feet apart and about 3 inches deep in good rich soil.

1 yr. Select Plants, \$1.25 per 100; 35c per 25.

2 yr. Heavy Plants, \$1.80 per 100; 50c per 25.



HORSERADISH

Cuttings, 12 for 25c; 100 for \$1.45, postpaid.

Crowns, 6 for 50c; 12 for 85c, postpaid.

THE NEW "GEM" EVER-BEARING STRAWBERRY

A Miracle berry! Never before have we seen a strawberry that combines the good points of all varieties. Gem is the first prize winner. Not only is as good as the choice June varieties but it has the added ability to produce fruit all summer and fall. The berries are very large, round and solid. It only has a few small seeds. Flavor is sweet and rich.

Leave on all of the blooms and all of the runners. The plants are vigorous, perfectly hardy. Best of all it is 100% perfect pollinizer. Wonderful berry for the small garden.

**BIG \$1.00
50 PLANTS ONLY Post-paid**

HENRY FIELD'S FAMOUS GLADIOLUS

GIANT NYMPH

"The Finest and the Best" has always been my policy, and still is. I believe in it especially when it comes to Gladiolus. These bulbs are young, high crowned, clean, vigorous and healthy. All large and will bloom this summer.

THESE CHOICE FINEST GLADIOLUS

6 for 25c; 12 for 45c; 25 for 85c; 50 for \$1.50, postpaid.

RED

AFLAME—Immense begonia rose shading to bright orange flame.
DR. F. E. BENNETT—Large and vigorous—brilliant orange scarlet.
FLAMING SWORD—Early, attractive deep red.
RED PHIPPS—Warm light red—many flowers open.

LAVENDER AND BLUE

CAPT. BOYNTON—Pale violet suffused with lavender darker blotched.
CHARLES DICKENS—Violet Purple.
TRUE BLUE—LIGHT VIOLET blue. The best blue novelty.
MORAVIAN—Large ruffled deep lavender.
MRS. F. C. PETERS—Lilac-pink with purplish blotch.

SMOKIES

BAGDAD—Smoky old rose shading to darker toward the edges. Immense flowers.
MOTHER MACHREE—Lavender overlaced toward the edges with salmon pink and slate color. Eight to twelve open blooms.
SARABAND—Deep mulberry with straw yellow blotch. Unusually beautiful.

PINK

ANNIE LAURIE—Heavily ruffled, delicate pink overlaid with light rose.
GIANT NYMPH—Large light salmon rose.

GLORIANA—Golden salmon with clear creamy yellow throat.

QUEEN OF BREMEN—A new light rosy lavender pink. Vigorous.

MRS. W. H. PHIPPS—Pink overlaid with light rose salmon. Twelve to twenty flowers open at one time.

ORANGE AND YELLOW

APRICOT GLOW—Beautiful warm apricot. Tall spikes.

GOLD EAGLE—Rich Yellow. Fluffy ruffled. Vigorous.

KING OF ORANGES—Large vivid clear orange. Very attractive.

ORANGE QUEEN—A charming hue of apricot orange.

YELLOW FAVORITE—Light Yellow—deeper on lower petals with soft red pencil trimmed throat.

WHITE

ALBANIA—Large glisteny snow white.

HELEN WILLS—Large creamy white with dash of pale yellow in throat.

WHITE BUTTERFLY—White with creamy throat. Very graceful and slender.

6 for 25c; 12 for 45c; 25 for 85c; 50 for \$1.50, postpaid.

Three Other Money Saving Collections

Rainbow Collection

All the beautiful shades of the rainbow. Large blooming size bulbs which will flower this year. Finest lot of bulbs I've ever raised. 50 for \$1, Postpaid.

BARGAIN MIXTURE

Plant plenty of these. Finest commercial cut flower varieties. Every known hue and shade. Large blooming size glad bulbs. 50 for 85c, Postpaid.

JUNIOR RAINBOW COLLECTION

Smaller bulbs of the above mixture. All will flower the first year. If you want to save money on your gladiolus planting, but still have beautiful blossoms, order this Junior Rainbow Collection. 100 bulbs for \$1, Postpaid.

GLADIOLUS BULBLETS

If you are willing to wait a year for part of your flowers (about 10% blossom the first year), plant these nice gladiolus bulblets. 200 for 25c; 1000 for \$1.00, Postpaid.

GIANTS OF THE GARDEN COLLECTION

Large exhibition flowering sorts. Every one of them a modern up-to-date kind. Giant bulbs—over size bulbs. A balanced mixture of big gladiolus in gloriously attractive colors.

50 for \$1.25 postpaid

AMI QUINARD 50c ea.

SUPREME NEW ROSES

50c each Postpaid

6 Fine New Roses—1 each of below for \$2.50, Postpaid.

(Selected from the finest varieties in the country today.) Every plant a fine strong, 2-yr., field grown plant.
Condesa de Sastago—Imagine a fiery copper rose with the form and foliage of the Radiance family and just as hardy. It is just what we have been waiting for.

Ami Quinard—Very dark black-maroon. Besides it's very fragrant. Grow at least one of these velvety black reds.

Duquesa de Panaranda—A Gold Medal Winner. Apricot color in June but cinnamon-peach in autumn.

Grenoble—A marvelous new red with strong branching habit.

Soeur Therese—Absolutely unique. Clusters of large semi-double blossoms in varying blended shades from yellow to coral and with a sweet-briar fragrance.

Souvenir M. C. Chambard—Long-pointed coral buds unfold to coral pink blooms tinted peach. Very prolific.

GLORIOUS GLADIOLUS COLLECTION

Please Note: These are CHOICE varieties, the most expensive and finest. Do not confuse with Bargain Mixtures

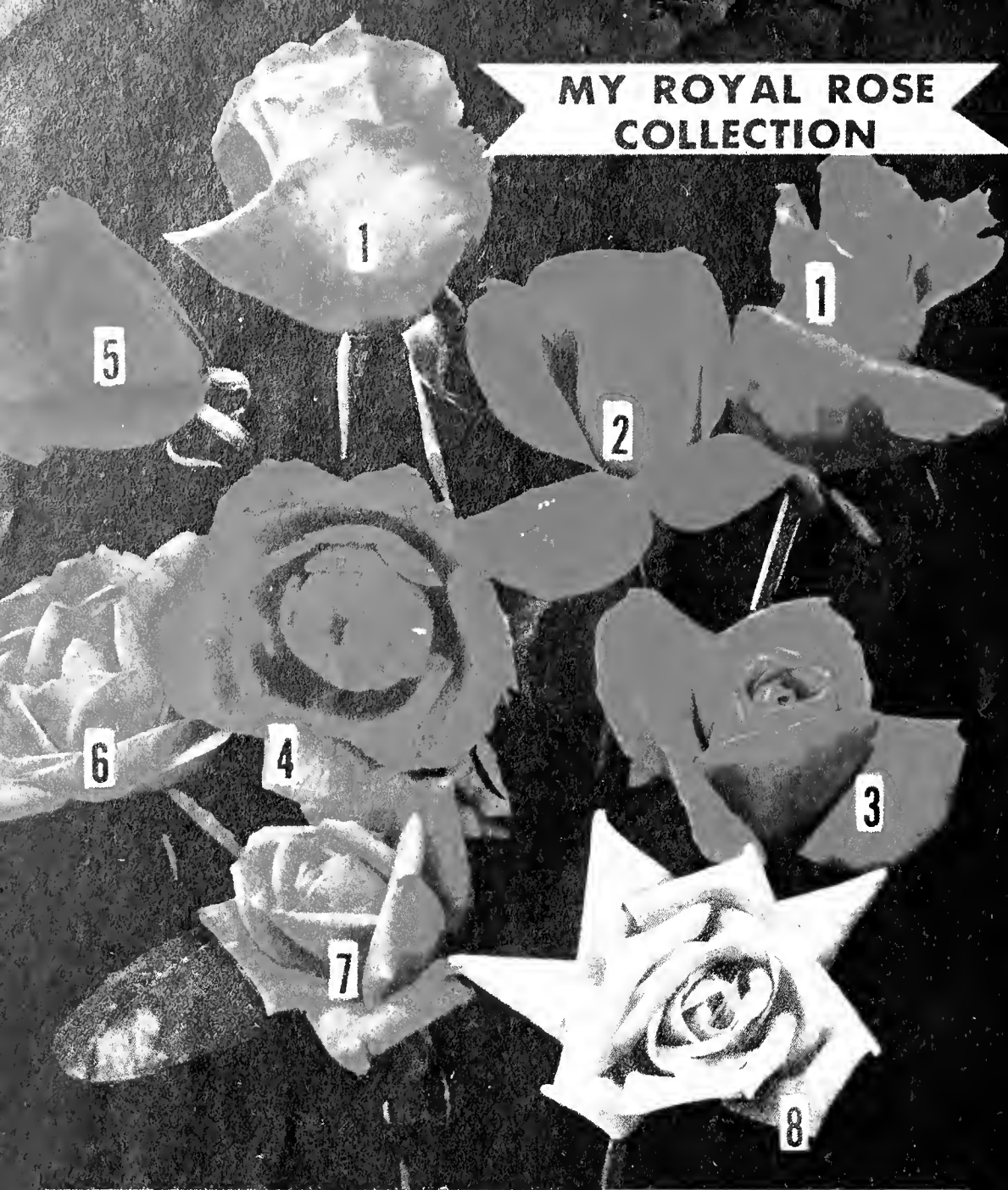
5 each of the ten named varieties, shown here. 50 bulbs in all, for \$1, postpaid. If you want the varieties packed separately, please add 10c.

- 1 Betty Nuthall—Orange-pink
- 2 Cardinal Prince—Perfect Red
- 3 Golden Dream—Deep Yellow
- 4 Marmora—Smoke Lavender
- 5 Mrs. Leon Douglass—Salmon Flame
- 6 Mrs. P. W. Sisson—Cameo Pink
- 7 Pfitzer's Triumph—Orange-Red
- 8 Picardy—Shrimp Pink
- 9 Primrose Princess—Primrose Yellow
- 10 Yvonne—Lovely Blush

50 BULBS Only \$1.00 Postpaid
Varieties Packed Separately 10c Extra

SOUVENIR M. C. CHAMBARO 50c ea.

MY ROYAL ROSE COLLECTION



ROYAL ROSE COLLECTION

Every one will bloom this year. And they are all the sturdiest finest colors. You'll have roses all summer.

- | | |
|-----------------------------------|------------------------------------|
| 1 Talisman, two tone gold and red | 5 Rev. P. Roberts, copper red |
| 2 E. G. Hill, rich red | 6 Caledonia, large pure white |
| 3 Betty Uprichard, deep pink | 7 Margaret McGredy, orange scarlet |
| 4 Gruss an Teplitz, bright red | 8 Golden Dawn, rich yellow |

Big 2 yr. Hybrid Tea Roses, 8 for \$2.00, Postpaid.
2 collections (16 roses), \$3.85, Postpaid.

HARDY EVERBLOOMING ROSES



Lady Margaret Stewart

Soft Bronze pink—
good in hot weather.



Etoile de Holland

One of the
strongest
growers—
deep red.

NORTHERN COLLECTION

For northern cold climate.

Large flowered Polyanthus Rugosa Grootendorst — hardier and bushier than Hybrid Teas. Loads of blossoms.

- 1 Gruss an Teplitz. Bright red.
- 1 Glori Mundi. Orange red.
- 1 Golden Salmon. Masses of blooms.
- 1 Red Grootendorst.
- 1 Gruss an Aachen. Large flowering Pink Polyanthus.
- 1 Agnes. Yellow Rugosa Grootendorst.

All 6 for only \$1.98 postpaid



American Beauty



Deep pink—a truly famous rose. H.P.

THIS LOVELY "ROSE TRIO"

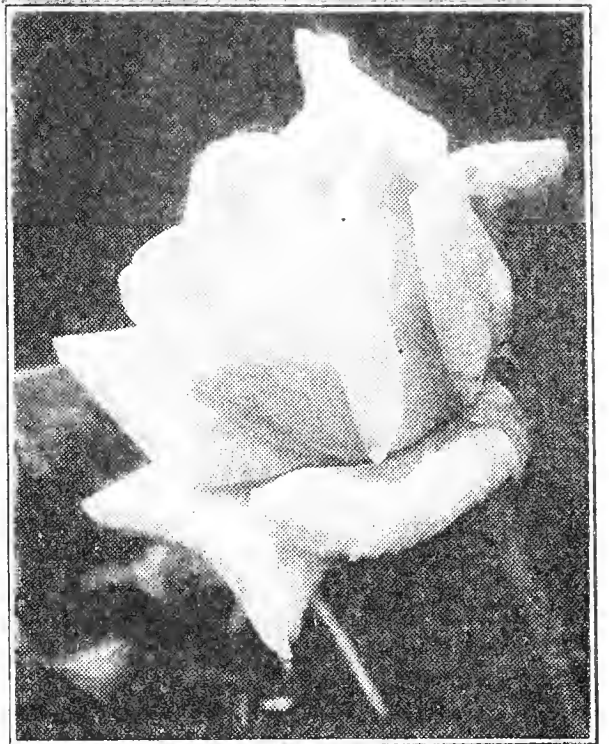
These three fine rose colors—Only
\$1.00 Postpaid

2 collections \$1.79 Postpaid

HYBRID TEAS TO BLOOM THIS JUNE

Don't know of anything as popular as the rose and it's rightfully so. Did you ever see such roses as we had last year? After a hot dry summer they came back rewarding us with thousands of beautiful roses. We cut them by the armfuls. Every variety that I'm listing has proven itself. Many of

you saw the way they bloomed here around the seed house. You can have them around your home the same way. These are all big husky 2 yr. plants guaranteed to bloom the first season. My nurserymen are rose specialists and you get finest, best cared for plants you can buy—all pruned properly, ready for planting. H. F.



PRES. HOOVER
Vigorous grower. Free bloomer.
Plant for cutting.

**ALL MY
ROSES**

39^c EACH **3 for \$1.00**

12 for \$3.50 **All Postpaid**

Unless Otherwise Priced

COPPER AND TWO TONE ROSES

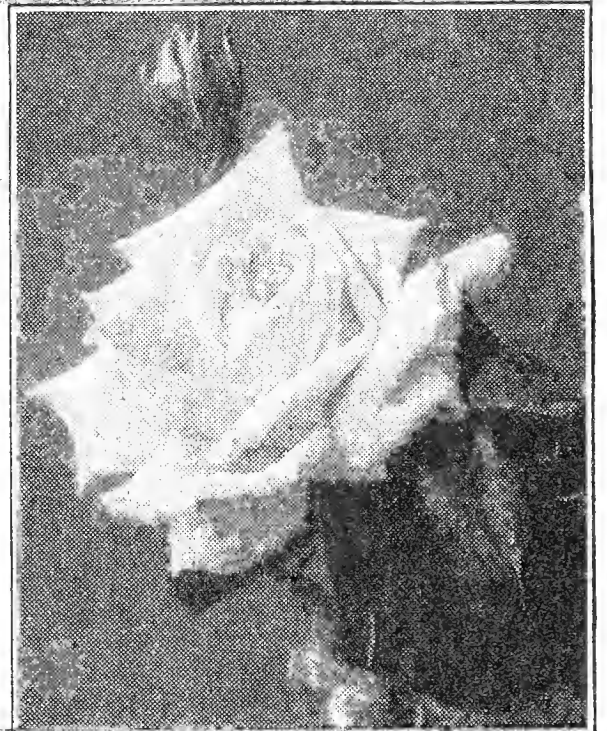
TALISMAN—Of course, you are familiar with this immensely popular variety with its flowers ranging from rich scarlet and gold to deep rose and pale yellow. Good grower and very free bloomer.

PRESIDENT HOOVER—Extremely vigorous plants producing an abundance of big semi-double flowers, flaming scarlet and yellow in bud, opening to soft, creamy yellow. Another rose to plant in tens for cutting.

LOS ANGELES—Flowers brilliant salmon pink with strong underglow of gold near the base. Very popular.

LADY MARGARET STEWART—Brilliant orange yellow turning to gold as it ages. Extra good hot weather rose often planted in quantity for cut flowers.

MADAM EDOUARD HERRIOT—Coral buds open to salmon-orange bloom. A London prize winner.



K. A. VICTORIA
A free bloomer. Rivals Hothouse grown roses.

WHITE ROSES

K. A. VICTORIA—For many years the favorite white rose. The buds and half-opened flowers rival hot house productions and the foliage is unusually glossy and luxuriant. Very free bloomer.

EDEL—One of the finest of the new roses. Hybrid Tea of pure white with pointed buds.

CALEDONIA—Rated very high as a good rose for this section. Not as many blooms as K. A. Victoria but has stiffer stems.

F. K. DRUSCHKI H. P.—This is the perfect white rose. Loaded in June and often again in September.

YELLOW ROSES

MRS. P. DUPONT. A deep bright yellow of very prolific bloom and healthy habit. Does not fade in hottest weather nor develop dark centers in cold weather. This is your yellow rose to plant in quantities for cutting.

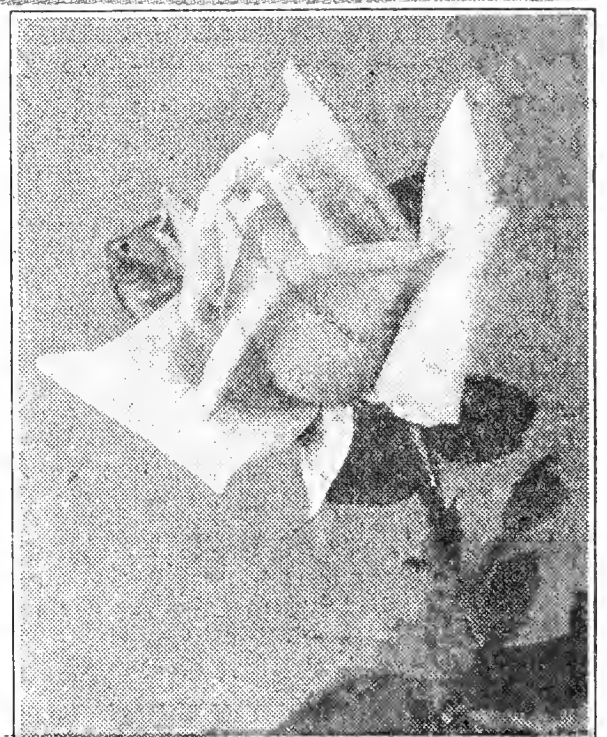
LADY HILLINGDON. Saffron yellow that is the favorite yellow rose of many. Very free blooming. Beautiful planted in combination with Golden Salmon baby rambler.

SOUVNER DE CLAUDIUS PERNET (Pronounced Pernay). A

marvelous yellow for extremely hot weather. In early summer and late fall it develops dark centers.

GOLDEN DAWN. Here is one that you all exclaimed over in our planting along the street. It was a sensational rose. First a deep rose pink bud that opened into an enormous clear yellow rose. The glossy foliage is beautiful too.

MRS. E. P. THOM. Bright yellow blooms after perfect tight buds. Excellent in the garden.



MRS. P. DUPONT
The best yellow for it doesn't fade.

Don't Forget Your Free Gift with Roses—See Page 3

PINK ROSES

BETTY UPRICHARD.

Extra hardy and tall. Upper side petals light pink; reverse side dark. This makes especially beautiful buds. All summer bloomer even in hot weather.

BRIARCLIFF.

Pink flowers edged with cerise. Often used in hot houses because of lasting quality of bloom.

DAME EDITH HELEN. Not only large but a perfectly-shaped rose. A deep pink.

PINK RADIANCE. The stand-by pink rose. The most free blooming, most hardy and pest proof of them all. It's hard to find any fault with a rose that often furnishes as high as 75 pink roses its first year, and grows lustier each year.

SOUVINER DE GEORGES PERNET. A deep rose pink even larger than Dame Edith Helen, though not quite so double. The fully-opened flower, often 7 inches across, shows a few yellow stamens. Good hot weather bloomer. One of the "must haves."

SALMON PINK RADIANCE. Mrs. Chas. Bell. An exquisite color with the hardiness and vigor of the Radiance roses.

PAUL NEYRON H.P. If you like large roses (and who doesn't) you must have this deep pink. It often bears blooms as large as a bread and butter plate.

WILLOWMERE. A romantic name and romantic looking bloom. Big flowers of soft shell pink on long, large-thorned stems are produced freely all summer and fall.



Texas Centennial.

TEXAS CENTENNIAL. Vermilion red sport of President Hoover with same vigor but novel and artistic color. \$1.00 each, postpaid.

BETTER TIMES. A vivid cerise red. Put it in any group of reds and it will sparkle through them. Strong growers. Free bloomer. \$1.25 each, postpaid.

COUNTESS VANDAL. A pink copper Hybrid Tea rose too beautiful to describe. \$1.00 each, postpaid.

NEW DAWN. Everblooming climber much like Dr. Van Fleet. Lovely soft blush pink. \$1.50 each, postpaid.

BLAZE. Similar to Paul's Scarlet but everblooming. A climber. \$1.00 each, postpaid.

THE POPULAR POLYANTHUS

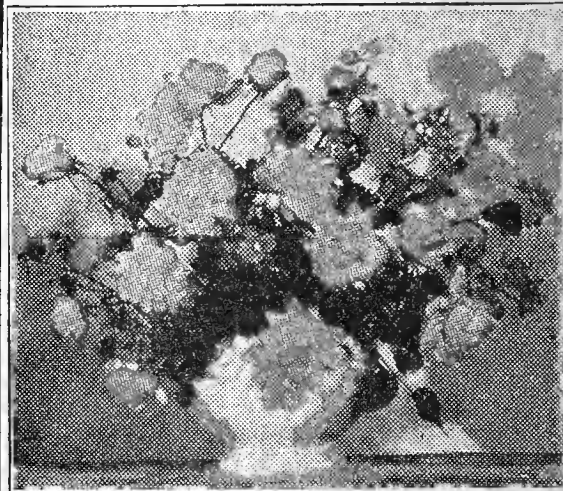
Big 2-yr. plants, 39c ea.; 3 for \$1.00; 12 for \$3.50, postpaid.

Even harder than hybrid teas and loaded with bloom all season long. Be sure and have some of the new large flowering Polyanthus too. Blooms as large as Hybrid Teas.

GRUSS AN AACHEN. One of the perpetual question is whether this is a Polyanthus or a Hybrid Tea. Its individual creamy-pink altogether lovely double blooms are as big as most teas, but they come in great clusters, constant succession and form bushy, well-foliaged plants.

IDEAL. The deep black-red baby rambler. Blooms so profusely it hides the leaves. Fine for filling station beds and cemeteries.

ELLEN POULSON. This is a lustrous pink one. Like Catherine Ziemet it is always ready to hand you a bouquet. Has charming buds and good foliage. For the grave of a child nothing could be lovelier than a clump of these, using at least 3 plants.



An arrangement of Gruss an Aachen—the large flowering Polyanthus.

CATHERINE ZIEMET. An indispensable rose for the garden or perennial border. Always covered with its dainty little double white roses and fine cut foliage.

ELSE POULSEN. Always in bloom. Big clusters of apple blossom pink. A hardy bushy rose.

BABY TAUSENSCHON. Clusters of large size semi-double, shell pink flowers exactly like those on climbing "Thousand Beauties," but on low bush and everblooming. Beautiful for cemetery use. 50c each.

MRS. FINCH. At last we are able to secure for you this large flowered, double bright pink Polyanthus with pointed buds. Very hardy. 50c each.

GOLDEN SALMON. One of those vivid "different" colors that is gorgeous massed against evergreens or with pale yellows. It blooms further into the fall than any other rose. I have picked them in December in Iowa.

SPARKLER. Another large blooming type in a brilliant sparkling red. Very new and most glorious. 50c each.

EDITH CAVELL. Brilliant scarlet crimson clusters.



E. G. HILL
All Shenandoah visitors ask about it.

RED ROSES

39c Each; 3 for \$1.00; 12 for \$3.50
Postpaid, Unless Otherwise Priced.

ETOILE DE HOLLANDE. Blackish crimson buds, open to velvety scarlet blooms. Planted in quantity for cut flowers. Will win the prizes too.

E. G. HILL. The most striking red of all. Thousands ask about it in our plantings here. Very double, brilliant, velvety and an unfading shade of deep crimson. Fragrant too.

RED RADIANCE. Very vigorous rose that always gives us ten times more bloom than any other rose.

OLYMPIAD. A national prize winner. On extra tall stems the great scarlet-crimson buds open to flowers of blood red with copper shades at base.

MARGARET McGREDY. McGredy's Irish bred roses are all dandies, but this colleen is our choice of the lot. A vivid scarlet with just a touch of orange. Sturdy, prolific and popular.

GRUSS AN TEPLITZ. The very hardiest and most free-blooming red rose. Used widely for cemeteries, filling station, city parkways and school yards. Abundant foliage of bronze-green. Always covered profusely with its red bloom—so red that at a distance it has the flame of cannas or geraniums.

BLACK PRINCE H.P. A June bloomer of deep velvety maroon crimson that is always a sensation.

AMERICAN BEAUTY H.P. Rose of Romance. Large, fragrant, deep pink blooms that never have been surpassed in their own color.

GENERAL JACQUEMINOT H.P. (Gen. Jack). Deep glowing red. In June its long sprays often support up to 30 perfect flowers.

PATENT ROSES

Expensive
But
Worth It

MISCELLANEOUS ROSES



A Blossom of the beautiful Paul's Scarlet Climber described in the next column.

39c each; 3 for \$1.00;
12 for \$3.50, postpaid.

AUSTRIAN COPPER.

Like the old-fashioned yellow garden rose except that the flowers are intense copper-red with reverse petals in vivid golden yellow. The sturdy parent of the whole Talisman tribe. Another "must have."

HARRISON'S YELLOW.

The yellow rose which grew by your grandmother's door. They are back in style, both for the shrubby border and for the hot south side of the foundation.

HUGONIS. Earlier than Harrison's Yellow. Often blooms with the tulips. Plant Mertensia bluebells underneath it for a beautiful effect.

GROOTENDORST. Red or Pink. First think of this rose as a strong, drought-resistant shrub with fine foliage for your hottest location. Then add its clusters of double flowers, the size and fragrance of rambler roses but with petals notched exactly like those of a carnation pink. Then last consider that the bush is literally covered with these blooms from June to November, either red or pale pink as you choose. Isn't that what you are looking for?

AGNES. Copper Yellow. Fragrant double flowers of large size and produced all summer. A new hybrid Rugosa.

WHITE MEMORIAL (Wichuriana). This is the white rose that makes a blanket of waxy leaves for a grave cover where grass will not grow.

RUGOSA-HANSA. A sturdy shrub rose with large leaves and double flowers of violet pink. Absolutely hardy as it was originated in Dakota.

CLIMBING ROSES

39c each; 3 for \$1.00; 12 for \$3.50, postpaid.

PAUL'S SCARLET. If you can have only one climber, and if you like red, then this is the one you'll love. Most people do not stop with one but trail its glory the full length of the back fence by setting one at each post. The individual blooms are of the large tea-rose type and their blazing red does not fade.

PINK PAUL'S SCARLET (Chaplins). Large semi-double flowers of apple-blossom pink; an unusually strong grower. Will cover a trellis the first year.

CLIMBING AMERICAN BEAUTY. The individual blooms cannot be distinguished from those of its hot-house name-sake. Big rose pink fragrant beauties on long wiry stems. Can you picture three or four hundred of these draped over your porch or pergola?



One of my Minnesota customers sent this in. This is a climber to be proud of.

EXCELSA. The Mildew-Proof Crimson Rambler. Great clusters of double bright red blossoms. Very rapid growing too.

MARY WALLACE. Do know this lovely fragrant climber better. It's a rose pink bloom on a long strong stem. Beautiful foliage.

SCORCHER. A new vermillion red rose that has an ever-blooming blood. No other rose like it.

DR. VAN FLEET. Large flesh pink buds of tea-rose shape open into blooms very large for a climber. Profuse bloomer with luxuriant, waxy foliage.

DOROTHY PERKINS. The big clusters of double pink flowers made a cloud of color. Imagine the mass of pink on a trellis behind the pale blue of your Delphiniums or the white of your regal Lilies.

GARDENIA. The yellow rambler. The open flowers are really a deep ivory but the buds are yellow. One you can depend upon in every way.

SPANISH BEAUTY (Staechehn). Many consider this the finest pink climber. Large blooms on long stems.

Mrs. Fischer's Column



This is my sister, Helen Field Fischer, who conducts our Garden Club of the Air each day at 2:35. She has received and answered well over one hundred thousand letters from flower lovers all over the country. From the combined experience of these flower enthusiasts, she has learned exactly what varieties will do well in our trying climate and we list nothing without her approval.

Dear Flower Friends:

We flower lovers surely had a hard July and August last year, but never were May, June, September and October more glorious.

You are probably planning, as I am, to concentrate on the things which did well. I advise you to double your plantings of everblooming roses, not overlooking the new, large flowered Polyanthus type. Everyone gives first place to roses.

We want more of the new choice petunias, zinnias, marigolds, too, and the perennials with the grey or fleshy leaves that proved to be especially drought resistant.

Of course, you will want to set out some new ornamental shrubs, and trees—the foundation of our plantings. Get them in early and give them a chance.

I wish I had time to write each of you a personal letter but of course that's impossible. I can talk to you though each morning at our Botany lesson at 9:30 A. M., and my flower talk in the afternoon.

Helen Field Fischer

Mrs. Fischer's All Red Rose Offer

Red is the favorite of most of us—especially the men. Make one planting of all these choice reds with Gruss en Teplitz in the back, the others in front. You'll have red roses all summer long.

2 E. G. Hill

2 Etoile de Hollande

2 Black Prince

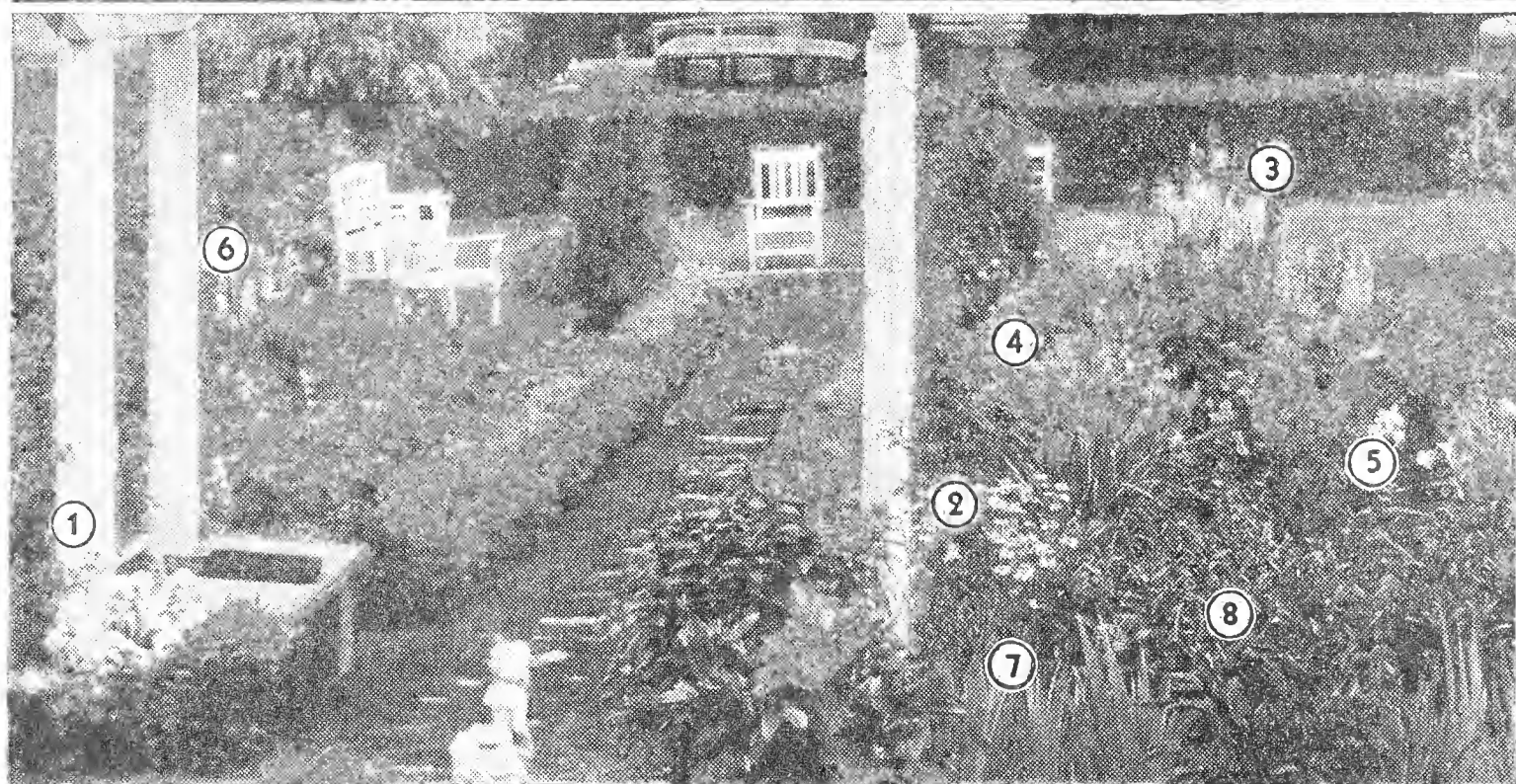
2 Gruss en Teplitz

8 FOR \$2.00 POSTPAID

2 collections (16 roses) for \$3.75, postpaid.

Beautiful Perennials

THAT WILL LAST A LIFETIME
IN YOUR GARDEN • • •



"FILL YOUR BORDER" COLLECTION

The last dry summer hurt quite a few of our old standbys. Here's a bargain collection to replace them.

- (1) 2 Phlox hardy
- (2) 2 Shasta
- (3) 2 Delphinium
- (4) 2 Aquilegia
- (5) 2 Auratum
- (6) 2 Canterbury Bells
- (7) 2 Iris
- (8) 2 Peonies
- (9) 4 FREE Plants

20 Perennials
Postpaid only
\$2.00

RENEW YOUR BORDERS

We know all too well that bare spots face you in your perennial borders after our siege of heat and grasshoppers. It left bare spots in the nursery fields, too.

But the plants that did come through have taught us what to trust. We have dropped the touchy ones from our lists. Here you can fill your border at low prices and find all the choice new things too.

ACHILLEA—Yellow. Fern-like foliage. Flowers are attractive clusters of little yellow buttons during July and August. 25c.

AEGOPODIUM—"Bishop's Weed." A charming green and white ground cover for shade. Use in front of ferns or under shrubbery. 25c.

AGERATUM—Hardy. Masses of blue in late August, September and October. Will bloom in semi-shade or full sun and endures drouth. 20c.

AJUGA—Reptens (Bugle Weed) Trailer. Wonderful ground cover in shade. Spikes of blue flowers in tulip time. 20c.

ALYSSUM—Saxatile. "Basket of Gold" is one of the "must haves" in the April rock garden. You'll love it with Mertensia Blue Bells. 25c.

ANCHUSA—Mysotidiflora. Absolutely a "must have." 12 to 15 inch sprays of "Forget-me-nots" in tulip time followed by a rosette of beautiful foliage that looks well in the rock garden all summer. 35c.

ARTEMESIA—See photograph (Left).

HARDY ASTERS

New Hardy Dwarf

Here are the Asters especially developed for autumn bloom in the war cemeteries of France. They were the flower sensation of last year in Shenandoah. After the blistering days of July and August they burst into bloom early in September. Each individual plant was like a star covered ball from 15 to 18 inches in diameter.

VICTOR—Clear lavender, and **SNOWSPRITE**, a lovely white. Start to bloom 10 days ahead of the others but keep on for a month. 25c each.

MARJORIE—A rosy pink and **RONALD** lilac pink are beautiful side by side. 25c each.

RED ROVER—See Photograph, left.

GYPSOPHILA

Baby's Breath. Single. Dainty single flowers that add grace to your garden. 20c.

Double. Bristol Fairy. The new, double flowered Baby's Breath. Each individual bloom is much larger and very double. Blooms will stay on all summer if you keep cutting them. 35c.

BLEEDING HEART

Fern Leafed. Its dainty, pink blooms crown the fern-like foliage all summer. Prefers rich soil slightly acid. 25c.

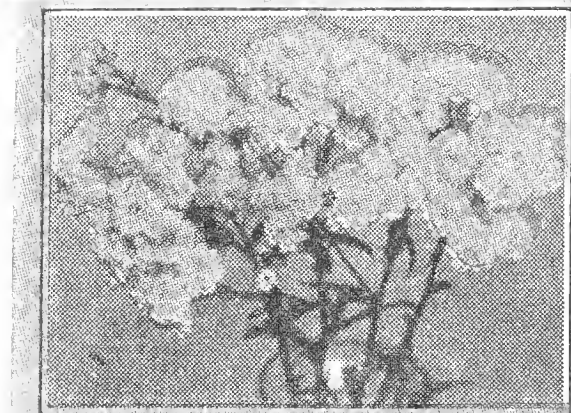
Old Fashioned. Taller growing. Long branches. Hung with deep pink hearts. 35c.

CAMPANULA

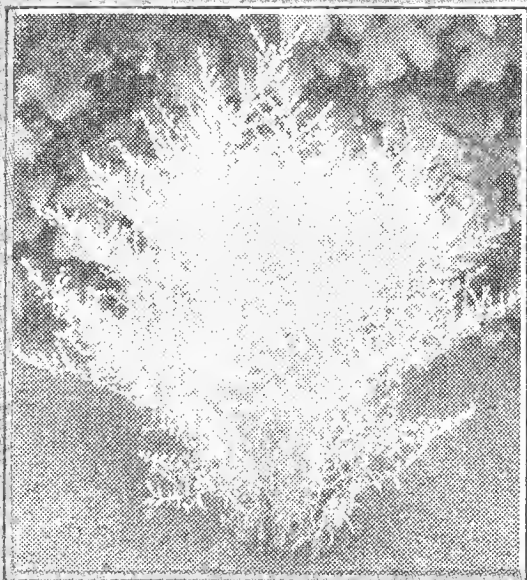
CANTERBURY BELLS—Biennial. These are the large "cup and saucer" type. Always a striking addition to a border. Pink, purple and white. 25c.

C. GLOMERATA—Large purple cups clustered at top of stems 12 to 15 inches high. True perennial members of this lovely family. They carry their beauty through the dry season too. 35c.

CARNATION—Hardy. Perfectly hardy but with blooms that can scarcely be told from the greenhouse variety. Ours are from best English strain in bright coral, blush rose, white or deep maroon. 25c.



RED ROVER—A little taller, a little later and a vivid Rose. 25c.



ARTEMESIA—Silver King. It's feathery, silvery sprays are needed in every planting and indispensable for winter bouquets. 20c.



BLEEDING HEART—Old Fashioned. 35c.

Your Choice of These Fine Plants At Bargain Prices

CELANDIN—Golden Ball. A brand new evergreen treasure discovered and grown by Mrs. Fischer, so only a few plants to offer this year. Standing a foot high, its picturesque gray green foliage is carried unharmed throughout the winter. From early May it is covered with double pale yellow blooms. Plant this treasure with your ferns in the shade. 50c, 3 for \$1.00.

CHINESE LANTERN—Grown for their lantern pods, which are like giant ground cherries in flaming scarlet. 20c.

CHIVES—Giant Allium. Balls of pink bloom top 15 inch stems in May and June. The tubular leaves with mild onion flavor are much the vogue for salads, too. 25c.

CHRYSANTHEMUMS

MARS—Korean Hybrid. Glorious; Ox blood red with a hint of bronze. Big yellow centers. Robust growth and as early as the earliest. 35c.

PINK CUSHION—The chrysanthemum that makes a mound of a thousand blooms. A pale pink that starts blooming early in the fall. 35c.

EARLY BRONZE KING—The best double bronze. It and Mars opened ahead of Pink Cushion this year, and the drouth didn't make them skip their bloom one bit. 35c.

JEAN TREADWAY—Glowing pink. Large flowering. One of the best. 25c.

GLORY OF SEVEN OAKS—That very early large flowered yellow one that you have always wanted. Sometimes called Japanese Mountain yellow. 35c.

VIVID—Deep Rose red and a large one too. 25c.

WHITE BUTTON—A universal favorite. Clusters of small white flowers backed with a tinge of pink in the bud. 25c.

COLUMBINE—See Photograph (next page).

COREOPSIS—A golden treasure for early summer that blooms until fall if not allowed to make seed. Perfect companion for blue corn flowers. 20c.

DELPHINIUM

BELLADONNA—The exquisite pale blue of forget-me-not and summer skies. Every border needs it. 20c.

BELLAMOSUM—Dark blue. 20c.

LAMARTINE BLUE—Extremely vivid deep blue. A new shade. 25c.

ENGLISH HYBRIDS—See Photo.

ENGLISH HYBRIDS—All shades of blue into the deep purples. 25c.

BEAUTY OF CLIVENDEN—See photo above.

FERNS—These are the tall Ostrich Plume and Maiden Hair varieties that are a "must have" north of our houses. 20c.

FLAX—Its grey foliage and fairy blue blossoms harmonize the colors in our border. (As the blue sky softens nature's plantings.) 20c.

FOXGLOVE—Ambigua. The true perennial type. Soft yellow Foxglove bells flecked with brown. Blooms almost all summer. 25c.

PERENNIALS

20c

3 for 50c
8 for \$1.00

25c

2 for 45c
5 for \$1.00

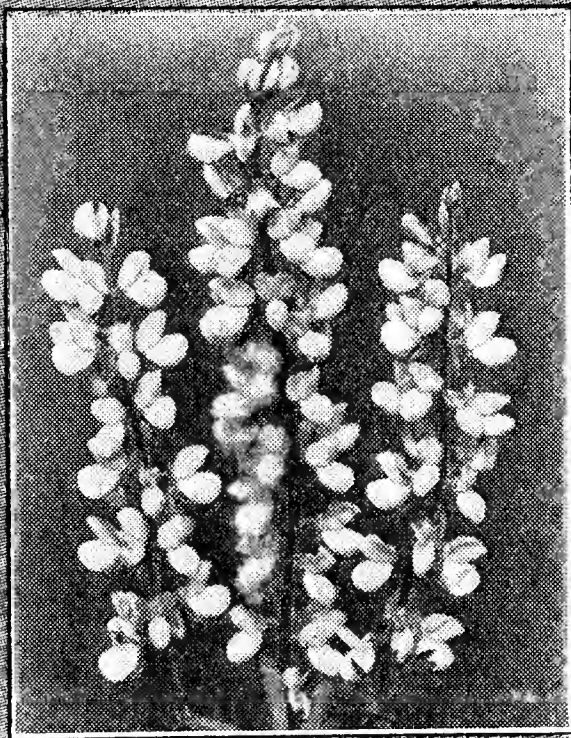
35c

3 for \$1.00

All
Postpaid



BEAUTY OF CLIVENDEN. Mr. Field inspecting the new large Clivenden. Pale blue. 25c.



LUPINES. Mixed Hybrids. You must have a few of these dramatic spikes of bloom in your June border. They prefer poor soil of your garden. 25c.



SEMPERVIVUM

Your choice 5 named varieties \$1.00, postpaid. See listing page 40.

FUNKIA

LANCEOLATA. Sprays of bell-like giant lavender valley lilies spring in August from the graceful clump of foliage. Prefers shade and endures drouth. 20c.

SUBCORDATA GRANDIFLORA. Loves shade. The large leaves are beautiful even without the great waxy, fragrant white flowers. 35c.

GAILLARDIA

"INDIAN BLANKET" flower with the gorgeous orange and henna markings of Mexican pottery. Will endure the hottest, driest situation. 20c.

DAZZLER—This is a new variety with enormous flowers of flaming henna red. 25c.

HELENIUM

While the asters give pink and lavender to the autumn garden we use Heleniums for yellow and bronze. They grow about 3 feet tall. 25c.

SUPRUBUM RUBRUM—Red Bronze. 25c.

AUTUMNALE GATERSKONE—Yellow with brown cone. 25c.

HELIANTHEMUM—Rock Rose. A six inch evergreen treasure covered all summer long with rose like single blossoms in shades of pink and apricot. 25c.

HIBISCUS—Mallow Marvels. Great Hollyhock-like flowers, mostly in shades of red. Blooms in August and September. Tall; so fine for background. 20c.

HOLLYHOCKS

Single. Tall with very large flowers. 20c.

Double. Mixed colors all blending for use in same planting. 20c.

HONEYSUCKLE—Golden Drift. We are not listing this among the vines for we want you to use it as a rock garden trailer. Its leaves are covered with a network of yellow that almost entirely hides the green. For a rock wall, it is ideal. 35c.

LEMON LILY—

Hemerocallis

A popular and well behaved family. We can supply:

FLAVA—This is the lemon lily that blooms in June. 25c.

MIDDENDORFI—Large golden blooms in late May. 25c.

FULVA—The blossoms are almost a copper shade. 25c.

DUMORTIERI—In June loaded with big yellow blooms with reddish markings. 25c.

FLORHAM—Large trumpet-shaped golden yellow flowers. 25c.

THUMBERGI—Butter cup yellow lilies that bloom in July. 25c.

LILY OF THE VALLEY—Fragrant waxy balls that like the shady nooks of your garden. 20c.

LUPINES—See Photograph (left).

NEPETA—Mussini. A mint with airy spikes of lavender bloom all summer. Especially beautiful planted with Iris. 20c.

PHLOX

PHLOX SUBULATA (Creeping)

These sturdy little creepers are a blaze of bloom in April and May and a good green moss the rest of the year.

WHITE—Use this in quantities all through your bulb plantings. 20c.

ROSE—Best used with blues and lavenders. 20c.

PEG'S PINK is the "entirely different" moss phlox. It blooms later and is of a peachblossom - wild rose shade that always brings forth the exclamation of delight. 35c.

DIVARICATA—The lovely native timber phlox. Used extensively under shrubbery and with spring bulbs. 25c.

HARDY PHLOX

For your July and August garden. The cream of the older kinds. 25c each; 7 for \$1.00, postpaid.

B. COMPTE—A deep brilliant wine red.

BRILLIANT—Large trusses of scarlet with darker eye.

COUNT ZEPPELIN—Large white flower with red eye.

E. L. FARRINGTON—Soft salmon with lighter eye.

FIREBRAND—Orange scarlet, almost vermilion.

H. B. MAY—Silvery pink with carmine eye.

MISS LINGARD—Early white variety. Long spikes.

MRS. JENKINS—Free and constant bloomer. White.

R. P. STRUTHERS—Bright rosy carmine with red eye.

SPECIAL FRENCH—Soft pink. Extremely large individual flowerettes.

THOR—Very deep salmon overlaid with scarlet.

VON LASSBURG—Larger white than Mrs. Jenkins.

NEW CHOICE PHLOX

30c each—4 for \$1.00.

DAILY SKETCH—Salmon pink with faint carmine eye.

CAROLINE VANDENBURG—True lavender blue.

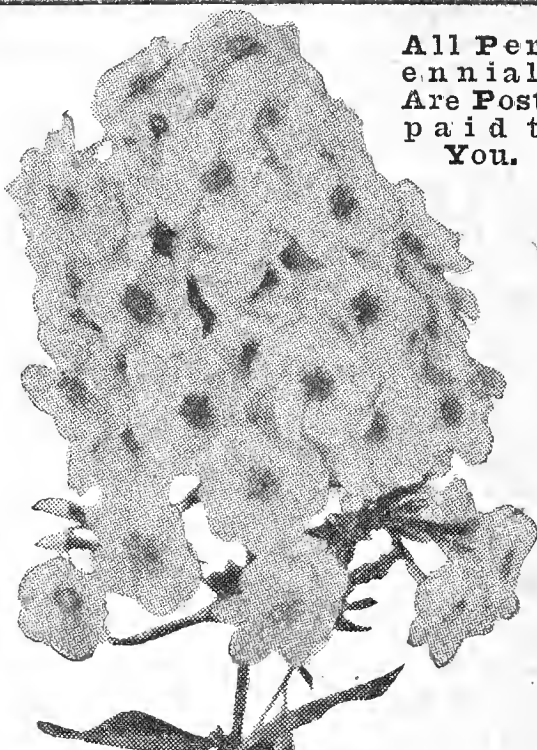
HAUPTMAN KOEHL—Blood red. Strong grower. Tall.

MORGENROOD—New, deep rosy red.

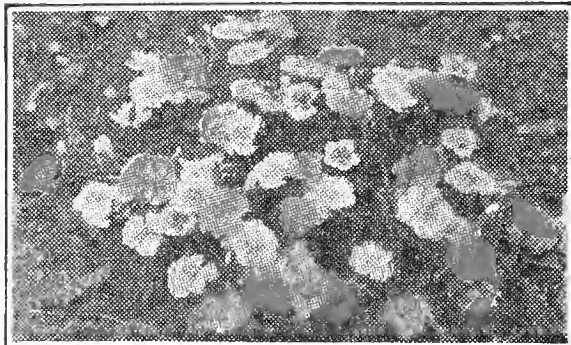
MRS. W. VAN BEUNINGEN—Salmon red—no eye.

ROKOKO—Soft clear pink. New shade in Phlox.

20c	3 for 50c
Perennials	8 for \$1.00
25c	2 for 45c
Perennials	5 for \$1.00
35c	3 for \$1.00
Perennials	ALL POSTPAID



B. COMPTE PHLOX—25c, 7 for \$1.00.



DELTOIDES—Pinks. 20c.



GAILLARDIA—Likes heat and drought. 20c.



COLUMBINE—Mrs. Scott Elliott's finer hybrids in all pastel colors. 20c ea.

PLATYCODEN—Chinese Bell Flower. A beautiful large flower of blue purple in July and August. Of iron clad hardness. 20c.

PLUMBAGO—Larpenae. The best late flowering blue trailer. A "must have" when you see it. 35c.

PINKS

A fragrant treasure which covers its soft grey foliage with rosy bloom in June and again, off and on, all summer. 20c.

DELTOIDES—"Maiden Pink." Like gay school girls in dainty dresses the little blossoms dance over their green leaves and will soon frolic all over your rock garden if you let them mature seeds. 20c.

DIANTHUS—Rose Dawn. Rock garden gem. From a dense ball of spiked foliage not more than 6 inches across spring large rose colored single blossoms that completely hide the foliage during May and June. 35c.

PYRETHRUM—Painted Daisy. See photo opposite page.

ROSE ROULETTE—This is a truly dwarf rose growing 10 inches high and covered all summer with dainty pink double blooms four or five of which could be arranged with a thimble for a vase. Absolutely hardy and I know you want it for your rock garden. 35c.

SALVIA AZUREA—Clad in drought resistant grey foliage. Its four foot spikes burst into a plume of pale blue bloom when September arrives. 20c.

SEDUMS

This is the "Live-For-Ever" family. Its thick leaves enable it to endure almost desert conditions. Its tall varieties are used on foundation and cemetery plantings and the trailers for banks and rock gardens. 20c.

SPECTABILE—The favorite tall one. Two feet. Splendid grey foliage and big bunches of spectacular pink blooms in fall. No place is too hot for it. 20c.

VARIEGATA—Not quite so tall as the Spectabile but its vividly marked green and white foliage makes it stand out as though always in bloom. Excellent for cemeteries. 20c.

KAMCHATACUM—Variegatum—Our finest trailing Sedum. The leaves take on shades of pink and apricot in fall, changing to waxy white with green markings in the spring. 25c.

TRAILING SEDUM—Many varieties and colors. Use them around your stepping stone path as well as your rock garden. Collection of 8, \$1.00. 20c each.

SEMPERVIVUM

Hardy. All really fine rock gardens contain a goodly collection of these fascinating little succulents. In various sizes and colors they nestle into the rock pockets and increase to low mounds. Demand is so great that we dare not promise that our supply of any one variety will last through the season, but at any time we could give you an assortment of 5 different named varieties for \$1.00.

TECTORIUM—The best spreader. Green. 20c.

GLOBERIFUM—It is globular and rolls its chicks off. 20c.

LANGOARDUM—Rare. Deep maroon fading to green. 20c.

ARENARIA—Tiniest of all but good spreader—yellow green. 20c.

TRIESTE—Medium sized. One of the best with reddish tinge. 20c.

PITTONI—Sage green with hairy edges. 20c.

EMERALD GREEN—Very large. 20c.

ALBERTI—Spreads by long runners. 20c.

20c	3 for.....50c
Perennials	8 for.....\$1.00
25c	2 for.....45c
Perennials	5 for.....\$1.00
35c	3 for.....\$1.00
Perennials—All Postpaid	

SHASTA DAISY

Hartje Elder. Early bloom-
ing. This is the one that
often opens for Mother's Day.
It is perfect for combining
with red Oriental Poppies.
Divide every fall. **20c.**

SHASTA SUPREME—Flower
lovers who have seen this
daisy can't find adjectives
big enough to express their
admiration. The 4 inch wide
blooms stand on strong stems
from 20 to 30 inches tall. Like
all daisies, it likes lime. **35c.**

SNOW IN SUMMER—White flow-
ers in spring and silver white
leaves all summer. **20c.**

STACHYS LANATA—Woolly
Wound Wort. Soft, odd grey
leaves, and spikes of magenta
velvet flowers also. **20c.**

Sweet William—See photograph to
right.

THYME—Golden. We know you
value your rock garden plants
that have fancy foliage and hold
it all summer. This is a jewel.
Add its fragrant sprigs to your
cool summer drinks. **35c.**

HARDY VERBENA—This rose
magenta trailer is a delight in
the garden all summer, flower-
ing most freely in May. **25c.**

VERONICA

"Blue Bird Flower." You all want
good blues. Here are two that
will live and hold their own
through any hardship.

REPENS—A dandy little trailer.
Blooms in April. **25c.**

ROYAL BLUE—About a foot
tall. In bloom Memorial Day.
Vivid deep blue. **25c.**

VIOLA—Jersey Gem—The most
valuable of the Violas for the
rich violet blossoms are large
sized and slightly perfumed.
Bloom all summer. **25c.**

HEARTSEASE—When these baby
pansies get started in your
shrubbery or rock garden, they
self sow and form a magic car-
pet of bloom every spring. To
make sure you get all colors, we
use 6 in a clump, selected from
different parts of the patch. **25c.**

VIOLETS

Fragrant Russian—Much more
satisfactory than the English
type. Clean, beautiful leaves,
and an abundance of fragrant
purple blooms spring and fall.
20c.

Jessie's Red—See photograph to
right.

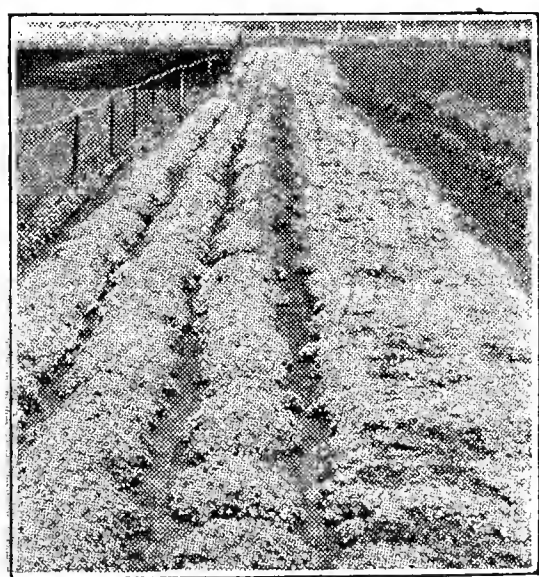
YUCCA—Desert Candle. When in
bloom its white wax-like flowers
reach a height of from 4 to 6
feet. The rest of the year its
evergreen foliage makes attrac-
tive plantings which remain
beautiful under the hottest sun
or in barren soil under trees.
20c.



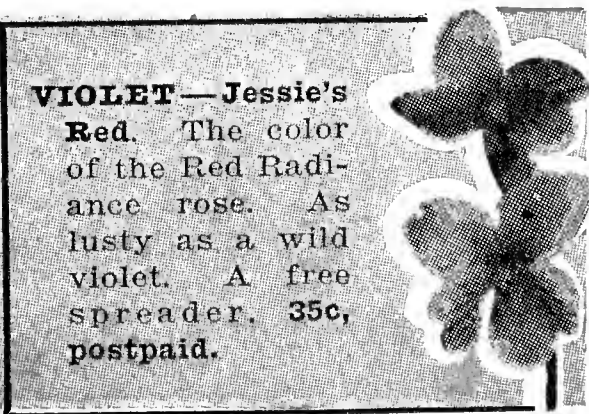
Pyrethrum-Sanguinum. Beautiful deep,
blood red and velvety. **25c postpaid.**



SWEET WILLIAM—This year we rec-
ommend the everblooming, ever-liv-
ing, deep red one that has given uni-
versal satisfaction. **20c, postpaid.**



SUBLATA PHLOX in bloom at my No.
10 growing yard just south of town.
Beautiful healthy plants **25c, post-
paid.**



VIOLET—Jessie's
Red. The color
of the Red Radi-
ance rose. As
lusty as a wild
violet. A free
spreader. **35c,
postpaid.**

Seeds of Perennial FLOWERS

(Plants are quicker and easier to es-
tablish, but quite a few of you want to
try the seed. Complete cultural direc-
tions on each packet, all postpaid.)

COLUMBINE

(Aquilegia.) Very hardy. Likes par-
tial shade. A good cut flower..
1274 Mrs. Scott Elliott's Hybrids.
Long spurs. All colors. **Pkt. 15c.**
1275 Double and Single. Long and
short spurs. **Pkt. 10c.**

1270 Alyssum Saxatile. Golden-tuft.
10 in. April-May. **Pkt. 10c.**

1278 Canterbury Bells (Campanula
Medium). 2 to 3 feet. June-July.
Mixed colors. **Pkt. 5c.**

1281 Chinese Lantern (Physalis).
Pkt. 10c.

1282 Coreopsis Lanceolata. 2 ft.
June to fall. A beautiful golden yel-
low, daisy-shaped flower. Long slen-
der stems. **Pkt. 10c.**

1285 Daisy, Shasta. 2 ft. June.
Long stems and very large flowers.
Pkt. 10c.

FORGET-ME-NOT

(Myosotis.) 8 in. May-fall. Royal
dark blue. **Pkt. 10c.**

1294 Rosy Pink.

1296 Royal Blue.

1303 Foxglove. 5 to 6 ft. Extra
long spikes and large bell-shaped
flowers. Mixed colors. **Pkt. 10c.**

1298 Hardy Flax (Linum Perenne). 1
ft. May-fall. **Pkt. 10c.**

DELPHINIUM

1291 English Hybrids. 4 to 6 ft.
June-July. Often called Hollyhock
strain. Tall spikes, densely covered
with enormous semi-double flowers of
various shades. **Pkt. 25c.**

1289 Gold Medal Hybrids. June-July.
Tall spikes. Most shades of blue.
Pkt. 10c.

1287 Belladonna. Lovely light blue.
Pkt. 10c.

1288 Bellamosa. A dark blue. **Pkt. 10c.**

1306—Lupines Polyphyllus. 2 to 3 ft.
May-June. Excelsior Mixed. **Pkt. 10c.**

1308 Oriental Poppy (Papaver Orien-
tale). 2 to 3 ft. May-June. **Pkt. 10c.**

1311 Painted Daisy (Pyrethrum). All
shades from white to pink and rich
crimson. Mixed colors. **Pkt. 10c.**

1312 Statice Latifolia. Sea Lavender.
2 ft. **Pkt. 10c.**

HOLLYHOCK

Plant about gardens, against building
walls, garden fence or flower garden
background.

1300 Chaters Prize Double Mixed.
Very double, large flowers and a good
range of color. **Pkt. 10c.**

1301 Single Mixed Colors. A glori-
ous mixture of bright colors. **Pkt. 5c.**

1299 Hibiscus (Mallow Marvel). 3 to
4 ft. Hollyhock shaped flowers, 6 to
8 in. across. Mixed colors. **Pkt. 10c.**

1290 Iceland Poppy. Large flowered,
new hybrids. Mixed colors. **Pkt. 10c.**

PINKS, HARDY

(Plumarius). Fragrant, grass-like foli-
age. Mixed colors.

1283 Single Mixed. **Pkt. 10c.**

1277 Double and Semi-Double. **Pkt.
10c.**

GAILLARDIA

1302 Portola Hybrids. 18 in. July-
October. Very large flowers with
good stems. Beautiful shades of
bronze, red, gold tipped. **Pkt. 10c.**

1297 Grandiflora Mixed. 18 in.
July-October. Colors coppery scarlet,
golden yellow, maroon red and others.
Pkt. 5c.

Gypsophila (Baby's Breath). 2 ft.
July-August. Fine grass-like foliage
covered with tiny white blossoms.

1276 Paniculata Single. **Pkt. 10c.**

1380 Paniculata Double. **Pkt. 15c.**

SWEET WILLIAMS

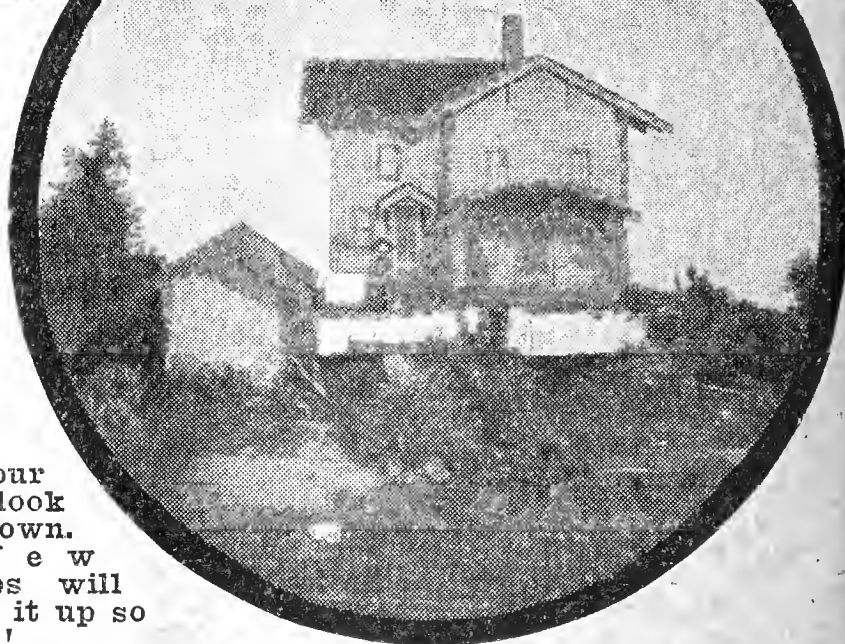
1269 Double Mixed Colors. **Pkt. 10c.**

1279 Selected Giant Flowered Hybrids.
Unusually fine as to color and size.
Pkt. 10c.

1304 Sweet Peas, Perennial (Lathyrus
Latifolius). Blooms during late sum-
mer. Mixed colors. **Pkt. 10c.**

FIELD'S HARDY SHRUBS

BEFORE PLANTING SHRUBS



ALMOND PINK DOUBLE.

Earliest in the spring to be a mass of double rose-pink blooms thick on the stem. They are a gay mass of flowers before the leaves appear. Combine with spirea prunifolia and Mertensia blue bells. Doesn't mind north side planting. 18 to 24 in., 50c each, postpaid.

RED LEAF BARBERRY.

A new brilliant barberry that is red all summer long. It grows the same as Thunbergi, just as hardy, just as vigorous, but gives the accent of color that is much needed in many plantings. 12 to 18 in., 20c each, postpaid.

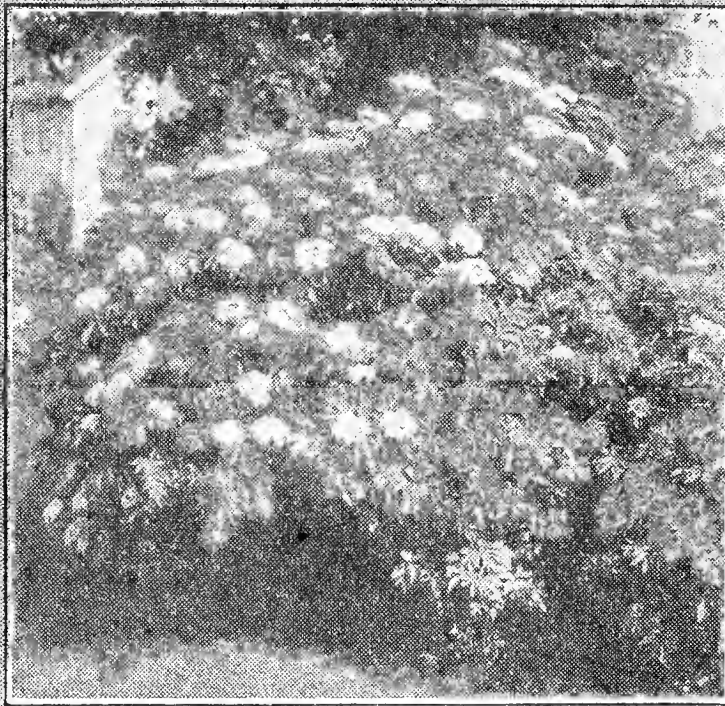
BARBERRY—

Japanese (Thunbergi). This glossy green foliage turns to crimson red in the fall. Makes excellent low growing shrub for either side of the porch entrance, or used in with an evergreen planting. The red berries hold on all winter. (Special prices on hedges on page 48.) 18 to 24 in., 25c each, postpaid.

Don't let your yard look run down. A few shrubs will dress it up so much!



ALMOND PINK DOUBLE
Earliest in spring. Likes north planting. 50c.



GOLDEN ELDER
Rapid grower. Beautiful golden. 30c.



COMMON SNOWBALL
Plenty of flowers for Decoration Day. 25c.

CHINESE BEAUTY BUSH. A graceful, vigorous plant coming from the wilderness of China. It has the flary, tubular flowers that are in clusters all up and down the stem. They are a show of deep pink in June, followed by unusual webby fruit. Most interesting. 18 to 24 in., 30c each, postpaid.

BUTTERFLY BUSH. He de France. This is the improved variety of the Butterfly bush, and is a deep reddish purple. Fragrant and lovely, and very great improvement over the original lavender one. 35c each, 3 for \$1.00, postpaid.

BUSH CHERRY

A NEW ORNAMENTAL THAT SERVES A DOUBLE PURPOSE, for it bears very beautiful red cherry fruit, makes good pies and jell. Grows around 4 ft. tall. Foliage is a lovely, silvery shade that adds a great deal to an ornamental planting. 12 to 18 in., 25c each, postpaid.

HIGH BUSH CRANBERRY (American). One of the most handsome of the tall shrubs. The green low leaves turn a brilliant color in the fall. The flat cluster of white flowers are followed by great clusters of cranberry size red berries that hold on into the winter. Plant it where it will have plenty of room to grow tall. It is very showy. Some people make jell of the fruit. 18 to 24 in., 30c each, postpaid.

DESMODIUM. This is the one you all ask about in late August and September when it is a mass of fine lavender blossoms. Belongs to the Hardy Clover family so comes up new from the ground every year to be a lacy bushy plant. Certainly a dandy. 50c each, postpaid.

CALYCANTHUS. "Sweet-scented shrub." A favorite in tall shrubs because the odd, double spicily fragrant flowers are a mahogany red. 18 to 24 in., 35c each, postpaid.

DEUTZIA. Pride of Rochester. A tall, upright shrub with very double bell-shaped flowers up and down the stem in June. They are beautiful planted with the Weigelas. You really must know this shrub better. 18 to 24 in., 25c each, postpaid.

DEUTZIA (Gracilis). The low growing Deutzia that is always a mass of lovely white blossoms in June. Put it in front of your taller shrubs. 12 to 15 in., 25c; 15 to 18 in., 30c, postpaid.

FIRE BUSH (Cydonia Japonica). This is the flowering Japanese Quince that is covered with clusters of fiery crimson blossoms up and down the stem, and always very early—even before the leaves appear. 18 to 24 in., 25c each, postpaid.

AFTER PLANTING SHRUBS



Photos
of Models
Used as Exhibit at
our Shenandoah
Flower Show

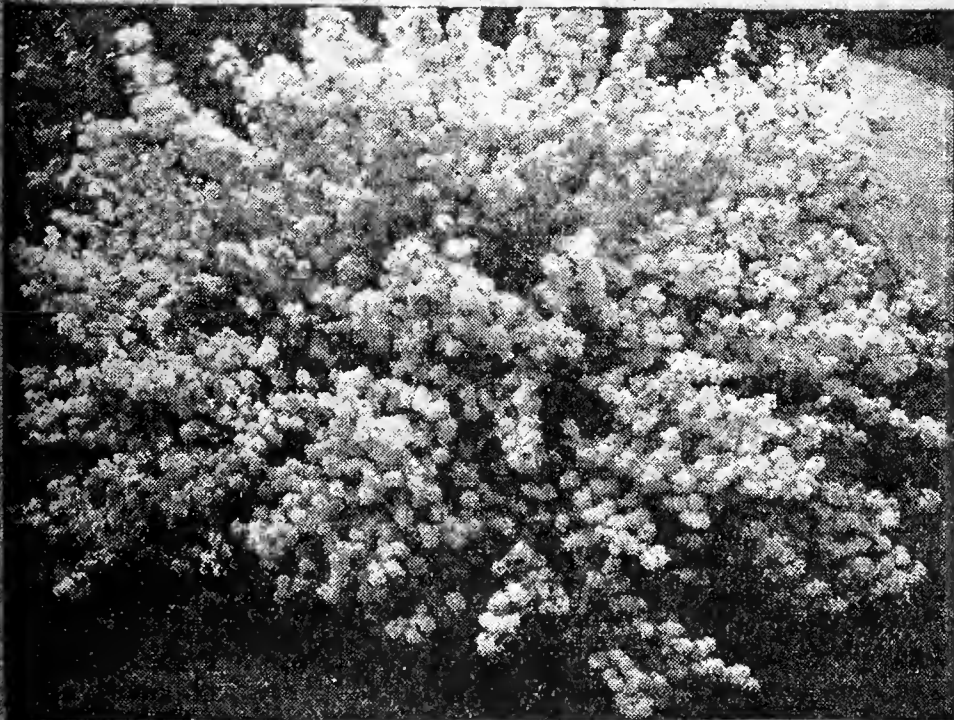
It's Easy To Dress Up Your Home and It Makes Property More Valuable

EVERY home needs shrubbery just like it needs paint. It takes so little money but does so much. Look around your home and your yard, and just think what a few dollars investment in hardy flowering shrubs will do to your place. They will be there for years, and you will take a mighty lot of pride in them.

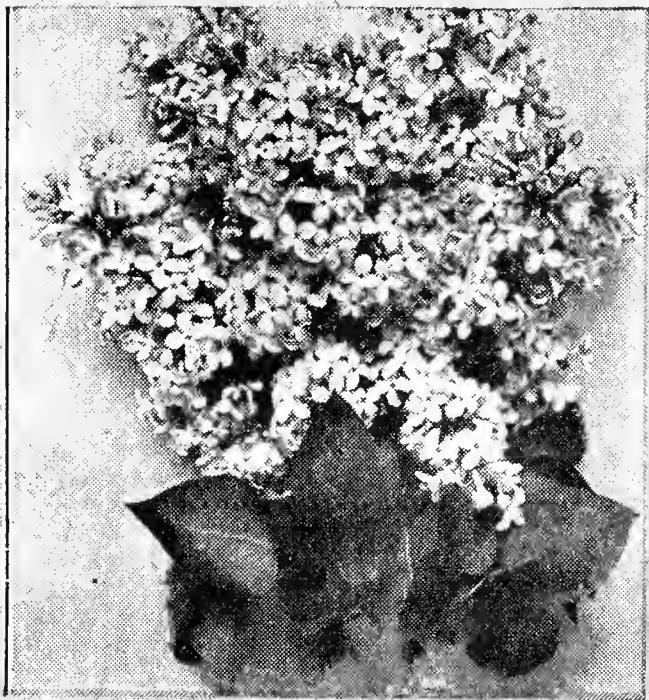
I've tried to pick out and choose only the best things. I guarantee that the little digging you will have to do will reward you many times over in shrubs with their fine green background and lovely blooms.

My shrubs have come to be known as Field's Famous Shrubs. It's not a name I put on them—my customers stuck it on in all their letters. I send the finest, heavy rooted shrubs you can buy and guarantee them 100%. I prune all stock ready for planting.

**ALL MY NURSERY STOCK IS STATE INSPECTED
AND FREE FROM ALL DISEASE. BUY THE BEST.**



DEUTZIA—PRIDE OF ROCHESTER
A "MUST HAVE" for every lawn. 25c.



The Old-Fashioned Purple Lilac. The same kind of blossoms your mother had in her garden. 25c.

**FREE
GIFTS**

on

All

Nursery

ORDERS

See

Page 3.

HONEYSUCKLE (Tartarian).

The early summer blossoms are followed by bright red berries that last on into the fall. Because of the thick, oval-leaved foliage we always depend upon honeysuckle for screen plantings because it will get up to be a good height and is dense enough. Red and White. 18 to 24 in., 20c; 2 to 3 ft., 30c, postpaid.

GOLDEN BELL (Forsythia).

This is one of the most popular of the favorite shrubs. So showy with its extra-large golden yellow bells all up and down the stem early before the leaves come on. Branches arch to the ground, loaded with flowers. It blooms when we are all anxious for the first spring flowers. 12 to 18 in., 20c each; 18 to 24 in., 25c each, postpaid.

HYDRANGEAS

HYDRANGEA—P. G. (Paniculata Grandiflora).

This shrub blooms in the late summer and the great showy pyramidal blooms turn pink and finally a beautiful bronze, and then are cut for winter bouquets. A full hot sun is hard on hydrangeas, so give them a more protected spot. 12 to 18 in., 25c; 18 to 24 in., 30c, postpaid.

HYDRANGEA—A. G. "Hills of Snow."

This is always a favorite. Flowers are similar to the snowball but are flatter. They bloom in the early summer. It is a slow growing shrub that prefers shade and likes plenty of moisture. 12 to 18 in., 25c, postpaid.

GOLDEN ELDER.

Here is something for an accent in a place where you can use a large shrub. The golden color of the leaves is very striking. It is a rapid grower and will make a fine effect in a short time. 18 to 24 in., 30c each, postpaid.

Buy in QUANTITY— SAVE MONEY

Use these prices for ordering shrubs in quantity. Your choice of varieties alike or assorted.

Shrubs Priced	Postpaid 4 for	Postpaid 12 for
20c Each	\$0.70	\$1.90
25c Each	.85	2.40
30c Each	1.00	2.85
35c Each	1.25	3.30
40c Each	1.40	3.80
45c Each	1.60	4.30
50c Each	1.80	4.80

LILAC

PERSIAN LILAC. A very graceful, quicker growing variety with light lavender loosely arranged flowers. They are very beautiful for cutting and considered one of the finest for they come into bloom very soon after planting. 12 to 18 in., 20c each, postpaid.

LILAC ROTHOMAGENSIS (Chinese). Another lilac that comes into bloom very soon after planting. The deep reddish purple flowers in May are truly beautiful. A shrub that's bushy from the ground up, hardy everywhere, and is a real aristocrat in shrub planting. 18 to 24 in., 25c; 2 to 3 ft., 30c each, postpaid.

The OLD-FASHIONED PURPLE LILAC. This old favorite is loaded with fragrant blooms year after year and keeps its place in our planting. 18 to 24 in., 25c, postpaid.

FRENCH HYBRIDS

40c each; 3 for \$1.00, postpaid.

These perfected hybrids have more intense color and larger blooms than the old-fashioned. They will grow tall and will give you all shades of the lilac from the deepest purple through to the rosiest lavender pink.

PRESIDENT GREVY. A double blossom of soft blue. One of the best. 18 to 24 in., 40c each, postpaid.

CHAS. JOLY. A double blossom, and a gorgeous shade of wine red. 18 to 24 in., 40c each, postpaid.

MME. LEMOINE. Very beautiful double white, very handsome. 18 to 24 in., 40c each, postpaid.

CHAS. X. One of the choice deep purplish reds. 18 to 24 in., 40c each, postpaid.

BELLE DE NANCY. Fine double lilac of a satiny rose shade. Very beautiful. 18 to 24 in., 40c each, postpaid.

MY 1937 LILAC COLLECTION

1 Rothomagensis
1 Old Fashioned
1 French Hybrid (Our Choice)
75c Postpaid

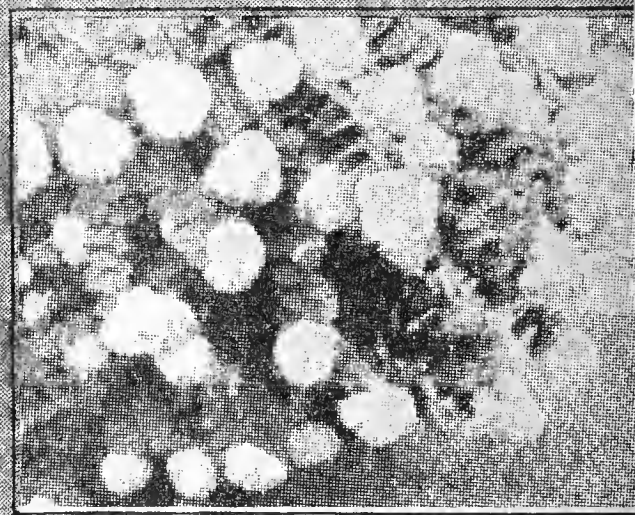


ROSE TREE OF CHINA. Early bloomer. Tree shaped. 40c.



SPIREA ANTHONY WATERER

Dwarf growing red. Blooms all summer. 25c.



HYDRANGEA P. G. 25c and 30c

★★ My Five Star ★★ Shrub ★ Collection

ALL 5 FOR
\$1.00 POST-PAID

3 COLLECTIONS
\$2.50 POST-PAID

ROSE TREE OF CHINA (Prunus Triloba). This is a very showy little tree rather than a shrub. It's literally covered with double rose-pink blossoms early in the spring almost before the leaves show. It makes a beautiful little tree for the lawn or, better yet, back with your shrubs or behind the perennials. It's perfectly hardy and easy to grow. 18 to 24 in., 40c each, postpaid.

JAPANESE PURPLE LEAVED FLOWERING PLUM (Prunus Newport). This flowering plum is planted not only for its showy white blossoms, but for its richly colored purple leaves. As it matures it turns a deep red, almost a brown. 2 to 3 ft., 35c each; 3 to 4 ft., 45c each, postpaid.

MY NURSERY STOCK IS

1. Pruned carefully — ready for planting.
2. Sent with complete planting directions.
3. Hardy, northern-grown stock — will live through cold winters and hot summers. Buy the best.

PEARL BUSH (Exochorda). Here is a shrub you must not miss. When I found out how beautiful it was, I made up my mind that everyone should have this unusual shrub in their lawn. The tiny new buds are little pearls up and down the stem. 12 to 18 in., 30c each, postpaid.

POKEBERRY. A very striking shrubby bush with lovely green foliage of bright red branches. The white blossoms are followed by spectacular purple berries that hold on into late fall. Many folks ask me about this shrub for it's growing on the north side of my house. It's hardy, vigorous, and I think it's a dandy. Comes up from the ground each year. 25c each, postpaid.

RED DOGWOOD (Siberica). This is a dandy, tall shrub, valuable for its colored bark. Red branches are beautiful all winter. 12 to 18 in., 20c each; 18 to 24 in., 25c each, postpaid.

ROSE OF SHARON (Althea). Bushy upright, growing shrub that is always loaded with big, bright rose-blossoms, tight along the stem. Comes into bloom in late summer. Double pink or red. 18 to 24 in., 25c each, postpaid.

SNOWBERRY. A low growing shrub with small rose-color blossoms. It has berries of white or red in large clusters that hang on far into the winter. White or red. 18 to 24 in., 25c each, postpaid.

FERN LEAFED SUMAC. A tall growing shrub with beautiful fern-like foliage of deep green. In the fall it turns to a brilliant shade of gold and red. The red fruits that follow the blossoms are especially attractive. Perfectly hardy and will grow well even in the poorest soil. 12 to 18 in., 25 each, postpaid.

"... I just couldn't help writing about the shrubs I bought last spring. They are glorious now — all in bloom. Thank you for your wonderful plants."
Miss K. H., Iowa City, Iowa.

Buy in QUANTITY—SAVE MONEY

Use these prices for ordering shrubs in quantity. Your choice of varieties alike or assorted.

Shrubs Priced	Postpaid 4 for	Postpaid 12 for
20c Each	\$0.70	\$1.90
25c Each	.85	2.40
30c Each	1.00	2.85
35c Each	1.25	3.30
40c Each	1.40	3.80
45c Each	1.60	4.30
50c Each	1.80	4.80

SNOWBALL

COMMON SNOWBALL. The well known favorite shrub loaded with great bunches of white flowers for Decoration Day. It's a tall shrub and very beautiful when loaded with its balls of snow. 12 to 18 in., 25c each, postpaid.

PINK SNOWBALL (Viburnum Carlesi). This new beautiful shrub has certainly been sensationally popular. Everyone likes it because it is early to bloom, much more dwarf and compact than the old-fashioned snowball. Silver green foliage which is beautiful. Of course, it's hardy for it comes from Korea. 12 to 15 in., 70c each, postpaid.

WEIGELA

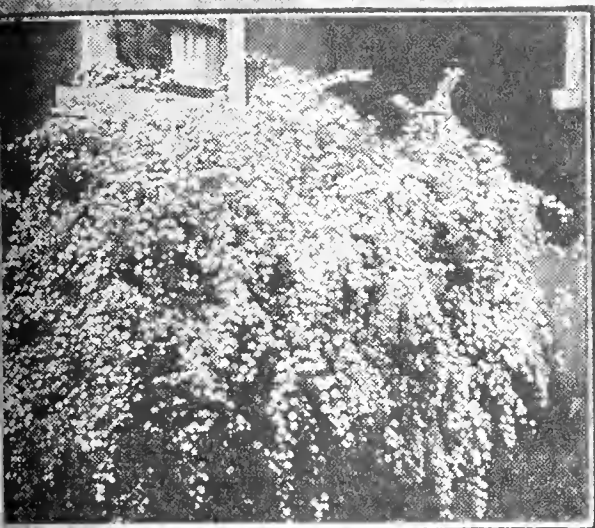
EVA RATHKE. This is the extremely fine variety with large brilliant crimson flowers all over the plant. There are blossoms off and on all summer, almost an ever bloomer. Give this variety partial shade. 18 to 24 in., 25c; 2 to 3 ft., 35c, postpaid.

ROSEA. Weigelas will grow 4 to 5 ft. high and their graceful, drooping branches are loaded with blossoms of great beauty. Rosea is a beautiful shade of pink. 18 to 24 in., 25c, postpaid.

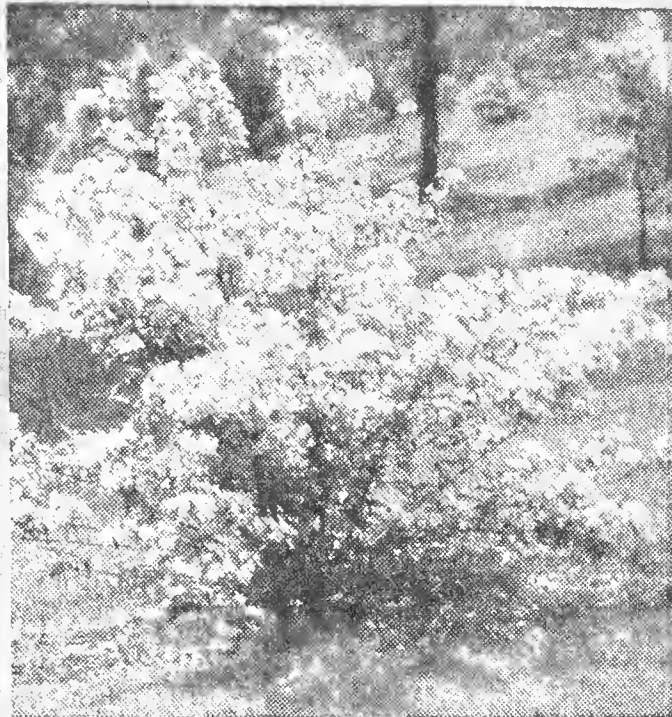
Dear Henry:

"Thank you for the prompt service and splendid plants you sent last week. They are the strongest shrubs I ever set out and already, I wouldn't part with them for 10 times what I paid."

Mrs. A. W. A.,
Mason City, Iowa.



Bridal Wreath or Spirea Van Houttei.



WEIGELA EVA RATHKE

Almost an everbloomer. Loaded with blossoms all summer. 25c and 35c.



FEATHERY TAMARIX.

Delicately Beautiful
Extremely Hardy
25c ea., postpaid

Best of the Flowering Shrubs for 1937

- 1 Weigela Eva Rathke—Red
- 1 Rose of Sharon—Double Pink
- 1 Forsythia—Yellow
- 1 Red Dogwood—Red
- 1 Hydrangea P. G.—White

SPIREA

BILLARDI. The blossoms of this hardy Spirea are the same shape as the lilac, but the flowers are a brilliant pink. If you want a nice tall shrub choose this one because of its beautiful flowers. 15 to 18 in., 25c, postpaid.

BRIDAL WREATH (Van Houttei).

Everyone loves Bridal Wreath. It's out early in the spring, many times early enough to use for Decoration Day. It's a good shrub to plant in the cemetery because it's perfectly hardy and will resist drouth, heat and cold. 15 to 18 in., 25c, postpaid.

ANTHONY WATERER (Red Everblooming).

This hardy low growing shrub begins to bloom in early summer and keeps blooming through most of the season. Is valuable for planting in front of taller things. It makes a beautiful low hedge, too. 15 to 18 in., 25c each, postpaid.

PRUNIFOLIA (Double Bridal Wreath). A very graceful flowering shrub that has double flowers of pure white. Blooms very early. 12 to 18 in., 25c each, postpaid.

SPIREA THUNBERGI. Light green foliage. Dainty white blooms cover the shrub very early in the spring. 12 to 15 in., 20c each, postpaid.

SYRINGA

OLD-FASHIONED MOCK ORANGE. This tall, fast growing shrub blossoms in May with fragrant blooms much like the orange blossom. 18 to 24 in., 25c, postpaid.

VIRGINAL (Double). This choice variety does not grow as tall and the foliage and branches are more compact. The flowers are the largest, handsomest and most sweetly fragrant of all of this famous family. Whenever I sell one of these I know that I have done a great favor to my customer. It's a true, ever-blooming variety, double and fragrant. 18 to 24 in., 25c each, postpaid.

TAMARIX. Fine, feathery foliage of light silvery green with delicate pink and lavender flowers. Very striking because of this delicate and feathery appearance. Perfectly hardy and will thrive in poor and ordinary soil. Makes a good-sized shrub for us but farther south gets to be much larger. 18 to 24 in., 25c each; 2 to 3 ft., 30c each, postpaid.



This really doesn't belong here, but I thought you would like to see the folks lined up for Free "Hot Dogs" at my Big 1936 Jubilee. Had a big time. Want you all to come in next summer.

AMERICA'S MOST
POPULAR
SHADE
TREE

CHINESE ELM

**Drought Resistant • Rapid
Growing • Disease Proof**

THE most popular shade tree in America today. It thrives anywhere even where other trees die. Stood the hot dry summers of the past 3 years and still made beautiful rapid growth. Equally resistant to disease and drouth.

Beautifully shaped, the Chinese Elm makes rapid growth (as much as 5 ft. per year) and you have a large established shade tree in a few years. Recommended highly by the government because it "has proved valuable under a greater variety of soil and climate than any tree yet introduced."

Plant lots of Chinese Elms this year for shade and windbreak. You'll be surprised at the growth in even one season.

Big Transplanted Chinese Elms —For Shade—

	Per Each Not Prepaid	Per 5 Not Prepaid
4 to 5 foot (large, well-shaped).....	50c	\$1.95
6 to 8 foot (heavy, well-branched)....	95c	4.50

These are the best sizes for safe transplanting. If your nursery order amounts to \$10.00 or more, these will be sent prepaid.

A Bargain Buy

A limited supply of 2-yr. trees, 4 to 5 feet tall. Give you quick and cheap shade or windbreak.

4 for 50c 18 for \$1.95 All Postpaid

**Two
Real BARGAIN
OFFERS on
CHINESE ELMS**

**BIG
3 to 4 ft.**

Branched Elms
Nursery Grown
Heavy Rooted

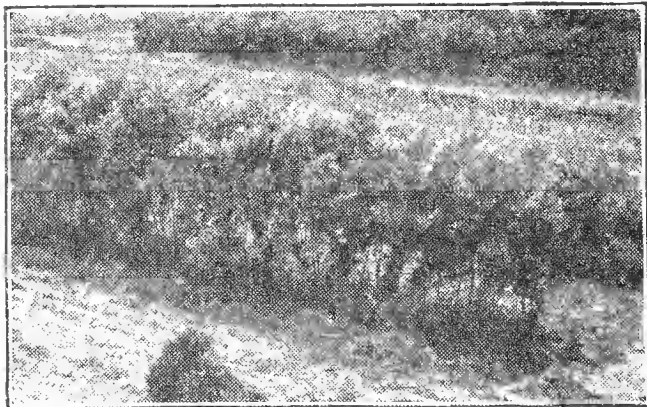
12 for only **\$1.00**
Post Paid

Special on Seedling

Limited quantity, order early if you want these. Small seedling trees but they have excellent long bright orange roots. Husky trees—good for hedging or windbreak.

6-12 in.

200 for only **\$2.00**
Post Paid



Windbreak Trees

SEEDLING SIZE

FOR shelter belt plantings, windbreaks, for the gully and ditches, you often want the smaller trees. These are all rapid growing varieties which will give you results for very low cost.

Special Quantity Prices

	Per 25 Postpaid	Per 100 Postpaid	Per 500 Not Postpaid
Elm Chinese 6-12 in.....		\$1.50	\$ 3.75
Elm Chinese 12-18 in.....	\$0.50	1.50	6.95
Elm Chinese 18-24 in.....	.60	1.95	8.25
Elm Chinese 2-3 ft.....	.95	2.75	10.75
Elm Chinese 3 ft.....	1.15	3.95	11.95
Elm Chinese 3-4 ft.....	1.50	5.95	17.95
Elm Chinese 4-5 ft.....	1.95	7.50	
Elm American 12-18 in.....	.30	1.00	3.95
Black Locust 12-18 in.....	.55	1.50	5.00
Black Locust 18-24 in.....	.55	2.25	7.50
Honey Locust 18-24 in.....	.70	2.25	7.50
Mulberry 12-18 in.....	.50	1.45	6.50
Mulberry 18-24 in.....	.75	1.95	7.35
Osage Orange 12-18 in.....	.35	.95	4.25
Osage Orange 18-24 in.....	.55	1.75	5.95
Catalpa—western 12-18 in.....	.35	1.00	4.25
Catalpa—western 18-24 in.....	.55	1.75	5.95
Russian Olive 12-18 in.....	.95	3.25	10.95
Peach Seedlings 2-3 ft.....	1.00	3.25	9.75

**WINDBREAK Big 2 1/2 ft.
SPECIAL Chinese
Elms**

150--\$3.95
Post Paid

These dandy seedling trees are choice ones—well graded, and all with heavy roots

FIELD'S SHADE TREES

THERE isn't a home that doesn't put in a few shade trees, and I know from your many letters that you want the best varieties and the largest size you can safely move. These are all well shaped specimen trees ready for your lawn or parking. (These prices are not prepaid but if you order over \$10 worth they will come to you prepaid.)

CATALPA BUNGEI (Umbrella Catalpa). Very popular for planting in front of small homes. Also entrance or parking planting. Round umbrella heads formed naturally without any further pruning and they stay their dwarf size. 5 ft. trees 85c each; \$1.50 per pair.

NIOBE WEEPING WILLOW.

The attractive golden barked willow with the drooping foliage. Beautiful for a lawn specimen or for background, or beside the pool. 4 to 5 ft. 40c each; 2 for 75c.

SOFT MAPLE (Silver). Fast growing tree. Does well under all conditions. Fine, bright green foliage. Is lighter green underneath giving it a silvery effect. 5 to 6 ft. trees 35c each; 2 for 65c.

WEeping BIRCH. This is a graceful white barked tree with drooping limbs and cutleaf foliage. Makes a beautiful specimen on the lawn. 4 to 5 ft. trees for \$1.35; 2 for \$2.50; 6 to 8 ft. trees \$2.25; 2 for \$4.00.

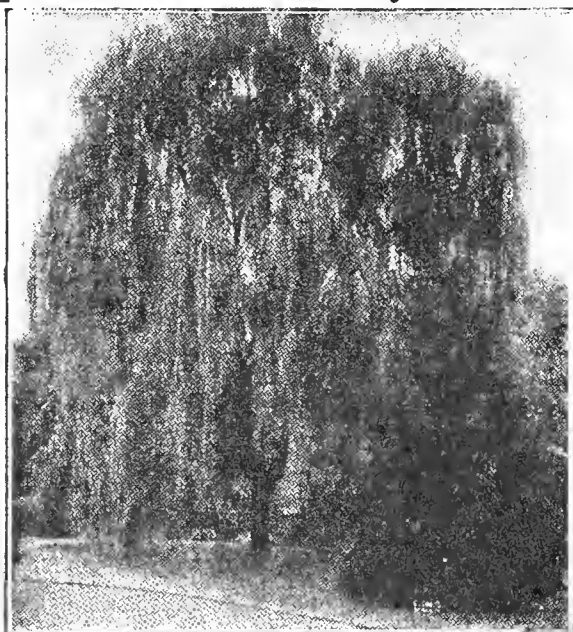
PIN OAK. A very big beautiful type of the much loved Oak. The foliage is finer and a bright green, and in the autumn changes to a deep red. The leaves stay on for a long time into the winter. A very regular, beautifully shaped tree. 6 to 8 ft. \$1.75; 2 for \$3.00.

CHINESE ELMS. Big transplanted trees that are ready to give you shade and coolness right now. They grow rapidly and the foliage is dense. 4 to 5 ft. trees, 50c; 6 to 8 ft. \$1.19 each.

AMERICAN ELM. A tree native to our middle west. Hundreds of them line the streets in every town. One of the best for large trees. 4 to 5 ft. trees 30c each; 2 for 50c; 5 to 6 ft. 40c each; 2 for 75c.



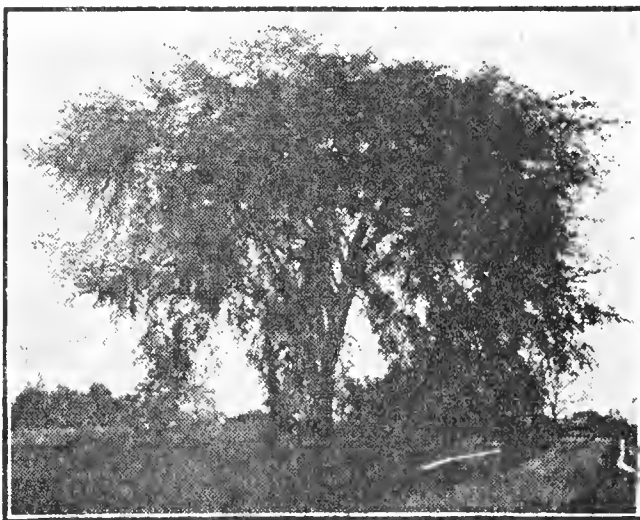
Lombardy Poplar—Beautiful planted in rows for skyline effect.



Niobe Weeping Willow—Beautiful drooping effect. Every lawn should have one.



Schwedler Maple—Becoming America's Choicest Tree for front lawns and parkings. Its red foliage is beautiful.



American Elm—America's favorite.

HARDY-ADAPTED STOCK FOR A BEAUTIFUL PLANTING

CAROLINA POPLAR. One of the most rapid growing shade trees of all. Foliage is a bright glossy green. 5 to 6 ft. 30c each.

LOMBARDY POPLAR. Tall, slender, picturesque tree. Makes a beautiful background and skyline effect. 5 to 6 ft. tree 30c each; 2 for 50c; 6 to 8 ft. 45c each; 2 for 75c.

RUSSIAN MULBERRY. An excellent shade tree. Fast growing and very good to plant along with the fruits. 4 to 5 ft. trees 30c each; 2 for 50c.

HOPA FLOWERING CRAB. This is the deep rosy red one that blooms in May. Tree is a beautifully shaped one and a real glory in the spring. 3 to 4 ft. trees 70c each; 2 for \$1.25.

BECHTELS FLOWERING CRAB. Delicate pink flowers very much the size of Roses. Fragrant and lovely every spring. 90c each; 2 for \$1.75.

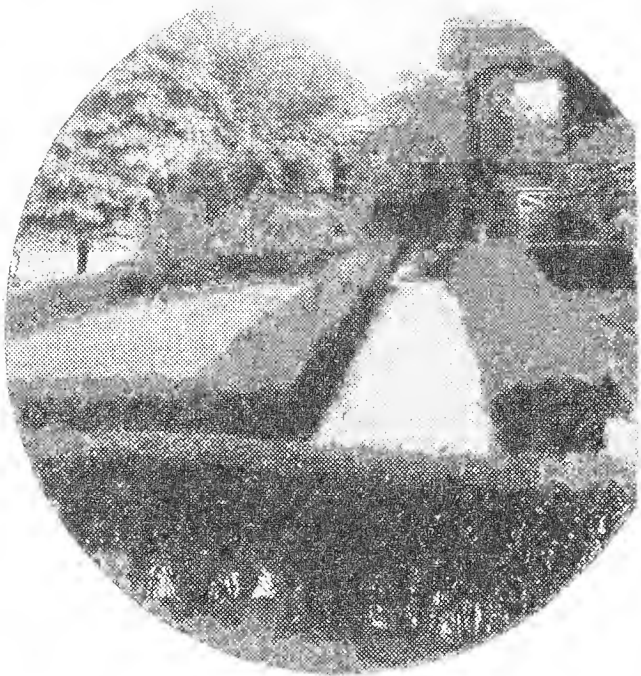
SCHWEDLER MAPLE. Another hard wood tree with a broad pyramidal growth, very regular and beautiful. The foliage is outstanding for its brilliant scarlet both in the spring and in the fall. 6 to 8 ft. tree, \$1.95; 2 for \$3.50.

HARD MAPLE (Sugar Maple). This is the regular saccharum with a large leaf which turns to a brilliant orange scarlet in the fall. Slow growing but a perfectly headed and shaped tree. 6 to 8 ft. \$1.75; 2 for \$3.25.

RED BUD or JUDAS TREE. After the cold winter the Red Bud comes out a solid mass of rosy red blooms tight along the stem before even the green leaves are out. A very ornamental tree for the leaves are large and heart-shaped ones. 3 to 4 ft. 40c each; 2 for 75c.

PUSSY WILLOW. Very popular for its big long, gray catkins in the early spring. This variety is much larger than the native type. 3 to 4 ft. 40c each; 2 for 75c.

HARDY HEDGES



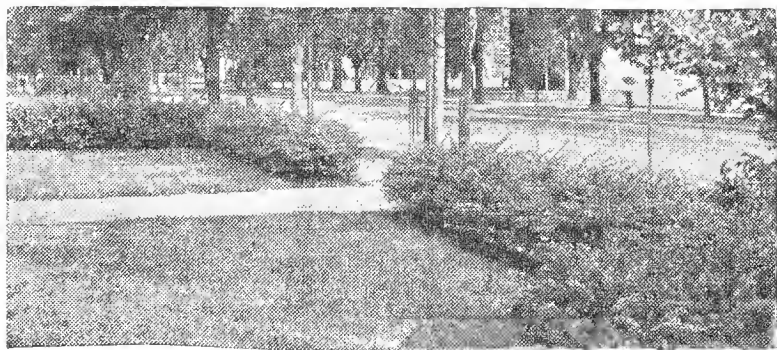
A HARDY PRIVET HEDGE. See how dense it grows and how beautifully it trims.

Here's a real price on green fencing. Looks better than any kind you can build and costs less. Hedge in your lawn and it makes the grass look greener and your house look nicer.

These are hardy hedge plants—all kinds to choose from. I send our How to Plant booklet that tells you how to set your hedge, with every shipment. Figure a plant to every foot at least. Some like them tighter and set hedging nine inches apart.

LOW POSTPAID PRICES

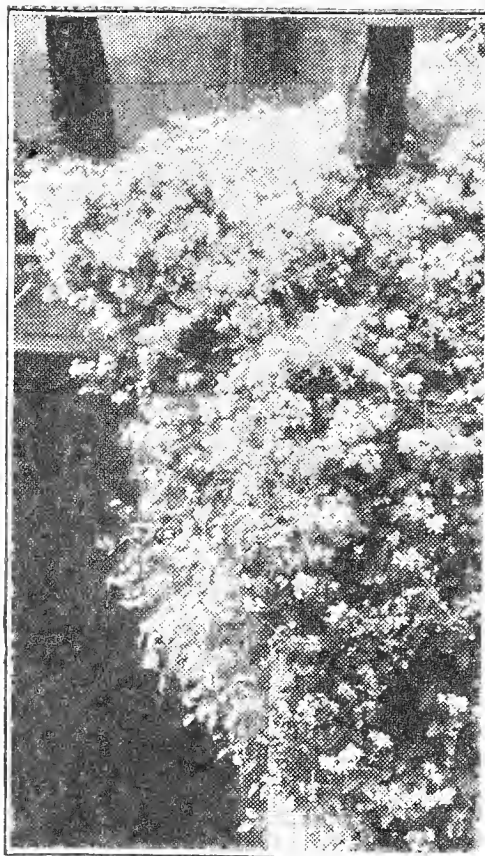
	Per 20	Per 100
Japanese Barberry. Leaves turn red in fall. Red berries. Low growing. 12/18 inch	\$1.29	\$4.95
Amoor R. Privet. Glossy green leaves. Trims easily. 12/18 inch	1.00	4.75
Spirea V. Houttei. Graceful drooping branches. 12/18 inch	1.19	4.85
Spirea V. Houttei. Often called Bridal Wreath. 18/24 inch	1.75	7.95
Russian Mulberry. Thick tall hedge. Quick grower. 18/24 inch95	4.50
Russian Olive. Silvery leaves. Tall grower. 12/18 inch	1.00	4.75
Chinese Elm. Dense grower. Keep it topped for hedge. 2/3 foot95	2.95



JAPANESE BARBERRY. Beautiful hedge either trimmed or untrimmed. If you are tired of regular clipped hedges, grow this low-grower.



You've heard me talk a lot about my vines and hedge. Here's a picture of them. Don't have much time to keep them up, but they do well just the same. The hedge is all Barberry.



CLEMATIS PANICULATA. This is the beautiful one you noticed last fall that was a mass of fine white blooms. The leaves are clean glossy green. Plant one now and have a sheaf of these beautiful blossoms on your porch this fall. 25c each; 4 for 85c, postpaid.

SCARLET TRUMPET HONEYSUCKLE. The most satisfactory climbing vine. Covered with bright red trumpet shaped flowers almost continually. Very fragrant. Will thrive anywhere. Very good for covering porches and trellis. Will get almost 15 ft. high. 25c each; 2 for 45c, postpaid.

JAPANESE HONEYSUCKLE (Halliana.) This is one of the most popular of the vines for it is so fragrant. It will climb around on the cut banks and give a very beautiful green glossy effect where grass will not grow. There are blooms on it almost all summer long. 25c each; 2 for 45c, postpaid.

BITTERSWEET. Many, many requests for Bittersweet every fall make us know that you want to grow some of the vines. The clusters of beautiful orange-crimson berries are used for winter bouquets, and nothing else shows up so well. The foliage is very handsome and you will find it makes a very vigorous growing vine for practically anywhere in this part of the country. 35c each; 2 for 60c, postpaid.

TRUMPET VINE. Here is the showy, orange-scarlet flowered Trumpet Vine that is always a great favorite. It gets to be an enormous vine, sometimes 30 ft. tall. It is a good one for trellises or arbors, and you can't beat it for screened porches. 30c each; 2 for 50c, postpaid.

VINES

HARDY ORNAMENTAL CLIMBING VINES

Don't forget vines when you order this year. They give something to your plantings and to your home that no other kind of shrub or flower can give. All the varieties I am offering are hardy and they are easy to grow. A porch shaded with a beautiful vine not only looks beautiful, but it really makes your home cooler and more delightful.

CLEMATIS JACKMANI. Here is the most beautiful large purple Clematis. The blossoms are an intense velvety purple shade. They come into flower shortly after the Climbing Roses. 2 yr. 60c each; 2 for \$1.00, postpaid.

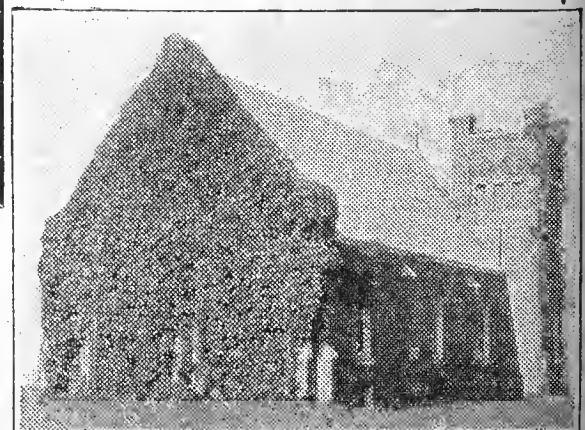
SILVER LACE VINE. This is a quick growing type of vine. It often grows 25 to 30 ft. in a season. There are probably more blooms on the Silver Lace Vine than any other. 55c each; 2 for \$1.00, postpaid.

WISTERIA. This is a very beautiful vine when it comes into flower with the long pendulous clusters of purple flowers. 40c each; 2 for 75c, postpaid.

BOSTON IVY (Veitchi). This is the one that clings to brick or stone without any support whatsoever. The foliage is a beautiful shade of green and any of you folks with a brick or stucco house should buy this Ivy. Grows well on north side. 30c each; 2 for 55c, postpaid.

AMERICAN IVY. This is a very hardy, quick growing Virginia Creeper. It has good sized leaves that turn a beautiful shade of crimson in the fall. If you want good quick shade, put in some of this American Ivy. 25c each; 2 for 45c, postpaid.

ENGLEMANN'S IVY. Do away with the bare appearance and make your house look cool in summer. Clings to the wall and does well in full sun. 25c each; 3 for 65c, postpaid.



Engleman's Ivy on Church here at Shenandoah.



FIELD'S FAMOUS LAWN GRASS

Choicest—Cleanest— Field Ripened Seed

New-crop seed for a permanent, drought-resistant green lawn.

We Harvest Our Own Blue Grass!

Alfalfa John takes a crew each year up to northern Iowa to harvest the finest, most drought resisting seed he can find. That way, I'm sure it's properly ripened, the cleanest, and the best you can buy.

IT'S EASY TO HAVE A PERFECT GREEN LAWN

Now, don't fuss around and put off seeding. Everybody's lawn needs thickening up to keep out the weeds. It's just as easy to have Blue Grass as it is dandelions. Do it now and you'll be proud of your lawn in just a few weeks. Sow 1 lb. for every 200 sq. ft. of new lawn and 1 lb. for every 400 sq. ft. to thicken up your old lawn. Sow on well packed soil. Rake lightly and roll.

MY FAMOUS LAWN GRASS MIXTURE

Famous because it has made thousands of perfect green lawns. Fast growing grasses give quick lawn and keep out the weeds while plenty of heavy Kentucky Blue grass comes along later for a perfect sod. A mixture designed to resist our hot summers. 1 lb., 35c; 3 lbs., \$1.00; 5 lbs., \$1.50; 10 lbs., \$2.75, all postpaid.

KENTUCKY BLUE GRASS

SELECTED BLUE GRASS—Fine stemmed, deep-rooted grass. Seed selected from the fields which stood the drought the best. The hardiest strains of grass in the country. 1 lb., 35c; 3 lbs., \$1.00; 5 lbs., \$1.50; 10 lbs., \$2.75, all postpaid.

EXTRA HEAVY BLUE GRASS—Especially selected for plumpness. 1 lb., 50c; 3 lbs., \$1.20; 5 lbs., \$1.80; 10 lbs., \$5.50, all postpaid.

WHITE DUTCH CLOVER—The compact tiny three and four leaf clover that simply carpets the ground. Thrives on poorest soil and enriches it. 1 lb., 40c; 3 lbs., \$1.25; 5 lbs., \$1.90, all postpaid.

My Shady Nook Lawn Mixture—For those dark shady spots where other grass will not grow. Thrives in the shade and is absolutely winter hardy. This mixture has helped thousands get lawns where none would grow before. 1 lb., 40c; 3 lbs., \$1.25; 5 lbs., \$1.90; 10 lbs., \$3.65, all postpaid.

MY BARGAIN

Seed and Fertilizer OFFER

For 1000 Sq. Feet

Five lbs. of my choicest lawn grasses for a quick and permanent lawn and enough concentrated fertilizer to insure quick starting of the seed.

Price
Postpaid,
Only

\$1.75

FERTILIZERS FOR YOUR LAWN

SHEEPOLIZER

Pulverized Sheep Manure. The finest buy we ever had. 100 lbs. equals a whole wagon-load of barnyard manure. Use 100 lbs. to 1000 sq. feet. Clean, Kiln dried, and pulverized. Also see page 57.

100 lb. Only

\$1.50

F.O.B. Shenandoah

AGRICO

A clean, odorless, concentrated fertilizer that will make your lawn green and healthy in a hurry. High in all necessary plant foods. 5 lbs., 50c; 10 lbs., 85c; 25 lbs., \$1.35, postpaid. 50 lbs., \$1.75; 100 lbs., \$3.00.

F.O.B. Shenandoah

BONEMEAL

Ideal for flower beds, potted plants, etc. 5 lbs., 50c; 10 lbs., 85c, postpaid. 25 lbs., \$1.00; 50 lbs., \$1.50; 100 lbs., \$2.50.

F.O.B. Shenandoah

Approximate freight charges per 100 lbs. of fertilizer

100 miles.....25c
200 miles.....30c
300 miles.....35c
400 miles.....40c

Minimum charge
50c per shipment

For a Beautiful Lawn—Use Field's Famous Lawn Mixture



Calla Lily

CALLA LILIES. New and stately. Large bulbs, perfect blooms. Pure white. 30c, ppd. New Golden Calla. Everybody admires it. Only 35c. One of each for 59c, postpaid.

FIELD'S FAMOUS HOUSE PLANTS

DIRECT FROM GROWER TO YOU

FREE OFFER

With Every Order From This Page for \$1.00

I Will Send You FREE—Your Choice

1 Beautiful Mother's Pride Geranium

or

1 Popular Everblooming Pink Fuchsia

If your order is \$2.00 double the offer (you may choose 1 of each), if for \$3.00 triple it, etc. It's my way of saying thank you for your order.



FANCY COLORED CALADIUMS. Grown from bulbs. Produces a mass of highly colored foliage all summer. Handle bulbs in fall same as you would gladiolus. They are bigger and better again next year. Equally good in shady places. Only 39c each; 3 for 98c, postpaid.

DOUBLE GIANT PETUNIAS. Raised from cuttings. Pink, purple, white and variegated. 28c each; one of each 4 colors 89c, postpaid.

LANTANAS. Truly everblooming in a variety of shades and colors. Red, yellow, pink, bronze, white and lavender. Likes warm sunny location. You will be delighted with results. 2 for 38c; one of each 6 colors 94c, postpaid.

CHRYSANTHEMUMS. Large blooms that everybody likes. Plant in large pots using rich soil. Plenty of water. Red Giant, Snowball, Golden Wedding, Pink Perfection, Bronze Beauty. 26c each; one of each 5 colors 98c, postpaid.

FERNS

Boston. Everybody's favorite. Long fronds. 24c each; 2 for 40c, postpaid.

Fluffy Ruffles. Dense irregular grower. Each leaf looks like an individual plant. 35c each; 2 for 60c, postpaid.

Ostrich Plume. Fine and fluffy. Very dense and dwarf. 30c each; 2 for 55c, postpaid. One each of above three varieties 60c.

BEGONIAS. Red, Pink or White. Bright waxy leaves always in bloom. 26c each; 3 for 60c, postpaid.

PLANT PEP

A perfect house plant fertilizer. I put it up myself so can guarantee it 100%. Cannot burn even your most delicate plants.

Large ½ pound can only 25c, postpaid.

GERANIUMS



The finest geranium grown. Bright dazzling red—always in bloom. 34c each; 2 for 60c; 4 for \$1.00, postpaid.

"BIG 4 GERANIUMS"

K F N F. The masterpiece.

White Dove. Double snow white.

Pink Lady. It's beautiful.

Royal Maid. Purplish red.

1 each above only \$1.00, postpaid.

PANSY GERANIUM. Two colors. Beautiful pansy like blooms in red or purple. 35c each; 2 for 59c; 5 for \$1.00, postpaid.

MARTHA WASHINGTON GERANIUM. Large clusters of beautiful blooms, in shades of pink and red. A real home favorite. 35c each; 2 for 59c; 5 for \$1.00, postpaid.

BORDER CARNATIONS

In 4 colors, red, pink, yellow, white. Blooms all summer. Cover them in the fall and they will come again next spring. 25c each; 6 for \$1.00, postpaid.

PORCH BOX COLLECTION

Just tell us if you want it for a sunny or shady location. We will guarantee to please you. Plants for a 24 inch box only 98c; 48 inch box \$1.75. Postpaid to your door.

Miscellaneous Plants—Great Favorites

4 for 50c; 10 for \$1.00, Postpaid.

WANDERING JEW. 3 colors, red, green, silver.

PARLOR IVY. Fast growing vine.

UMBRELLA PALM. Easy to grow—in sand or water.

WAX PLANT. Full of bloom—sunny location.

CIGAR PLANT. Always in bloom.



Old Rose Fuchsia

FUCHSIAS. Mother's favorites. Improved varieties. One of our finest pot plants. Four distinct colors. Red, rose, white, purple. 28c each; one of each 4 colors 96c, postpaid.

Geranium Bargain OFFER 7 for \$1.00

White Beauty. Double white.
Apple Blossom. Soft pink.
Salmon Queen. Salmon pink.
Mother's Pride. Dark red.

Jean Vaude. Bright pink.
Royal Robe. Amaranth red.
Red Barney. Brilliant red.

Above Varieties 2 for 45c; 7 for \$1.00, postpaid.

HENRY'S SURPRISE OFFER \$1.00 Each

10 plants or more in each collection. Our plant knowledge is at your service in these collections, carefully selected.

1. For the bright sunny spot. \$1.00, postpaid.

2. For the shady nook. \$1.00, postpaid.

3. For the colorful border. \$1.00, postpaid.

4. For the open lawn. \$1.00, postpaid.

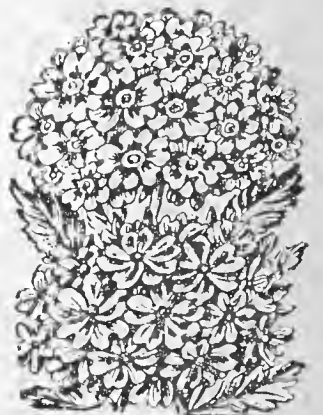
5. For the indoor window garden. \$1.00, postpaid.

6. For the hanging basket (indoors or out). \$1.00, postpaid.

7. For the porch fernery. \$1.00, postpaid.

8. For your whatnots. A beautiful collection. \$1.00, postpaid.

9. A grand collection of assorted plants. Big value. \$1.00, postpaid.



FIELD'S FAVORITE

VERBENAS. Red, pink and lavender. Finest, largest, brightest verbenas ever produced. All grown from cuttings. They will more than please you. They were full of bloom all through the hot, dry 1936 summer. Special trial offer. 3 for 58c, postpaid. Order early.

FISH POOL PLANTS



Collection, **\$2.50**

No. 15, Postpaid...

- 1 Red Lily (Red)
- 1 Hyacinth (Orchid)
- 1 Snowflake (White)
- 1 Ludwigia (Red foliage)
- 1 Cabomba (Oxygenating)
- 1 Poppy (Yellow)
- 1 Clover (4 Leaf Clover)
- 1 Lettuce (Fluted Rose)
- 1 Palm (Umbrella leaves)
- 1 Parrot Feather (Surface)



Cabomba



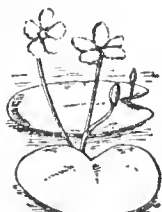
Hyacinth



Lettuce



Ludwigia



Snowflake



Water Poppy



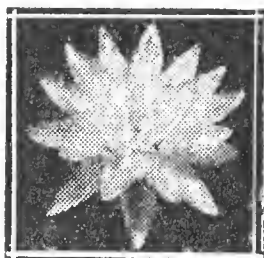
Palm



Parrot Feather



Waterclover



Red Lily

FREE

Write For Our 32 Page Fish & Bird Catalog



Hi-Ball

Hi-Balls neutralize water acids and greatly help to keep the water pure and clear. Use 5 for small pool, 15 for medium size, and 35 for large pool.

- 5 Hi-Balls.....50c postpaid
- 15 Hi-Balls.....\$1.00 postpaid
- 35 Hi-Balls.....\$2.00 postpaid

For Seeding Information See Next 4 Pages

6 SELECTED STRAINS of FIELD SEEDS



Here I am helping harvest the new Early Korean Clover. It's going to be a mighty popular crop.

MY NEW EARLY GIANT KOREAN CLOVER

A new government strain I propagated here on my trial grounds. Two to three weeks earlier than ordinary Korean and even bigger growth.

Years ago I introduced Alfalfa, Sudan, and many others. I believe this is one of my finest introductions. Just the Lespedeza for this latitude and north.

I have only a limited amount to offer this year and I want to buy your seed back. Can guarantee a premium over ordinary Korean seed if I have 1st chance to buy. I send a certificate of variety with each sale. 1 lb. \$1.50; 2 lbs. to 9 lbs. \$1.25 per lb.; 10 lbs. and over \$1.00 per lb.

FULGHUM OATS

The oat to sow early. Sow in March or even mud them in as early as possible. A freeze won't hurt. Matures before the hot, dry winds. Greatly out-yields ordinary oats and has higher feeding value. Get your Fulghum oats early. Supply limited.

SUDAN

The fastest growing emergency pasture crop. Plant up to July 1st. Tall growing. Carries 2 to 4 head per acre all summer. Every farm should have 2 or more acres for emergency pasture this year. (See enclosed yellow sheet for prices.)

The New KINGWA SOYBEAN

The leading bean in the big soybean sections of southern Indiana. Proved to be the best bean in our trials last summer. Very erect grower. Easy to harvest. (See enclosed yellow sheet for prices.)

HEGARI

A sweet palatable fodder crop. Two weeks earlier than Atlas Sorgo and shorter. Cattle like Hegari—it's sweet and palatable. Easily harvested and cured. Sow 6 to 8 lbs. per acre with corn planter. (See enclosed yellow sheet for prices.)

GENUINE ATLAS SORGO

THE GIANT FODDER CROP

This seed of mine is the GENUINE Atlas Sorgo. Despite the drouth this Atlas got over 8 feet high and made 20 tons of fodder per acre.

You just can't beat the mammoth, sweet, palatable growth you get with Atlas to fill up your silos. I don't have a lot of seed, but I want every one to try an acre or more this year.

Be sure you get genuine ATLAS Sorgo. (Price on field seed price list enclosed.)



Genuine Atlas Sorgo. Be sure you get GENUINE Seed.

FIELD'S FAMOUS HAY AND PASTURE MIXTURES

This year, almost everyone is going to have to thicken up their pastures. Either just a little, or reseed completely. You want good, honest mixtures, made up to fit your particular needs, and here they are.

I've worked hard and experimented a lot working out the best mixtures for every condition. Everyone is tried and tested. Before we started to sell them, Alfalfa John took them up to the Agricultural College at Ames and went over them with Prof. H. D. Hughes and got his approval. He recommended these mixtures too because they are practical, economical and properly balanced.

Buy your pasture mixtures where you know you'll get good clean seed and mixtures made in correct, scientifically-balanced proportions.

A Good Pasture Mixture is a money maker on every farm. Sow good seed.

THESE MIXTURES ARE ALL APPROVED BY PROF. H. D. HUGHES, HEAD OF THE FARM CROPS DEPARTMENT, IOWA STATE COLLEGE AT AMES

My Famous LOT "50-50"

Permanent Hay and Pasture Mixture

Eligible for \$1.00 Per A. Government Practice Payment

The best all-around mixture you can sow. 50% Clovers, 50% Grasses. Made up of 13 different legumes and grasses, making it adapted to almost every type of soil. Sow 1 bu. to 4 acres.

This mixture is made up of Red Clover, Rye Grass, Korean Clover, White Dutch Clover, English Blue Grass, Alfalfa, Ky. Blue Grass, Orchard Grass, Alsike, Red Top, Timothy, Sweet Clover, and Reed's Canary Grass.

\$7.95

Per Bu.

\$17.65

Per 100 lbs.

F. O. B.

Shenandoah

(Actual seeding cost less than 75c per A. with Govt. payments.)

LOT "50-50"

Without Sweet Clover

Eligible for \$1.50 Per A. Government Practice Payment

50% Clovers and 50% grasses. The same as the above mixture, except the other legumes are increased and the Sweet Clover is taken out.

\$8.95 per Bu. (45 lbs.) or \$19.90 per 100 lbs. F.O.B.

Shenandoah

PASTURE MIXTURE

Formula "A"

(For land that will grow Sweet Clover)

Eligible for \$1.00 Per A. Government Practice Payment

A perfectly balanced mixture for general hay and pasture. Ideal for reseeding killed out spots in blue grass pastures.

Sow 8 to 15 lbs. per A. depending on your individual needs.

If you are thickening a pasture badly burned out, add 5 lbs. of rye grass per A. to the above mixture. Disc or harrow 2 inches deep, sow and roll. DO NOT PLOW.

Formula A is made of Ky. Blue Grass, Sweet Clover, Timothy and Rye Grass. (Prices on enclosed sheet.)

PASTURE MIXTURE

Formula "B"

(For land that will not grow Sweet Clover)

Eligible for \$1.00 per A. Government Practice Payment

An all-around, carefully balanced mixture made for you folks who do not grow Sweet Clover. Made up of Ky. Blue Grass, Timothy, Red Clover, Rye Grass and Alsike Clover.

Sow 8 to 15 lbs. per A., depending on your needs.

This mixture, too, is ideal for thickening up burned out pastures. If pasture is badly burned, add 5 lbs. of Rye Grass per A. to the mixture. Disc or harrow 2 inches deep, sow and roll. DO NOT PLOW. (See enclosed yellow sheet for prices.)

RED CLOVER SUBSTITUTES

Formula "C"

Eligible for \$1.50 Per A. Government Practice Payment

With Red Clover high, this mixture will cut your seeding costs and is practical for regular rotations. Will not prevent raising a Red Clover seed crop as Alsike and Timothy do not make a second crop for seed as does Red Clover.

This mixture is made up in correct proportions Domestic Red Clover, Alsike Clover and Timothy. Sow 11 lbs. per A. (Prices on enclosed yellow sheet.)

RED CLOVER SUBSTITUTES

Formula "D"

Eligible for \$1.50 Per A. Government Practice Payment

Similar to above only less expensive seed is used. Sow 11 lbs. per A. Cut your seeding costs with one of these two formulas and still be eligible for \$1.50 per A. Gov't. Practice Payment. (Prices on enclosed yellow sheet.)

Hurry-Up Pasture Mixture

For lots of quick, early pasture, sow this mixture. Sow right on top of the snow or disc or harrow in slightly in real early spring.

Made up of Rye Grass; Sweet Clover and Rape.

1 bushel sows 2 Acres. (See enclosed yellow sheet for price.)

MY "GOOD but CHEAP" PERMANENT HAY and PASTURE MIXTURE

Eligible for \$1.00 per A. Government Practice Payment

Here's a pasture mixture that will save you money. Well balanced to give quick and permanent pasture. A good mixture and a good price.

This mixture is made up of:

Timothy Ky. Blue Grass

Alsike Clover

Red Clover

Reed's Canary Grass

Rye Grass

White Dutch Clover

Sweet Clover

Sow a bushel to 4 Acres (45 lbs. bu.).

(The seed for this mixture was bought early and can't last long. Order early.)

\$5.85 Per Bu. or \$13 per 100 lbs.
F. O. B. SHENANDOAH

(Seeding Cost less than 46c per A. with Payments.)

A PAGE OF GOOD ADVICE



I KNOW advice is cheap, but every one of you folks have a thousand and one questions about field seeds this year.

Alfalfa John answers thousands of you through the mail, and over the radio at noon, but some of you don't have time to write or listen, so I'm putting down here some of the questions that have been asked time and time again, and our answers. If your particular question isn't answered, write us a letter. We'll answer it promptly.

In any case, buy your seed right away while it is still available. Seed is too scarce this year to put off buying.

This information concerning the Govt. Soil Conservation program, given below, is correct as the catalog goes to press. (Jan. 14.)

1. What would be a good substitute for Red Clover and still entitle me to practice payments?

I've made up two special mixtures you can substitute for Red Clover. Both qualify you for \$1.50 per A. practice payments. Both will make a good hay crop, in the spring of 1938 and can be cut for Red Clover seed in the fall of 1938. (The alsike and timothy in the mixtures will not make 2nd growth to interfere with cutting the Red Clover for seed.) See RED Clover Substitutes on opposite page.

2. Sweet Clover is too expensive. What can I sow to save money and still get practice payments?

I'll answer with a question. What can you sow that's cheaper and still has even 1/2 the soil building qualities of Sweet Clover? Remember, the conservation program pays you for sowing Sweet Clover. Buy it as long as supplies last. When exhausted (as they will be) sow my Lot 50/50 pasture mixture or Red Clover substitutes listed on opposite page. These qualify you for \$1.00 to \$1.50 per A. practice payment.

3. What shall I sow for Hog pasture?

My Hurry Up Pasture Mixture or Rape sown 8 lbs. per A. Every farm should have a few acres of Rape. It gives good pasture from June on, for all livestock except cows.

4. How can I thicken up my Blue Grass pasture?

Sow on snow in late winter or disc lightly in early spring, sow and roll. Do not plow! Where Sweet Clover does well, sow my Formula A or my Lot "50/50." Where Sweet Clover does not do well, sow my Formula B or Lot "50/50" without Sweet Clover. (Formula opposite page.)

5. How shall I replace my Blue Grass pasture that's almost entirely gone?

Do not plow! Disc lightly up to 2 inches deep. Sow the correct mixture mentioned in 4, with 5 lbs. extra of Rye Grass per Acre.

6. What can I sow for pasture that will stand hot dry summers?

In the drier sections of Kansas, Nebraska, Dakotas, and western Iowa, mix 10% to 30% Brome Grass with my Lot "50/50" Permanent Pasture Mixture. Brome Grass is a good addition to any pasture mixture. It is a permanent grass that likes heat and dry weather.

The 1937 Agricultural Conservation Program in a NUTSHELL

(For the north central region)

Buy your seed where you can be sure you get adapted seed and mixtures that satisfy government regulations.

THE GOVERNMENT PAYS YOU AS FOLLOWS!

\$2.50 per A. for seeding ALFALFA

\$2.00 per A. for seeding RED CLOVER — United States and Canadian grown seed only.—Foreign seed not eligible.

KENTUCKY BLUE GRASS WHITE DUTCH CLOVER

\$1.50 per A. for seeding

My Formula "C" (Page 52)

My Formula "D" (Page 52)

Alsike Clover

Orchard Grass

Mammoth Red Clover

Korean Lespedeza

Brome Grass

\$1.00 per A. for seeding

My Lot "50-50" Mixture

My "Good but Cheap" Mixture

My Formula "A" (Page 52)

My Formula "B" (Page 52)

Biennial Sweet Clover

Hubam Clover

Red Top

Reed's Canary Grass

Timothy

BUY SEED GUARANTEED TO CONFORM TO GOVERNMENT REGULATIONS! I send a certificate of purchase with each sale to prove your purchase!

The Government Pays \$1.25 per Ton for Liming.

Here's Alfalfa John answering your letters. He's a busy man, but likes lots of letters. He knows more about Field seeds in one minute than a lot of folks learn in a lifetime and is glad to help answer your questions if he can. He broadcasts every noon from 11:45 to 12:10.

7. What can I sow for quick pasture this summer?

For May and June pasture, sow my Hurry Up Pasture Mixture. Sow early 1 bushel to 2 A., with a bushel of Fulghum Oats per A. Put in Sudan for pasture from July on. You can sow up to July 1st and still get good pasture.

8. What can I sow for hay this year? I lost my 1936 seeding of Red Clover.

Sow Atlas, Hegari, Fodder Cane or Millet. Any of these will give you lots of good fodder this year. (More about my Atlas on page 51.)

9. What is the best hay crop I can sow this year?

Alfalfa. Nothing comes near its yield of hay and soil-building ability. If your ground is limed, well and good. If not, the Government will pay you \$1.25 per ton to lime it. Put in alfalfa this year. I believe I can sell it cheaper than anyone in the country, as I bought it right here at my backdoor this year.

10. Is there any value in inoculating Legumes?

Absolutely! Inoculation helps legumes take nitrogen from the air and place it in the soil—thus building it up. Cheapest fertilizer in the world. But be sure and use good inoculation. Nitragin is dated to insure a billion of fresh bacteria in every can. Easy to use.



INOCULATOR PRICES

When Ordering, Always Specify Name of Seed

Alfalfa, all Clovers

Size	Retail
1/2 bu. ca.	\$.35
1 bu. ca.	.55
2 1/2 bu. ca.	1.20

Vetch, Austrian Peas, Canadian Peas, Beans

Size	Retail
1/2 bu. ca.	\$.30
1 bu. ca.	.45
1 1/2 bu. ca.	.65
5 bu. ca.	1.85
*12 1/2 bu. ca.	4.25

*"100 lb. size." Packed only for Vetch and Peas.

LESPEDeza Unhulled or Hulled

Size	Retail
1 bu. ca.	\$.35
2 bu. ca.	.55
5 bu. ca.	1.20

Peanuts, Soy Beans, Cow Peas, Lima Beans

Size	Retail
1 bu. ca.	\$.35
2 bu. ca.	.55
5 bu. ca.	1.20
10 bu. ca.	1.75
*25 bu. ca.	3.75

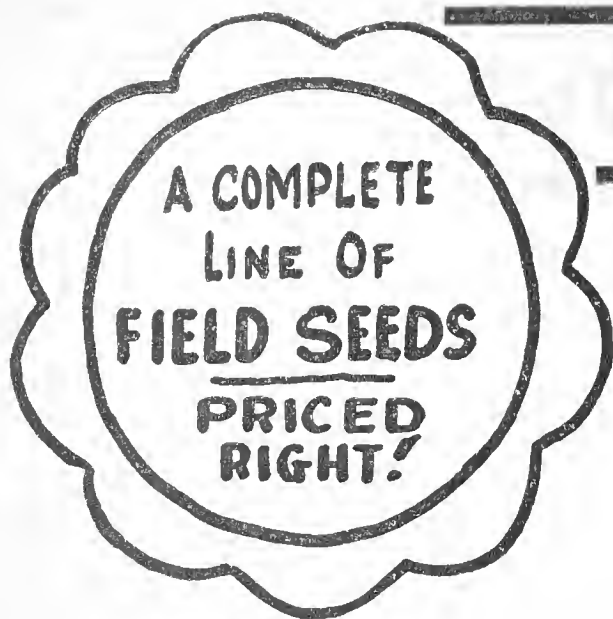
*"25 bu. size." Packed only for Soy Beans, Cow Peas.

New

Garden Size

NITRAGIN for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines

Each package will inoculate any amount up to 4 lbs. seed. Retail Price\$1.0 ca.



ALFALFAS

Can't be beat for tonnage and quality of feed. Builds up your soil. The Government is paying \$2.50 per acre for new seedlings of alfalfa. My seed this year is top quality and priced right.

A. B. Lyman's Grimm. The original hardy alfalfa. For all northern sections.

Home Grown Grimm. Best of hardy native seed adapted to the midwest.

Blue Tag Grimm. State inspected in field, sealed and certified. Hardy.

Cossack. Extremely hardy. Planted extensively in So. Dakota.

Dakota No. 12. Selected over a long period of years for winter hardiness.

Ontario Variegated. Hardest of alfalfas. Beautiful seed.

Other good alfalfas for midwest states—Northern Grown, Northwestern Grown, Lot North, Cornbelt, Utah and Kansas, Registered Grimm, Nebraska Hardy.

CLOVERS

The Government is paying you \$1.00 to \$2.00 per acre to plant clovers. I send certificate of purchase with each order, for your records.

Medium Red. Crop short—Buy Early.

Mammoth Red. Some like better than Medium Red. Larger. Later.

Alsike Clover. Smaller than Red. Grows well on poor soil. Perennial. Does not require lime.

White Dutch. Dwarf, but perennial and prolific. Does not require lime.

"SOUR LAND" ALFALFA

Its real name is *Sericea Lespedeza*, but I call it sour land alfalfa because it grows on poor soil, is permanent and a good feeder, limited supply this year.

Korean Lespedeza. An annual that reseeds itself. Grows on poor soil and builds it up. Drought resistant. Great pasture crop, especially southern Iowa and south. Does not require lime.

Early Giant Korean. My new introduction. See Page 51 for complete description.

CERESAN

For treating Seed Oats, Wheat and Barley against loose and covered smut. Reduces seed rotting and is cheap insurance on grain crop. 1 lb. treats 32 bu. seed.

1 lb. can 75c, postpaid.

Big Stocks of Reliable Seeds

BUY "SEED YOU CAN TRUST" FROM HENRY FIELD

SWEET CLOVERS

The Government pays you \$1.00 per acre if you plant this. Supplies short. Buy early.

White Blossom. The best soil builder—Worlds of pasture.

Yellow Blossom. More dwarf than White Blossom. Good pasture.

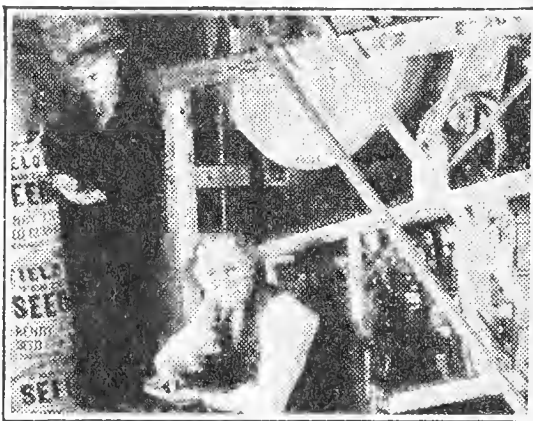
Grundy County. Dwarf White Blossom.

Hubam. Annual W. B. Good bee pasture.



ANALYZING SEED

Every lot of seed is carefully analyzed by expert seed specialists, so I'm sure it's free of all noxious weeds and is pure. Each seed in a representative sample is carefully examined. If the seed is not clean—it's run over mills especially designed to remove all foreign seed. Germination tests on everything are made here.



SEED CLEANING

One of the three big cleaning mills capable of cleaning 1000 bushels of seed a day. Two of them are brand new. These clean your seed as pure as seed can be made. Alfalfa John and Pate are checking up on the work it's doing. These are all at my No. 4 building—the field seed warehouse.

SOY BEANS

Wilson. Black, small seeded, very leafy. Good hay bean in southern Iowa.

Manchu. Standard yellow grain and hay bean.

Illini. Growing favorite as yellow grain and hay bean. Doesn't shatter easily.

Virginia. Brown hay bean. Very prolific.

Kingwa. See Page 51.

New Mukden. New erect-growing, non-shattering bean recommended by Ames.

MISCELLANEOUS

Flax, Iogold Oats, Rye, Barley, Spring Wheat.

GRASSES

Grasses marked (*) entitled to \$1.50 per A. government practice payment.

Grasses marked (✓) entitled to \$1.00 per A. government practice payment.

***English Blue Grass.** Good dry weather grass.

✓**Kentucky Blue Grass.** Persistent perennial. Mainstay of all mid-west pastures. \$2.00 A. Gov't. payment.

✓**Timothy.** The standby hay and pasture grass.

✓**Red Top.** The grass for overflow and poor or sour land.

Rye Grass. One of the fastest growing grasses. Annual.

***Orchard Grass.** Comes real early in the spring. Very productive.

Two Good Drought Resistant Grasses

***Brome Grass.** A perennial grass for hot, dry country. Colleges recommend every farm sow it. Extremely drought resistant. Winter hardy, and can be heavily pastured.

✓**Reed's Canary Grass.** Introduced as a grass that furnishes tons of hay on overflow land but seems to do well everywhere. In our trial grounds last summer, stood the drought better than any other grass. Heavy yielder.

✓**Poa Trivialis.** For shady spots. Needs little sun.

✓**Poa Bulbosa.** A new winter grass. Try experimentally.

Bermuda Grass. A hot weather grass adapted to south central states.

Pasture Mixture. See page 52 for the best, well-balanced mixtures you can buy.

FODDER CROP

Kaffir Corn. Heavy grain producer.

Milo Maize. Standard grain sorghum. Large head on dwarf stalk.

Feterita. Early. Large soft white grains.

Fodder Cane. Sweet and highly productive. Lots of fodder that cattle like. Thrives in dry weather.

SYRUP CANES

Waconia. A syrup cane for Iowa and Nebraska. Matures early.

Honey Drip Syrup Cane. Heavy yielder of syrup. Plant from here south. Tall.

Atlas Sorgo. See complete description Page 51.

Hegari. See Page 51 for complete description.

Grohoma. Popular Hybrid sweet grain sorghum. Medium height and season. Heavy yielder of good fodder.

German-Type Millet. Best emergency hay crop known. Can plant from May 15th to July 25th and still make crop.

Rape. Perfect pasture for hogs. Good for sheep and cattle, too.

Sudan—See page 51.

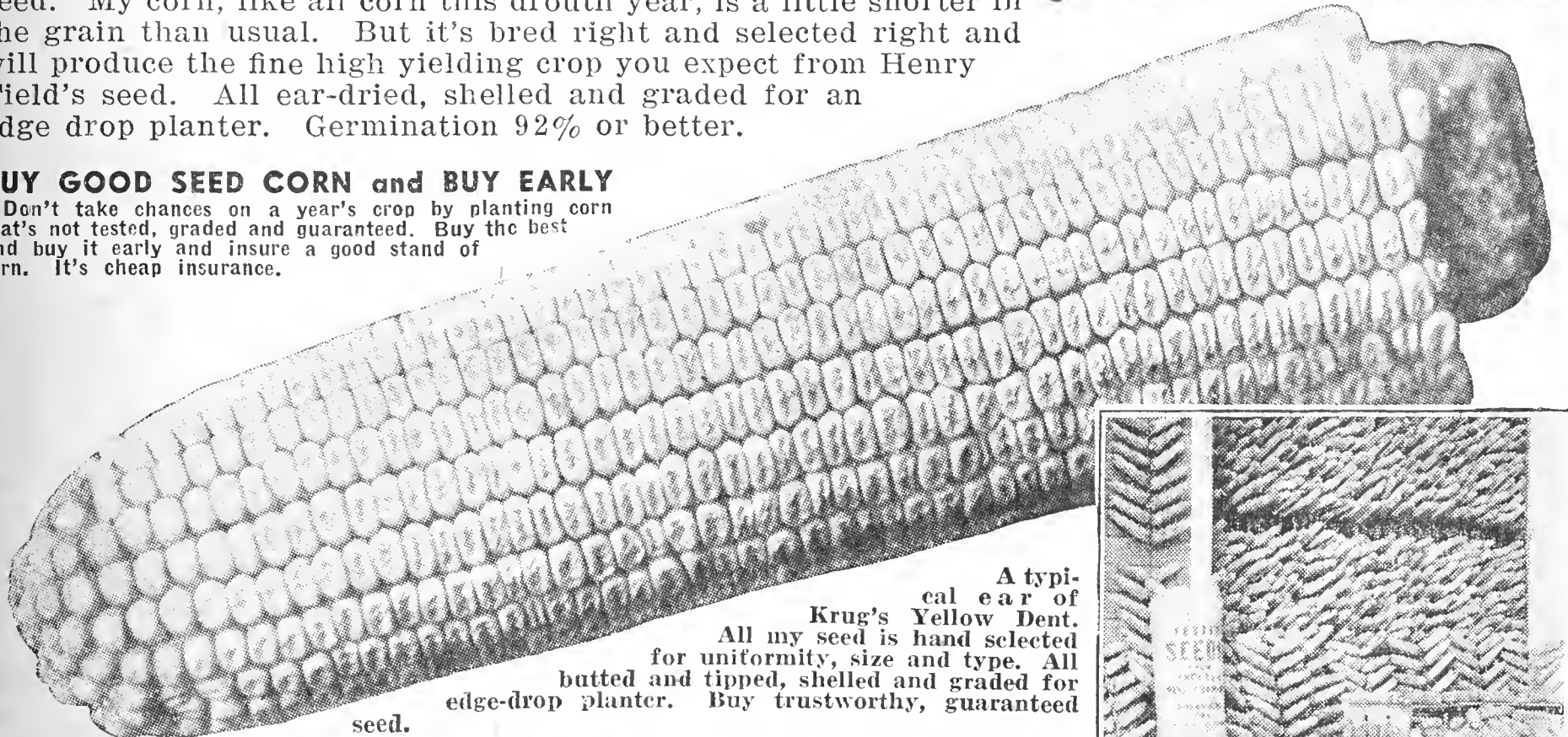
FIELD'S GUARANTEED SEED CORN

THE way some folks take chances with their seed corn is always a surprise to me. It always costs less per acre to plant good seed corn than to sow nearly any other grain or grass crop.

A bushel of corn will plant seven acres. At \$7.00 per bushel that's only \$1.00 per acre. At \$3.50 per bushel, that's only 50c per acre. Now just sit down and figure out what kind of seed you can plant this year anywhere near as cheap as you can plant my selected, early-cured, high-germinating seed corn. You can't afford to take a chance on anything else. Plant tested guaranteed seed. My corn, like all corn this drouth year, is a little shorter in the grain than usual. But it's bred right and selected right and will produce the fine high yielding crop you expect from Henry Field's seed. All ear-dried, shelled and graded for an edge drop planter. Germination 92% or better.

BUY GOOD SEED CORN and BUY EARLY

Don't take chances on a year's crop by planting corn that's not tested, graded and guaranteed. Buy the best and buy it early and insure a good stand of corn. It's cheap insurance.



A typical ear of Krug's Yellow Dent. All my seed is hand selected for uniformity, size and type. All butted and tipped, shelled and graded for edge-drop planter. Buy trustworthy, guaranteed seed.

Northern Grown

EARLY VARIETIES

This seed was all grown in northern Iowa, southern Minnesota, or southern South Dakota, so is adapted for main crop early corn from latitude of central Iowa and north to southern Minnesota. 90-day type in southern Iowa.

MINNESOTA 13—YELLOW DENT. Smooth cap and wedge shaped grain. One of the earliest yellow dents.

EARLY PRIDE OF THE NORTH—YELLOW DENT. Strong, hardy grower. Ripens early and dries out quickly. Smooth kernel.

EARLY SILVER KING—WHITE DENT. This is the best real early white corn. Some call it Wisconsin No. 7.

GOLDEN GLOW. A popular variety in Minnesota, Wisc., Northern Ill. Early, and a heavy yielder and strong grower.

MEDIUM VARIETIES

Main Crop for Latitude of Central Iowa, Nebraska and Northern Illinois

PFISTER'S KRUG YELLOW DENT. Smooth type and high yielding. Sure crop.

REID'S YELLOW DENT. Smooth, medium early Reid's. This selected seed made fine yields in the drouth last summer.

GOLDEN KING. Developed in Northern Iowa. Very popular early yellow dent. Leafy. Does well under unfavorable conditions.

MAIN CROP VARIETIES

Produced around Shenandoah in the famous Nishnabotna valley—the best known seed corn producing valley in the country.

KRUG'S YELLOW DENT. An extremely heavy yielding early type corn. Smoother than Reid's Yellow Dent and about 18 days earlier. Very rugged and free from disease. Deep yellow.

GOLD MINE—YELLOW DENT. A great producer and sure cropper. Ears—medium, bright golden yellow, and very symmetrical. A fine main crop for southern Iowa.

REID'S YELLOW DENT. Probably the most popular variety in the United States. Remarkably uniform. Slightly rough, and grains closely packed.

SILVER MINE—WHITE. Drouth resister, maturing in hot climates where early drouths are frequent. Will give better yield on medium to poor land than yellow varieties.

ST. CHARLES RED COB—WHITE. White with red cob. Ears large, medium smooth, deep grain. Stalks grow very rank and produce enormous amounts of silage.

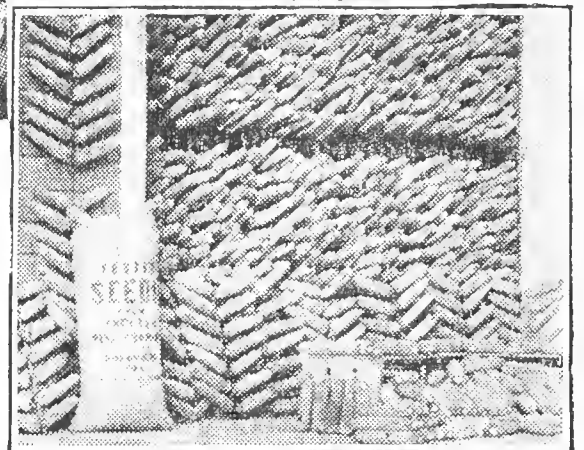
WHITE ELEPHANT. For planters who want corn with a big ear and stalk. Ears run from 11 to 13 inches with medium big cob. About as early as Silvermine, it is nearly half again as long. Wide, smooth kernel.

FIELD'S UTILITY—YELLOW. Selected for ability to yield rather than for looks and ear uniformity. Fine yielding main crop of early type.

MY GUARANTEE

I guarantee my seed corn to be the finest seed corn you can buy and to please you in every way. Guaranteed germination 92% or better. (Most of it averages from 95% to 100%.) If it doesn't, send it back within 10 days and I'll refund every cent you've paid. That's as fair a guarantee as anyone can write and I stand back of it 100%.

HENRY FIELD.



A view of how we dry our corn on the ear. Warm air is blown through this seed corn house where over 1200 bushels of ear corn is handled at one time. Most corn averages 20 to 30% moisture when picked. We dry it down to 13% or less, so it can't freeze—another reason why I can guarantee its germination. Plant seed you can rely on.

LATE VARIETIES

Iowa-Missouri Grown

SHENANDOAH YELLOW. Heavy deep-grained yellow corn. Developed here at Shenandoah. Heavy yielder.

BOONE COUNTY WHITE. A big growing late corn. Heavy yielder.

YELLOW ENSILAGE. Here's a special type of leaming, very popular for fodder. Grows real rank with very leafy stalks. Can be depended on for a good yield of fodder and grain.

WHITE ENSILAGE. This will fill up your silo in a hurry. Big, husky white making an enormous crop of fodder or silage corn.

CORN DUST

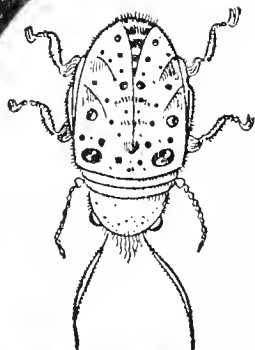
Protect your seed corn—avoid replanting. Field's Famous Corn Dust has been officially tested and found to increase yield. Also protects your seed from squirrels, crows, etc. 1 lb. treats 5 to 8 bushels seed. Price: 1 lb. can \$1.00, postpaid.

My Seed Corn Is All Ear-Dried, Butted, Tipped, Shelled and Graded—Germ. 92% or Better 55

Henry Field's NEW BUG DUST THE NEW ALL-AROUND DUST THAT DOES THE BUSINESS

THE NEW BUG DUST

There shouldn't be an order come in to me without Bug Dust on it. It's the NEW help to gardening. . . . The best all-around dust I've ever sold. Sold thousands of pounds of it last year . . . and every customer's coming back for more this year. My Bug Dust takes care of all your garden pests and that's what you want. Be sure and add BUG DUST to your order.



**KILL THOSE BUGS!
PROTECT YOUR
GARDEN!**

Bug Dust Controls

- Garden pests—aphis, lice, worms, slugs, etc.
- Fleas and lice—on poultry and animals.
- House Pests—the best plant dust I've ever sold.
- Fungous growth.
- Ants—in house or garden.
- Flies—mix with water. Hundreds of other uses.

NOTE

Bug Dust is a new type of insecticide. Don't confuse it with the common types offered for sale. You won't believe it can work so well, until you try it in your own garden.

YOU folks have been asking me for years to name you a good honest insecticide that would really do the business. And I couldn't do it. Didn't know of a one that would really do everything that was claimed for it.

My Own Formula

So, I made my own. Wrote the government for help—and got a brand new dust called Rotenone—powerful, but still absolutely non-poisonous. I mixed this with Sulphur and other ingredients so that it will control not only your potato bugs, tomato worms, squash bugs, cucumber beetles, rose slugs, cabbage worms, etc., but help stop fungous growth too, on outdoor or house plants.

I claim my BUG DUST is the answer to your prayers of How to Protect Your Garden. We tried it here in our experimental gardens, I tried it down in Missouri, and over 25,000 of you folks tried it and most of you, from all over the country, wrote me a testimonial for it.

**Be Sure and Add BUG DUST
to Your Order.**

Read Your Neighbor's Letters If You Don't Believe Me

"This new Bug Dust is the most effective I have ever used and goes farther. Hat's off to Henry Field for such a grand discovery."—Mrs. W. C. Houser, Coburg, Ia.

"Dusted some of my potatoes with Paris Green and some with Bug Dust. Quite a few bugs were left alive where Paris Green was used, but not a one where I put Bug Dust."—C. D. Robers, York, Neb.

"Bug Dust can't be beat. I use it more because it is not poison, but sure does the work."—Janne Weddle, Easton, Mo.

"I purchased 2 lb. of Bug Dust and the duster. I'm telling you it's the greatest thing that ever was discovered for killing bugs."—Mrs. W. R. Sapp, Cook, Nebr., Rt. 1.

SPECIAL LOW PRICES ON BUG DUST!

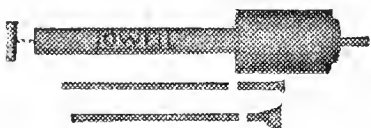
2 lbs. and duster.....	\$1.00 postpaid
Big 3 lb. sack.....	1.00 postpaid
Single pound sacks..	.40 postpaid
Duster alone, each....	.40 postpaid
10 lbs. Bug Dust....	2.75 postpaid
20 lbs. Bug Dust....	5.00 postpaid

DUST GUN



This is the gun I send you with the 2 lbs. Bug Dust Offer. Strong, compact—with powerful action.

40c each, postpaid.
2 for 75c, postpaid.



BIG SIZE DUST GUN

Some of you folks want a larger gun. Here it is. Holds almost 1 lb. of Bug Dust. Long extension nozzle for getting dust under plants.

\$1.25 each, postpaid.

OTHER GOOD GARDEN SPRAYS

ARSENATE OF LEAD. Use this spray for fruit trees, vegetables against blight and insects. It's safe on tenderest plants. Price: ½ lb. 25c; 1 lb. 35c; 4 lbs. 80c, all postpaid.

BORDEAUX MIXTURE. This is the famous compound for control of blotch, black rot, etc. A real economical fungicide used by big commercial growers. 1 lb. 45c; 4 lbs. 80c, postpaid.

EVERGREEN SPRAY. A concentrated spray. ABSOLUTELY HARMLESS to people, chickens and pets. Spray freely on tender plants. Effective against most plant pests—cucumber beetles,

rose slugs, etc. 1 oz. 50c; 6 oz. \$1.20; 16 oz. \$2.25, postpaid.

BLACK LEAF "40." A real all around spray. Recommended for killing green aphis, lice, etc. Use as dip for cattle and sheep. (10 lb. makes 960 gallons of dip.) De-louse poultry by painting their roosts with BLACK LEAF "40." Price: 1 oz. 50c; 5 oz. \$1.20; 2 lbs. \$3.95, postpaid.

SEMESAN BEL. For treating seed potatoes. Insures big crop. 1 lb. treats 70 to 80 bu. of seed. Price: 4 oz. 65c, postpaid.

SEMESAN. For treating bulbs, vegetable and flower seeds against blight and disease. 2 oz. can 60c, postpaid with complete directions.

OTHER NECESSITIES FOR YOUR HOUSE and GARDEN

RAT EXTERMINATORS



KILLS RATS, mice, gophers, but is harmless to children, chickens and domestic animals. May be mixed with corn or other food. Absolutely guaranteed. 50c per box, postpaid.

RAT RUIN

A GOOD HONEST RAT KILLER that I stand back of. Won't hurt anything but the rats—but it will get THEM. Easy to use—place poison wherever rats bother. **Extra large box 50c, 2 boxes 90c, postpaid.**

RODENT RUIN

Similar to my Rat Ruin but a bait liked by moles, ground squirrels, ground hogs, etc. It gets them quick. Acts as a stomach poison. Will not harm poultry, pets or animals. **Large box (90 pieces) 50c; 2 boxes 90c, postpaid.**



ANT KILLERS

FLASH ANT KILLER

I sell thousands of these because they do the work. No muss or fuss, just punch two holes in can and set wherever ants are thickest. Hundreds of my customers reorder every year. Be sure and order "Flash" 3 cans \$1.00, postpaid. Single cans 35c, postpaid.

ROACH ANT KILLER

Same as any Ant Killer but effective against bed bugs, roaches, water bugs, etc. 3 cans \$1.00, postpaid. Single cans 35c each.

NITRAGIN

Be sure to inoculate all your legume seed. Cheapest fertilizer a man can buy. See page 53.

CORN DUST

Treat your seed corn against squirrels, crows and disease. It's cheap insurance. 1 lb. can treats 8 bu. seed. See page 55. 1 lb. can \$1.00, postpaid.

DOGS-ZA-WAY

A new repellent and I guarantee it to be the most effective spray of its kind on the market. Non-poisonous. Cannot harm plants but extremely offensive to animals. Protect your Evergreens and plants with DOGS-Z A-WAY. Application with hand sprayer. Lasts several weeks. Season's supply 39c, postpaid.

These items are all tested and tried and will do what I claim they will. I stand back of every item—100%.

FREE—MY GIFT TO YOU

This strong handy gardening trowel free with every \$1.50 order or more of merchandise items on these two pages. Wooden handle. If ordered alone, 35c each, postpaid.



SHEEP-O-LIZER

The best buy in sheep manure I've had or ever hope to have again. You can afford to use lots of Sheep-o-lizer at these prices. It's richer in the three plant foods your soil must have—nitrogen 2.39%, phosphoric acid 1.69%, and potash 3.6%, and you can tell to the inch where it was used. Promotes quick vigorous growth, but absolutely cannot burn foliage.

Use on window boxes, potted plants, gardens and lawn. For stimulating a rich even lawn, use 100 lbs. for every 1,000 square ft. 100 lbs. only \$1.50, F. O. B. Shenandoah. Please add freight. Estimated charge per 100 pounds:

100 miles	20c	400 miles	35c
200 miles	25c	Minimum Ft. Ship-	
300 miles	30c	ment	50c

AGRICO

A rich, perfectly balanced chemical fertilizer. Clean, odorless and quick acting. Use 5 lbs. for every 100 sq. feet of lawn and in your garden for early crisp vegetables. Cannot burn the foliage.

SPECIAL LOW PRICES: 5 lbs., 50c; 10 lbs., 80c; 25 lbs., \$1.35, postpaid. 50 lbs., \$1.75; 100 lbs., \$3.00, F. O. B. Shenandoah.

Henry Field's PLANT PEP



You can grow beautiful plants so easily with this "PLANT PEP." Only a little on each plant stimulates beautiful foliage and bloom. Clean and odorless. I sell hundreds of cans to house plant lovers all over the country and they tell me they wouldn't be without it.

Large 8 oz. can in Brand New Container, 25c, postpaid.

BONE MEAL

A splendid safe fertilizer for plants, lawn, flower beds. Especially fine for peonies. **Prices:** 5 lbs. 50c; 10 lbs. 75c, postpaid; 25 lbs. \$1.00; 50 lbs. \$1.50; 100 lbs. \$2.95, not prepaid.

Red Dragon DANDELION KILLER

Thousands of folks got rid of dandelions last year with my Red Dragon. It gets the dandelions and is effective against sorrel, plantain, pepper grass, etc., too. **ABSOLUTELY WILL NOT HARM GRASS.**

Apply as dust or spray. Full directions on package. Use from 5 to 10 lbs. for ordinary lawn. 3 lbs., 45c; 5 lbs., 65c; 10 lbs., \$1.10, all postpaid.



Horticultural PEAT MOSS



The finest mulch in the world for roses and perennials. A perfect soil conditioner that every lawn and garden needs. 2 oz. of this peat will absorb a pound of water! Think of its value in holding moisture from

one rain to the next in dry weather. Simply rake into the soil. 1 bu. enough for 300 to 500 sq. ft. Big 2½ bu. size, \$1.95, F. O. B. Shenandoah. Please add freight or postage.

1 bu. size, \$1.50, postpaid, 300 mi. or \$1.00 F. O. B. Shenandoah.

½ bu. size, 85c, postpaid, 300 mi. from Shenandoah.

CYCLONE SEEDER

A mighty popular seeder sowing grains, grasses and clover seed accurately. Every farm should have one. Only \$2.75, postpaid.

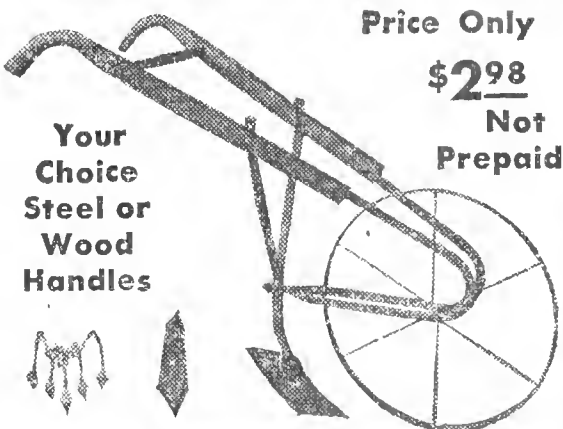


Horn Seeder

Gives good, even distribution. Sows 50 acres a day and is easily adjustable to all kinds of seed. Price, 90c, postpaid.

My Popular High Wheel Garden Cultivator

Sold hundreds of these last spring. Every gardener should have one. Makes gardening 10 times easier. Easy running and light. 24 in. wheel, 1¼ in. width. Attachments are heat treated carbon steel for long life and include moldboard plow, 5-prong cultivator and double end shovel. Choice of steel or bent oak handles. Finished in red and green. Made to last a lifetime. **Price:** \$2.98, not prepaid. **Postage:** Zone 2, 32c; Zone 3, 51c; Zone 4, 84c.



HENRY'S CHICKS for MORE PROFIT

SAVE \$1 to \$3 PER 100 on your chicks

ORDER BEFORE MARCH 10TH

If you order early we can plan our production ahead and save money. This saving is passed right on to you in the way of liberal discounts as shown before. We book all orders in rotation as received so it is decidedly to your advantage to order early and get your choice of shipping dates. Remember how scarce chicks were last spring and how those who waited late to order had to wait and wait? Get your chicks on the date you want them this year by ordering NOW.

When you buy chicks from Field's you are getting the largest selling brand of chicks in the world. MORE of these chicks are sold, and have been every year for the last six years, THAN ANY OTHER BRAND IN THE WORLD! What further proof is needed that Henry Field has just the quality you want at right prices?

Henry's Colonial Bred chicks are bred to give you good results. We have always believed that the real profits in the chicken business come from the sale of eggs with the meat an important, but secondary consideration. Lots of eggs means a good weekly income and cash in the pocket. So several years ago, before choosing the type of poultry that would best fill your needs, we talked with poultry raisers and hatchery owners all over the country before choosing this brand of Henry Field Colonial Bred chicks. As a result of this careful selection, we have built up a huge list of regular customers which is growing every day.

The hatchery—right across the street from the seed house—is hatching four grades of chicks. The STANDARD GRADE which is better than many others offer in their higher grades. The SPECIAL LAYING GRADE which are still better. The BEST EGG grade which we challenge anyone to excel. The R. O. P. SIRED GRADE which is Best Egg grade quality hens mated to individually pedigreed R. O. P. males from hens laying 200 to over 300 eggs in one year. Beautiful breeding certificate furnished with this grade.

More and bigger eggs from our Big Leghorns



This is a Leghorn year. Eggs are, and have been high enough to make a good profit over feed costs. There is no breed that is so universally used by the big commercial farms as the White Leghorn. Our White Leghorn flocks have some of the same blood line as the 357-Egg World Champion pictured on this page. Descendants of this hen were used in our Key breeding pens. If you like BIG LEGHORNS that will lay lots of good-sized eggs, you want Henry's Colonial-Bred Leghorns.

FREE Write today for your free copy of our 40 page baby chick catalog, chock full of valuable chick raising information. Printed in colors. FREE

EARLY ORDER DISCOUNTS

Early orders help us plan ahead—help YOU by giving you liberal discounts and chicks when wanted! We all gain by early orders. Mail in your order by March 10th—the quicker the more likely you will get the exact shipping date wanted—and get the discount shown. To figure cost of chicks simply DEDUCT the discount shown from these chick prices.

If you order R. O. P. SIRED grade, sending \$1.00 with order, deduct 3c per chick. If you send cash in full deduct 3 1/2c.

If you order BEST EGG grade, sending \$1.00 with order, deduct 2c per chick. If you send cash in full deduct 2 1/2c.

If you order SPECIAL LAYING grade, sending either \$1.00 with order or cash in full, deduct 1c per chick.

No discount on Standard grade. \$1.00 is all you need send with any size order. Pay balance 10 days before we ship and we'll pay transportation charges, or we can send C. O. D. plus charges.

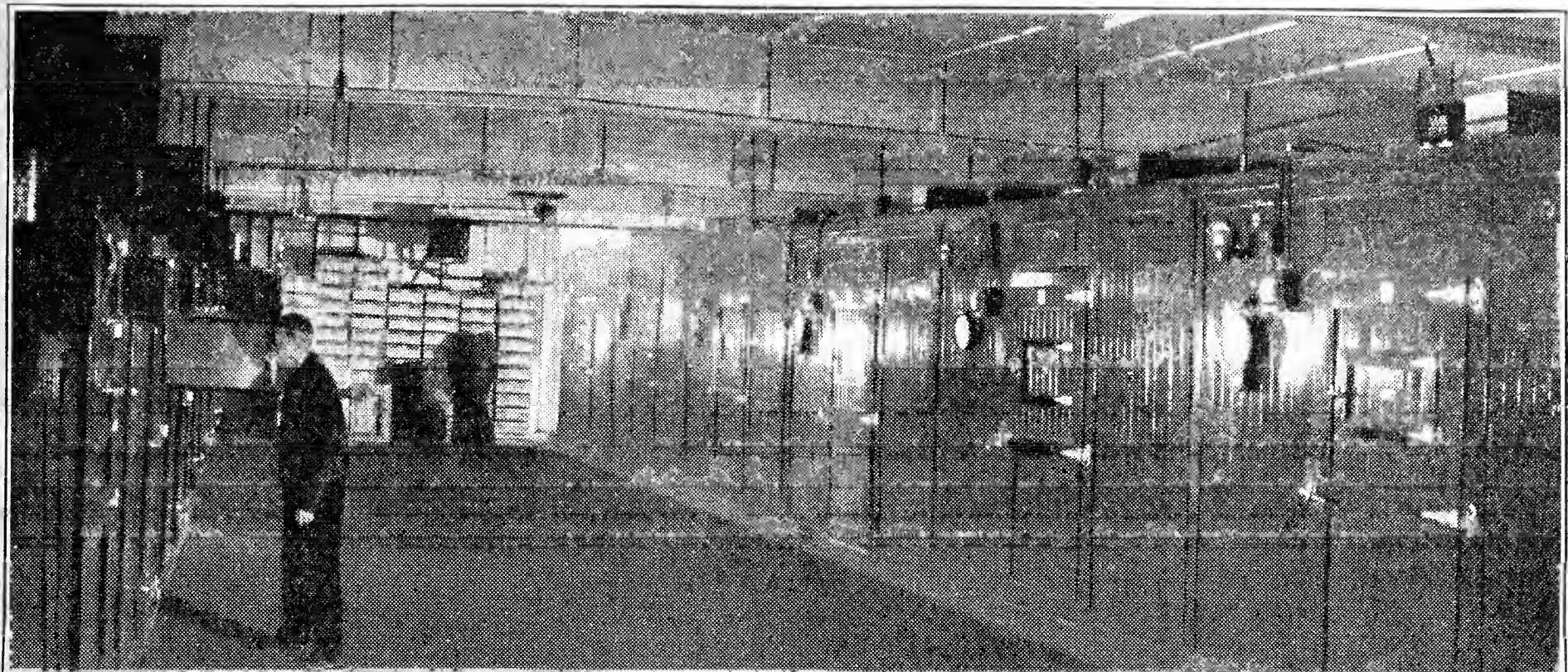
PRICES

	Standard Grade	Special Laying Grade	Best Egg Grade	*R.O.P. Sired Grade
Big Type White Leghorns				
S. C. Brown Leghorns.....	\$ 8.40	\$ 9.90	\$13.90	\$16.90*
S. C. Rhode Island Reds				
Barred Plymouth Rocks				
White Plymouth Rocks.....	8.40	9.90	13.90	17.90*
Buff Orpingtons				
White Wyandottes				
Booth's White Minorcas	8.40	9.90	13.90	17.90*
New Hampshires				
**S. C. White Legorcas.....	9.40	10.90	14.90
Padgett's Speckled Sussex				
Jersey White Giants.....	10.90	14.90
Sexed White Leghorn pullets				
Sexed White Minorca pullets...	16.30	18.00	22.00

*R.O.P. Sired grade in White Leghorns, Reds, Barred and White Rocks and White Wyandottes only. **Legorcas are our "new" chicken, half White Leghorn blood and half White Minorca blood. For prices on hybrid chicks and cockerel chicks, get chick catalog. Add 1c per chick if only 50 are wanted; 2c if 25. We will refill at 1/2 price all chicks that die first 2 weeks through no fault of yours. 100% live arrival guaranteed.

Now! HENRY FIELD OFFERS IOWA'S LARGEST HATCHERY

for BETTER Service to Field's Customers



Some of the mammoth incubators are shown above with Henry, himself, inspecting one of the machines. Three quarters of a million egg capacity, Iowa's largest, now at the service of Field's chick customers.

With better quality than ever before and with the largest capacity we have had at our disposal, Field's are offering better values in baby chicks than ever before in the entire history of the Henry Field Seed Company.

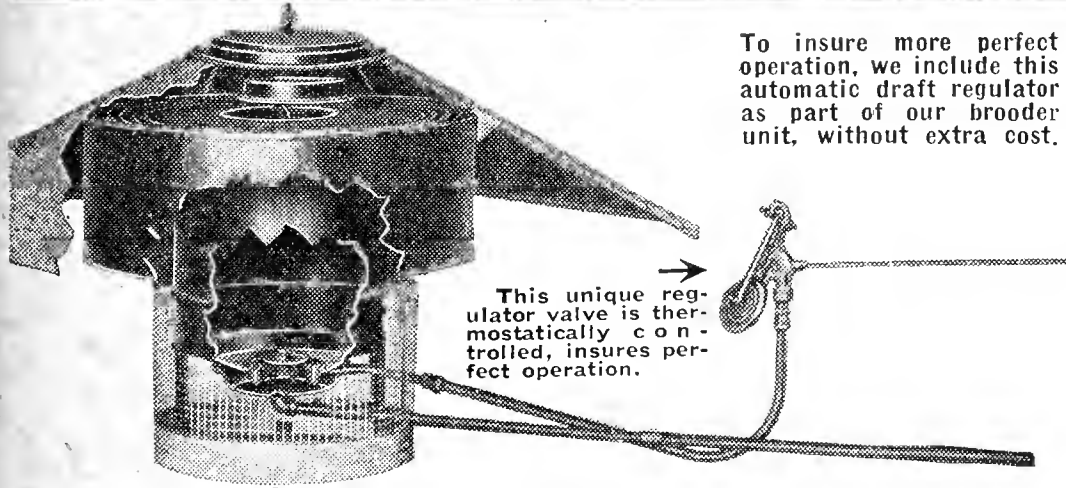
Visitors are always welcome at the big hatchery,

right across from the main seed house, in Shenandoah. Whether you want chicks, feed, brooders, poultry supplies, remedies or merely want to visit, you are WELCOME.

Your good will in recommending our high grade chicks to your friends and neighbors has made it possible for us to build Iowa's largest chick business and Henry wants you to know he appreciates this very much.

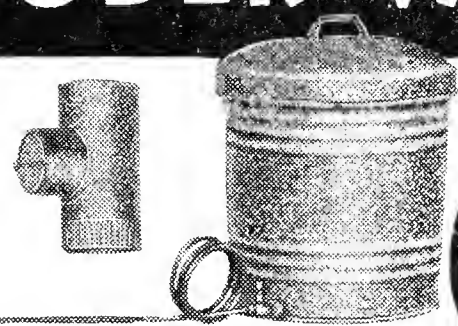
Send TODAY for your FREE copy of Henry's new chick catalog or order direct from this catalog.

OUR BIGGEST BROODER VALUE



To insure more perfect operation, we include this automatic draft regulator as part of our brooder unit, without extra cost.

This unique regulator valve is thermostatically controlled, insures perfect operation.



PRICE
\$10⁹⁵

Nowhere Will You Find an Equal to This Brooder Under \$20.00. We Can Prove It!

We fairly fought with our sources of supply to make available to our customers, the biggest and best brooder value ever offered. We know what you want and we're giving it to you in this brooder. We insisted on a bigger drum size, knowing that it gives more radiation—less heat goes up the pipe—that you use less oil and, of course, it costs you far less to own. This new Oil Brooder is unequalled anywhere at the price offered as it has almost twice as much radiation, has automatic heat valve thermostat which keeps temperature even regardless of outside weather.

It has a burner cleaner of new type, burns the cheapest kerosene or distillate. Canopies are hex shaped, extra strong and held in place with rigid clips. Operates perfectly on full or partly full tank. No wicks to clog and explode, patented burner takes care of that. No heat wasted and the automatic draft adjuster, which comes at no additional cost, gives you full benefit of all heat generated. Can't blow out.

Oil and overflow pipe and large size tank furnished. Available in two models, that will easily heat any brooder house. Try ten days and if not best you ever saw return and get money back.

MODELS

- No. 747-F—22x8x47 Hex Canopy.....\$10.95
- No. 957-F—25x8x57 Hex Canopy..... 13.95

THE HENRY FIELD SEED AND NURSERY COMPANY
Chick Department

FOUNTAINS

You never saw a real value until you see the fountains we are offering. Full size, with perch-proof tops, heavy bails, heavy weight material, easy-to-clean water pans, and all of them priced lower than similar values anywhere else.

FEEDERS

All sizes and styles in either metal reel or hinged grille. Designed to save feed, to prevent spilling. Heavy gauge galvanized material, will last for years. Write us for our Poultry Supply Folder and the extremely low prices we are offering on equipment this year, even though prices have advanced elsewhere.



Henry Field

Don't Buy Tires—Paint or Harness

Until you have my new catalogs—Write for your copy

DON'T BUY TIRES

until you get my low prices. Tire prices are up at most stores but they are still down at Field's. My First Grade Super Field Tires are still selling far below usual prices. You can save enough

on a set to buy 100 gal. of gas. Write for my Tire Catalog.

DON'T BUY PAINT

until you have a chance to study my paint formulas. You'll find them in my new paint catalog. I am proud of my paints and want you to compare formulas. I've kept the prices down to save you lots of money. Write for catalog and color card.

DON'T BUY HARNESS

unless you are prepared to pay from \$10 to \$20 more than I ask. My harness catalog carries prices that will give you a pleasant surprise. It's been a fight to keep my harness prices down and still maintain quality, but I've done it. Let me prove it with my harness catalog—yours for the asking.

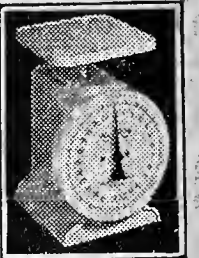
Field Famous "B" Battery

New construction gives this Super Heavy Duty B Battery more power than ever before. Better material means longer life and more power per dollar to you. Equipped with the latest Plug-in connection adaptable to any radio set. Give your set new life. No. C-35—made to sell at \$1.85. My price **postpaid, only \$1.59.**



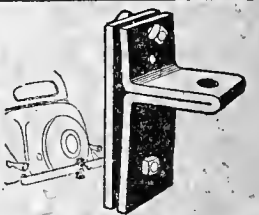
Henry's Way-Rite Scale

Every home should have one. I believe they are an absolute household necessity. Clear, easy to read 6½ inch dial. Accurately weighs up to 25 pounds by ounces. Rugged durable body. No. C-76—regular \$1.50 value. My special **post-paid price, \$1.15.**



Bumper Trailer Coupler

Can be easily fastened to any full length bumper. Adaptable to any trailer hitch. A neat looking, strong coupler that will not mar your car. No. C-17. **Price post-paid, 75c.**



Self-Heating Gasoline Iron

Saves hundreds of steps to stove. You get through ironings quicker. Metal parts chromium plated. Quick lighting, easy to operate. Runs 3½ hours on one filling. Costs ½c hour to run. No. C-96—usually sells at \$5.00. **Now postpaid for \$3.75.**



"Whether You Drink Coffee or Not... Read My Coffee Guarantee"

FIELD'S FAMOUS COFFEE

4 lbs. for \$1.00 POST PAID

10 lbs. for \$2.50 POST PAID

I don't care what kind of coffee you're using now and I don't care how expensive it is. I know you'll find my private blend has finer flavor, more aroma, is richer, more delicious and goes farther in every way. You can't lose anything on the deal by ordering 4 lbs. right now. You write your own guarantee.

Here's my COFFEE GUARANTEE

If my coffee isn't the best tasting you have ever had, if it isn't richer and more mellow and more delicious, if it doesn't make more cups per lb., then it won't cost you one cent. Not a cent. If you don't think it is the best you ever had, regardless of price, just send back the unused part (even if it's only the empty sack) and I'll refund every cent you paid.

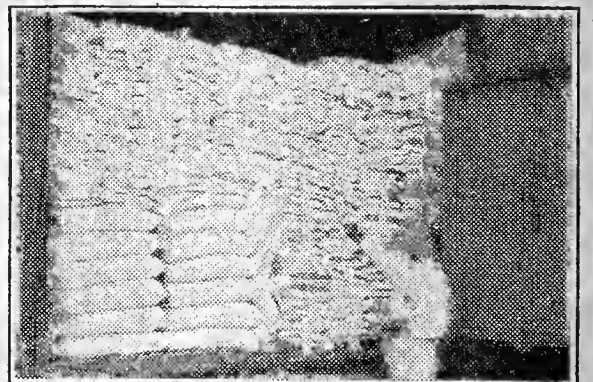
If you want a stronger guarantee, write it to suit yourself and I'll stand hitched. The main idea is to send \$1.00 for the 4 lbs. of it right now; no use putting off the pleasure it's going to bring you. Order 4 lbs. and send what's left back for refund if a pound or two doesn't make a believer out of you.

—Henry Field.

NOTE: The women folks like the 4-lb. sack for making towels, aprons, bags and hundreds of other useful things for the house.

I WANT EVERYONE OF YOU FOLKS TO TRY MY PRIVATE BLEND!

My private blend of coffee is made-to-order for me and my customers. Thousands of you already know its flavor and won't use any other kind. If you haven't tried it already, try 4 lbs. right away—and you'll never "shop" for coffee again.



Here's a bunch of coffee orders just ready to be taken to the Post Office. One reason why my coffee is so good is because there's no delay in getting it to you. Every order is filled with coffee fresh from the roaster on a "Rush Order" schedule.

HENRY FIELD'S FAMOUS SHOES

Here are *HONEST* shoes—real wear for your money. I've searched the markets for the best values in the kind of shoes you want. Order your shoes regularly from me. I can give you real fit, long wear, and prices that don't hurt. That's guaranteed.—H. F.

MY HORSEHIDE WORK SHOE

No. 948
\$3.95
Post-paid



Just draw a pattern of your foot and send it in, I can fit you.

No. 948—An especially soft and flexible shoe. Has built in arch support, flexible leather sole and rubber heel. We call it the farmer's comfort work shoe. Treated to resist barnyard acid. Stays soft after being wet. Tan color.

No. 788—Heavier than 948. Called "The Thousand Mile Shoe." Sole grease filled, toe cap is over a full length vamp. Leather heel. \$4.50, Postpaid.

No. 283—Same as 948 except has nailed leather sole and heel. Will stay soft when wet. A good buy. \$2.98, Postpaid.

MEN'S KANGAROO Shoes and Oxfords

Widths C to EE Sizes 6 to 12 **\$3.98**
Postpaid

LADIES' NURSE STYLE ARCH SUPPORT TIE

No. 4068
\$2.98
Post-paid



No. 4068—Comes in black, kid leather, with leather built up heel and rubber cap. Sizes 4 to 10. Widths AA to EE.

LADIES' GARDEN OXFORD

No. 2521—Soft black clk leather uppers, composition sole and rubber heel. Sizes 4 to 10. Wide widths, \$1.79, Postpaid.

**MY FREE FOOTWEAR
CATALOG ON REQUEST**

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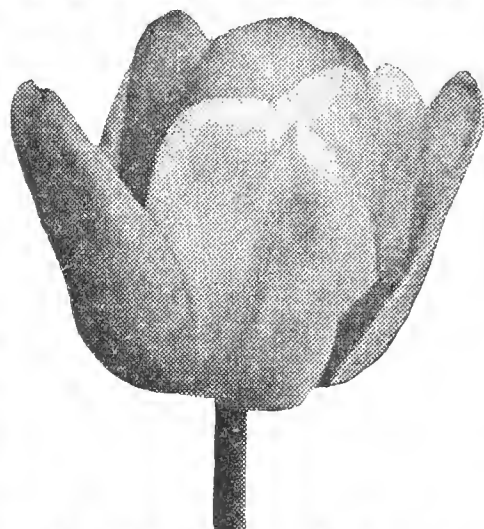
DON'T FORGET TO ORDER

Henry Field's New Combination BUG DUST

"It's the best all-around dust I've ever sold. Try it and you won't be without it. And be sure and tell your neighbors about it."—H. F.

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PLAN NOW



FOR BEAUTIFUL TULIPS NEXT SPRING!

You will all wish you had planted more tulips last fall when you see their beautiful blossoms this spring. So I've made a bargain collection that you can order right with your spring orders. This way you won't forget to order this fall. We will ship at the proper time for planting in your locality.

RAINBOW DARWIN COLLECTION OF TULIPS

50 Top Size **\$1.95**
Stately Darwins Post-paid
The finest bulbs you can buy—direct from Holland.

PREMIUM FOR ORDERING EARLY

As a premium for ordering this collection early with your other orders, I will give you FREE, 3 top size Hyacinth Bulbs—all different colors! Be sure to add this collection to your order. We will ship at the proper time for planting this fall.

FREE

MY FALL CATALOG
Of the Finest Bulbs You Can Buy. Ask for Your Copy

Plant By the Moon

254 Pages of Valuable
Information

The Moon Sign Book gives complete instructions in the use of planetary influence on planting and harvesting, the result of more than thirty years of research. Why do farmers plant Potatoes in the dark of the Moon. When should Corn, Beans, etc., be planted. These and many other questions answered and explained in a simplified yet scientific and practical manner. \$1.00 per copy, Postpaid.

A PAGE OF BARGAINS—SHOP HERE

HARDY ROSES

All are first year, "Own Root" Roses. Not field grown two-year-old roses like we offer in our catalog.

Every rose labeled and each one a different color and variety.

10 FOR **\$1.00**
Post-paid

CONCORD GRAPES

Big juicy black grapes. Always the favorite. A real buy. Think how many, many bushels of grapes you'll have through the years.

12 FOR **89c**
HEAVY VINES Post-paid

SHRUB SPECIAL

Tell us where you are planting—whether you want tall or low ones. We'll do the rest. And they'll be regular, dandy big shrubs too.

6 Flowering Shrubs **79c**
Post-paid

APPLE ASSORTMENT

Here's your chance. Each apple tree labeled and each one a different variety. Our choice of kinds at this low price. Well rooted 3 foot trees.

6 STURDY 1 YEAR TREES FOR ONLY **\$1.69**
Post-paid

LAWN GRASS SPECIAL

Every lawn needs thickening up or reseeding after last summer's heat. Here's enough grass seed and fertilizer for 1000 sq. feet. A real combination bargain.

5 Pounds Field's Famous Lawn Grass and enough fertilizer for 1000 sq. feet.
ONLY **\$1.75**
Postpaid to you

CHINESE ELMS

You want to get in on this offer while our supply lasts. All twenty-four inch to thirty-six inch trees. Will make real shade trees in a couple years.

25 for **\$1.00**
Post-paid

PEACH SEEDLINGS

For Wind-break or Fruit

Little smaller than 3 ft. trees. Dandy roots. Makes a fast growing windbreak—one that's thick and well branched low to the ground. You Missouri, Kansas and other southern folks want a lot of these.

25 FOR **98c**
Post-paid

BRIDAL WREATH

Dandy big shrubs ready to bloom. Makes a mass of white blooms. Here's a real buy.

10 FOR **69c**
Postpaid

SEEDLINGS CHINESE ELMS

Worth a lot more than a cent and a half apiece for they're all twelve to eighteen inches now and have long thick roots. Best size for gully and ditch planting.

200 FOR **\$2.69**
Post-paid

GLADIOLUS

A Beautiful Rainbow Collection—All Colors and Shades, Large Blooming Size Bulbs

50 FOR ONLY **\$1.00**
Post-paid

PROTECT YOUR GARDEN!

USE Henry Field's New Combination BUG DUST

2 lbs. and DUST GUN **\$1.00**
See Page 56 Post-paid

BARGAIN BULB COLLECTION

- 3 Fast Climbing Madeira Vine Bulbs
- 2 New Variegated Tuberoses, wonderfully fragrant
- 25 Rainbow Gladiolus
- 3 Giant Dahlias, 3 different colors

33 bulbs in all **89c**
ONLY Post-paid

FIELD'S FAMOUS DAHLIAS

Floral Park Jewell

I have grown Dahlias for years. Have tried out all the new ones and claim these are the finest I have ever had. Have lots of dahlias in your garden.

Pride of California

Countess of Lonsdale

These New Prize Winning Varieties

25c each; **5** for **\$1.00** Post-paid

BIG SIX DAHLIA COLLECTION

JERSEY'S BEAUTY. Large bright pink	\$0.30
JANE COWL. Bright bronze and old gold.....	.35
MRS. I DE VER WARNER. Pinkish lilac and old rose..	.25
MELODY. A beautiful yellow cactus Dahlia25
DELIGHTED. White and gold35
OREGON BEAUTY. Showy red decorative30
	\$1.80

All 6 for only \$1.00 postpaid

COLOR DAHLIA OFFER

If you buy by **COLOR** instead of variety, I can save you money. Your choice of Red, Yellow, Pink, White or mixed Dahlias—5 for 60c; 10 for \$1.00; 25 for \$2.25, all postpaid.

SHOW VARIETIES

YELLOW DUKE. A bright yellow.
STRADELLA. A purplish pink.
FLORAL PARK JEWEL— Red tipped white.

CACTUS VARIETIES

MELODY. Clear yellow.
LIBELLE. Royal purple.
COUNTRESS OF LONSDALE. Salmon pink.

DECORATIVE DAHLIAS

COUNTRESS OF PEMBROKE. Lavender.
QUEEN WILHELMINA. White.
YELLOW COLOSSE. Large clear yellow.
PRIDE OF CALIFORNIA. Big bright red.
JEAN KERR. Finest white.
BASHFUL GIANT. Apricot and amber.

OTHER SPRING BULBS

VARIEGATED TUBEROSE. A beautiful new novelty from South America. Much like the Mexican kind but blooms are earlier and much finer. The foliage is very modernistic and variegated. **Price:** 3 for 25c; 8 for 50c, postpaid.

TUBEROSE—FRAGRANT MEXICAN. This is the tall, graceful, single flowered type, preferred for arrangements and garden fragrance. **Price:** 2 for 15c; 5 for 25c; 12 for 50c, postpaid.

New South American Variegated Tuberose

CLIMBING MIGNONETTE (Maderia Vine). For quick shade, large green waxy foliage and fragrant blooms. Grows in sun or semi-shade. Plant six inches apart. **Price:** 4 for 20c; 10 for 50c; 25 for 75c, postpaid.

ELEPHANT EAR (Caladium). This is the large size tropical variety which grows enormous green leaves about three or four feet long. Easy to grow. **Price:** 15c each; 4 for 50c, postpaid.

FAIRY LILY. Dainty pink flowers like dwarf Amaryllis. They spring up and bloom within a few days after each rain. Especially suited for our hot summers. Sometimes called rain lily or Surprise Lily. **Price:** 10c each; 3 for 25c; 12 for 80c, postpaid.

LARGE FLOWERING CANNAS

Big brilliant blooms all summer long. These choice varieties 15c each; 5 for 60c; 12 for \$1.00, postpaid.

APRICOT. 3 feet. Green foliage—salmon-apricot.
EUREKA. 4 ft. Green foliage—the best white.
RED KING HUMBERT. 4 ft. Brown foliage—orange-red.
WYOMING. 5 ft. Brown foliage—bright red—orange.
YELLOW KING HUMBERT. 4½ ft. Green foliage—yellow dotted-red.
RICHARD WALLACE. 4 ft. Green foliage—clear yellow.
AMBASSADOR. 4 ft. Bronze foliage—cherry red.
HUNGARIA. 3½ ft. Green foliage—lovely pink.
INDIANA. 5 ft. Green foliage—vivid orange-red.

Special Canna Bed Offers

No. 1961. A Five foot Canna bed, including 4 tall ones for center, 9 smaller ones for outside. 13 bulbs in all for 95c, postpaid.
No. 1962. A Seven ft. Canna bed, including 2 tall ones for center, 6 medium for middle, 12 short for outside. 20 bulbs in all for \$1.35, postpaid.
No. 1963. A Ten ft. Canna bed, including one tall one for center, 6 medium tall for middle, 18 for outside. 37 plants in all, for \$2.45, postpaid.

All Color Canna Mixture

For loads of brilliant blooms, order this mixture. 10 for 60c; 25 for \$1.25, postpaid.

Red King Humbert

PEONIES

The finest varieties, the finest plants. Peonies have always been one of my favorite flowers and I want you to enjoy them too—that's one reason I send you only the biggest clumps possible.

SHENANDOAH

DUKE OF WELLINGTON

GEN McMAHON

THESE CHOICE VARIETIES

5 for \$1.50 Postpaid

MONS JULES ELIE—Glossy rose pink. Early, fragrant, and one of the best. 40c each.

FRANCOIS ORTEGAT—A large deep crimson. 30c each.

SARAH BERNHARDT—Silvery Rose—large strong grower, fragrant. One of the best. 40c each.

GROVER CLEVELAND—Dark crimson blooms. One of Terry's best. 40c.

KARL ROSENFELD—A rich velvety, dark red that blooms late. 40c.

EDULIS SUPERBA—Lovely deep pink. Blooms early. 30c.

AVALANCHE—Later, but a fine, big white peony. 30c.

OFFICINALIS RUBRA—(May King.) The very earliest blooming red. 40c.

See Page 3
for Free
Gifts with
Your Nursery
Order

My Popular MEMORIAL DAY COLLECTION

These four varieties will bloom for Memorial day.

KARL ROSENFELD—Dark Red.

FESTIVA MAXIMA—White.

FELIX CROUSSE—Bright red.

EDULIS SUPERBA—Rose pink.

4 for \$1.00 Post paid
FREE

—with Each Collection
1 Pink Princess Iris (New)
(See opp. page)

THE "Lifetime Flower" COLLECTION

DUKE OF WELLINGTON—Sulphur White, strong, tall grower. 35c each.

SHENANDOAH—Large bright pink flowers. 35c each.

GEN. McMAHON—Brilliant, midseason red. 35c each.

3 for 79¢
Postpaid

AQUILEGIA or COLUMBINES

Long spurred hybrids. All shades. Hardy. 25c each.

SHASTA SUPREME

PHLOX BRILLIANT

SHASTA SUPREME—An Outstanding New Shasta. Tall, strong, vigorous plants with enormous white blooms. Petals are wider and heavier than other varieties. 30c each.

"NEW PERENNIAL"

1 Each of ALL
Above New Perennials
5
2 Collections

IRIS NEW CHOICE VARIETIES TRY THE NEW RED ONES

The Following CHOICE VARIETIES

8 for \$1.00 Postpaid

- BALLERINE**—Wisteria blue. 15c.
FIELD'S PINK PRINCESS—Dazzling Pink with rose sheen. 35c.
SEMINOLE—Rich velvet crimson with orange beard. 2 ft. 25c.
SUSAN BLISS—An exquisite pink toned Iris. 25c.
MADAM PACQUITTE—Bright rosy claret. Fragrant. 25c.
GERTRUDE—One of the best blues. 15c.
WHITE KNIGHT—A good white. 2 ft. tall. 25c.
BUTO—Deep velvet blue-purple. 30c.
BALDWIN—A huge deep electric violet. 40 in. tall. 30c.
TROOST—Rose colored iris that gives pink lacy effect. 35c.
LORD LAMBOURNE—Dusky red. 35c.
PRINCESS BEATRICE—Lovely lavender blue, very large. 20c.
EUPHONY—Bronze yellow blending into dusty rose. Ruffled. 30c.
LENT A. WILLIAMSON—One of the best lilac-purple. 20c.
BUTTERSCOTCH—Good rich yellow. 15c.

Any 8 of These for \$1.00 POSTPAID

Siberian Iris

3 for 50c; 6 for \$1.00 Postpaid

Narrow reed-like leaves with big clumps of blue or white iris. Blooms after the German Bearded and make wonderful color. Make a beautiful garden effect and fine cut flowers, too.

- PERRY'S BLUE**—20c each.
SNOW QUEEN—Dainty white. 20c each.

FALL BLOOMING IRIS

AUTUMN KING—A deep blue purple. Blooms both in the early spring and again in the fall. 30c each; 4 for \$1.00.

VESPER IRIS—Tiny lavender iris, blooms every afternoon through August. They come into bloom after the bearded are over. Form dense clumps of upright foliage and make very effective garden plants. More of them should be in every garden. 25c each; 5 for \$1.00 Postpaid.

BABY IRIS COLLECTION

The First to Bloom. Low Growing. 15c Each
 1 Each Variety for 50c. Postpaid

- WHITE BEAUTY**—A true dwarf covered with tiny white iris blossoms. Very showy.
SPRING SKIES—Fine clear forget-me-not blue.
CYANEA—Standards are rich blue with the falls of dark satiny red purple. Fragrant.
DIXMUDE—A blue and red violet iris. Very beautiful.

FLORIDA—A pure clear yellow. Taller than the dwarf but very early and not as tall as the regular iris. Very choice.

FIELD'S PINK PRINCESS IRIS 35c

SEMINOLE

MY "RED" COLLECTION

- KING TUT**—Brownish red.
RED WING—Deep red-carmine.
WACONDA—Fuschia red.
RAMESIS—Russet apricot.

All 4 for \$1.00 Postpaid

Special Bargain OFFER

20 Named Iris, our choice of varieties, only \$1.00 postpaid.

PERENNIALS



PHLOX BRILLIANT

Large flower heads. Plant several to make a clump. 25c each; 5 for \$1.00.

COLLECTION

ONLY \$1.00 Postpaid
 \$1.85 Postpaid

PINK CUSHION

The famous almost everblooming mum. Makes thousands of blooms on a low regular shaped plant. 30c each.

NEW DAZZLER GAILLARDIA

NEW DAZZLER GAILLARDIA

Flowers are enormous. Blooms all summer and fall. 30c each.

PINK CUSHION



MY FAMOUS RADIANCE ROSE

COLLECTION

THE RED RADIANCE

THE WHITE RADIANCE, 39c ea.

RADIANCE ROSE COLLECTION

39c ea. All 3 for 89c Postpaid

Of all the Everblooming roses, I think I like the Radiance group the best of any. They are so large and beautiful, so fragrant, and above all, so hardy and free blooming. Always bloom whether the others do or not. They come in three colors: Red, Pink and White—all alike except color. You need all these three. **Collection only 89c, postpaid.**

THE PINK RADIANCE

CHAS. JOLLY, 45c ea.

BELLE DE NANCY, 45c ea.

CHOICE FRENCH LILAC COLLECTION

Mme. Lemoine—White.
Belle de Nancy—Rose.
Chas. Joly—Double wine
red.

MME. LEMOINE, 45c ea.

All **3** for only **\$1.00**
post-paid